

## RECORD OF PROCEEDINGS

### MINUTES OF BOARD WORK SESSION OF THE BOARD OF DIRECTORS OF ESTES VALLEY RECREATION AND PARK DISTRICT

*Tuesday, September 19, 2017 - 5:00 p.m.  
Estes Park Golf Course Clubhouse  
1480 Golf Course Road, Estes Park, CO 80517*

Present: Ken Czarnowski, Stanley C. Gengler, Ron Duell, Dave Kiser, Marie Cenac  
Absent: None  
Staff: Tom Carosello, Mary Davis, Heather Drees  
Others: None

Prior notice of this work session was given by posting a notice at the Town of Estes Park's Municipal Building, the Estes Park Public Library, Estes Valley Recreation and Park District's Administration Office, the Larimer County Clerk's Office in Estes Park, and the Boulder County Courthouse in Boulder.

*Board President Ken Czarnowski, called the meeting to order at 5:08 p.m.*

The purpose of this Board Work Session was for the Board to discuss Priority Planning for 2018.

#### **2018 Priority Planning**

The Board was supplied with the 2018 Priority Planning packet prior to the meeting and discussed the priorities with the Executive Director and Finance Director at the meeting. The 2018 Priority Packet included: Guiding principles, Performance Indicators, 5-year targets, 5-year goals, 2018 Operating Priorities, and 2018 Development Priorities.

*Discussion:* The Board discussed what which priorities were most important for 2018. Board consensus was to select the following as key 2018 operating priorities:

- Launch EVCC operations (including senior services; and moving admin/rec to center)
- Continue to evaluate the 9-hole business model
- Increase resident rec program participation by 100 youth and 100 adults
- Implement eTrak POS software at Marina
- Launch community input process
- Launch District Foundation
- Continue re-branding (new logos on signs/merchandise)
- District-wide customer service training

#### **Stanley Park Master Plan**

Executive Director Tom Carosello reported that Administrative, parks and recreation staff continue to re-evaluate the Stanley Park Master Plan in order to prioritize a list of feasible projects which can be accomplished within the next one to five years. An online survey seeking public feedback on a list of priorities for the park has received over 240 responses. Site plans/maps of both the 2013, and the 1996 Stanley Park Master Plan was provided to the Board.

*Discussion:* Board Members discussed the importance of Stanley Park to both residents and visitors and ways to fund these improvements/projects. *Main discussion point: 2008 Mill Levy.* Board Members discussed at length the original ballot language for the levy in regards to the allocation of funds.

This was a work session; no decisions were made by the Board.

*Meeting adjourned at 6:55 p.m.*

  
Ken Czarnowski, Board President

  
Stanley Gengler, Board Secretary  
Ron Duell, Board Vice President