

media release

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FOR IMMEDIATE RELEASE

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Governor's Wager Settled

A Taste of Colorado Sent to Indiana

LAKEWOOD, Colo. –A host of Colorado Proud products was shipped to Indiana today to settle a friendly wager between Colorado Gov. John Hickenlooper and Indiana Gov. Mike Pence over the Denver Broncos game last Sunday.

The two governors wagered agriculture products, with the losing governor promising to send a package to the winning governor to donate to a charity of his choosing.

“This week’s game between the Denver Broncos and the Indianapolis Colts was great, until the end,” Hickenlooper said. “We hope Indiana enjoys the collection of fine products from Colorado Proud. Any chance we get to showcase our state’s agricultural community is a win no matter the circumstance.”

The Colorado Proud products included in the package sent to Indiana included:

Salad Dressing	Aspen Cornucopia	New Castle, CO
Microwave Fudge	Bear Meadow Gourmet Foods	Peyton, CO
Tea	Celestial	Boulder, CO
Chocolate bar	Chocolove	Boulder, CO
Toffee Bar	Fern Creek Confections	Fort Collins, CO
BBQ Sauce	Grumpy's Foods	Thornton, CO
Ketchup	High Altitude Gourmet	Englewood, CO
Cookbook	Junior League of Denver	Denver, CO
Squeeze Toppings	Justin's	Boulder, CO
Energy Bars	Larabar	Denver, CO
Honey	Madhava Natural Sweeteners	Longmont, CO
Mustard	Molicious Mustard	New Castle, CO
BBQ Sauce	Motherlode Provisions	Boulder, CO
Pasta	Pappardelle's	Denver, CO
Pickles	Pyckles LLC	Littleton, CO
Honey	Rice's Lucky Clover Honey LLC	Greeley, CO
Trail Mix Bags	Rocky Mountain Foods Inc.	Denver, CO
Popcorn	Rocky Mountain Popcorn Co.	Centennial, CO
Onions	Sakata Farms	Brighton, CO
Salsa	Salba Smart Natural Products	Denver, CO
Jelly	Shirley Ann's	Manzanola, CO
Pasta Sauce	Spinelli's	Denver, CO
Potatoes	Strohauer Farms	LaSalle, CO
Beef Jerky	Sweetwood Cattle Co.	Steamboat Springs, CO
Muffin Mix	Timber Peaks Gourmet Inc.	Parker, CO
Cocoa Mix	Timber Peaks Gourmet Inc.	Parker, CO
Granola	Udi's	Denver, CO
Cornbread Mix	Women's Bean Project	Denver, CO

The Colorado Proud Program was created by the Colorado Department of Agriculture in 1999 to promote Colorado food and agricultural products grown, raised or processed in the state. One of the goals of Colorado Proud is to make it easier for consumers to identify and purchase Colorado products by labeling them with the Colorado Proud logo. In 1999 the program started with 65 companies, and now the Colorado Proud Program has over 2,000 members that include growers, processors, restaurants, retailers and associations statewide.

For more information about Colorado Proud, visit www.coloradoproud.org.

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