

## **2017 Ridgway Concert Series Sponsor Information**

Thank you for your interest in supporting the annual Ridgway Concert Series. The concerts are held in Ridgway Town Park every Thursday evening in July, and are organized by the Town of Ridgway. The concert series is free to all who wish to attend, and donations by individuals and businesses are what make it possible. There are several levels of contribution, and each with benefits.

### **Sponsor Donating cash at \$2500 or greater:**

Eligible for a Colorado State Income Tax Credit of 25% of the value of the cash contribution

Inclusion in advertising in regional magazines (which will be distributed from Grand Junction to Durango) & local and regional newspapers

Business logo on the event poster

Inclusion on the Ridgway Concert Series Website (business logo will be included on every page, and logo and link to business website on the sponsor page)

Individual banner featuring name or logo or message, which will be displayed at all concerts

Business name and logo will appear on the stage banner, which will be displayed at all concerts

Between the opening and main act of each of the concerts, a business advertisement will be read from the stage by the concert mc

Two beer passes will be issued for each concert, redeemable at a VIP area of the beer booth

Two Ridgway Concert Series tee shirts

### **Sponsor Donating cash at \$1000 or greater:**

Eligible for a Colorado State Income Tax Credit of 25% of the value of the cash contribution

Inclusion in advertising in regional magazines (which will be distributed from Grand Junction to Durango) & local and regional newspapers

Business logo on the event poster

Inclusion on the Ridgway Concert Series Website (business logo will be included on every page, and logo and link to business website on the sponsor page)

Business name and logo will appear on the stage banner, which will be displayed at all concerts

Between the opening and main act of each of the concerts, a business advertisement will be read from the stage by the concert mc

Two beer passes will be issued for each concert, redeemable at a VIP area of the beer booth

Two Ridgway Concert Series tee shirts

**In-Kind Sponsor** Donating services, materials & labor at \$1000 or greater:

Eligible for a Colorado State Income Tax Credit of 12.5% of the value of the in-kind contribution

Business logo on the event poster

Inclusion on the Ridgway Concert Series Website (business logo will be included on every page, and logo and link to business website on the sponsor page)

Business name and logo will appear on the stage banner, which will be displayed at all concerts

Between the opening and main act of each of the concerts, a business advertisement will be read from the stage by the concert mc

Two beer passes will be issued for each concert, redeemable at a VIP area of the beer booth

Two Ridgway Concert Series tee shirts

**Supporter** Donating cash at \$50 to \$999 level:

Eligible for a Colorado State Income Tax Credit of 25% of the value of the cash contribution

Inclusion on the Ridgway Concert Series Website (business logo and link to business website on the sponsor page)

One Ridgway Concert Series tee shirt

**In-Kind Supporter** Donating services, materials & labor at \$100 to \$999 level:

Eligible for a Colorado State Income Tax Credit of 12.5% of the value of the in-kind contribution

Inclusion on the Ridgway Concert Series Website (business logo and link to business website on the sponsor page)

One Ridgway Concert Series tee shirt

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If you wish to become a sponsor or supporter, or have additional questions, please contact:

Pam Kraft  
Town Clerk/Treasurer  
201 N. Railroad Street  
Post Office Box 10  
Ridgway, CO 81432  
970.626.5308 x11  
pkraft@town.ridgway.co.us