

Town of Pitkin  
Board of Trustees  
Re: Sign Project  
April 29, 2019

Dear Board of Trustees,

As you may recall, late last year a Pitkin sign project was proposed. The council was amenable to the project being developed further. Provided here is a summary of the project and a request for action of the Board of Trustees on the following items; 1) Location 2) Cost

### **PITKIN SIGN PROJECT**

- **Project:** The purchase and installation of 2 (two) “Welcome to Pitkin” signs as suggested here, as well as a “Services” sign.

*Optional consideration:* Fire danger levels or fire ban signing as needed.

The invitation to participate in this project was extended to brick and mortar businesses and services within the Town. The names of each business will appear on the sign relative to their distance/ location from it. Current Participants: The Town of Pitkin, Pitkin Historical Museum, Pitkin Hotel, Pitkin Volunteer Fire Department, Quartz Creek Lodge Pitkin, Silver Plume General Store, Silver Plume Grill, Silver Plume Rentals.

Each sign board will be purchased by the participating businesses; its content chosen by the owner. Additional funds will be pledged by participating business and fund-raising efforts within the community may be implemented as needed.

- **Location:** *To be approved by the Board of Trustees:*

1. “Welcome to Pitkin” sign: Pitkin’s South entrance on Main Street, upstream of the first intersection.
2. “Welcome to Pitkin” sign: State Street on Pitkin’s North entrance off of Cumberland Pass.
3. “Services” sign: State and 2nd Street. This would direct traffic from Waunita Pass towards the businesses on Main Street and the southmost “Welcome to Pitkin” sign.

- **Cost:**

- A. Each sign with seven sign-boards below the “Welcome to Pitkin” sign is ~\$1,000. The quoted cedar sign posts can be replaced by treated 6X6 posts for a substantial reduction in price. Installation will be volunteer labor.
- B. The “Welcome to Pitkin” portion of the sign would be purchased by the Town of Pitkin. The quoted price is 2 @ \$210 = **\$420**. *Would the Town of Pitkin pledge \$420 and an additional \$\_\_300\_\_ towards the project?*

Kindly, Rachel New

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