

**Regular Meeting
Town of Ignacio Board of Trustees
Monday, September 18, 2017**

- I. **CALL REGULAR MEETING TO ORDER: PLEDGE OF ALLEGIANCE AND ROLL CALL:** Mayor Stella Cox called the regular meeting to order at 6:35 p.m. **Trustees Present:** Thomas Atencio, Lawrence Bartley, Edward Box, III, Dixie Melton, and Sandra Maez. **Staff:** Georgann Valdez, Town Clerk; Diana Briar, Town Treasurer; Dan Naiman, Community Development Administrator; Kirk Phillips, Chief of Police and Jeremy Schulz, Public Works Director. **Audience:** Katy Pepinsky, Gina Schulz, Kristin Cypher, Ron Dunavant.

- II. **PUBLIC COMMENT: None**

- III. **PRESENTATION: LA PLATA YOUTH SERVICES:** Katy Pepinsky, Director and Gina Schulz, Case Manager, thanked the Town for its support; LPYS is continuing to develop their program, trying to increase their presence and respond to the needs in the community. The needs are coming from youth, their families, the police department and Municipal Court; with the increase in numbers, LPYS is requesting additional funding from \$5000 to \$7800 for 2018. Services include: counseling, tutoring services, and psychological evaluations among others. We work with other agencies, including MST (Multi Systemic Therapy) San Juan BOCES, schools and families. **(Alison arrived at 6:42).** New programs are being implemented in the schools. Mrs. Schulz stated LPYS works. Mrs. Pepinsky stated having Gina in the community has been huge, she really cares, does great work, she knows the kids, the community and helps provide services where we see the need. Questions from the Board were answered; Ignacio Police Chief Phillips sits on the Board of Directors, stated LPYS does a lot for the community, is a very worthwhile program and recommends funding. Funding will be approved at Budget time.

- IV. **CONSENT AGENDA:**
 - A. **Regular Town Board Meeting Minutes of August 21, 2017**
 - B. **Check Register for August, 2017. Mayor Protem deKay moved to approve the Consent Agenda. Trustee Box seconded. The motion passed by unanimous voice vote.**

- V. **UNFINISHED BUSINESS: None**

- VI. **NEW BUSINESS:**
 - A. **Resolution 02-2017 E-911 Surcharge for 2018: Trustee Box moved to approve Resolution 02-2017 E-911 Surcharge for 2018. The rate will remain the same at \$1.30 per telephone line, land lines and cell phone lines. Trustee Bartley seconded. The motion passed by unanimous voice vote.**

 - B. **Branding and Marketing Presentation** – Kristin Cypher, C+B Design, has been working on the marketing and branding plan since December, 2016 and is nearing the end of the project. She has grown to love the community, wanted to present the project and is seeking the Board's approval on a final brand and signage. A brand is how you tell your story, narratives on how you got where you are using logos, signage, communication for

that story, its heart and aspirations. This project was grant funded; partnerships were formed throughout the community; surveys, outreach, one on one interviews and community workshops were held. She got a feel for character elements; learned strengths of the community and challenges, cultural diversity, multi ethnic, family focus, small town character charm; building on the assets such as the Tribe, Casino, Museum and Library. Eight ideas for logos were reduced to 3 for letterhead, envelopes, business cards and signage that reflect the brand. A possible Gateway sign was presented. The work for the next month was outlined. The final Brand and Marketing plan and signage will be displayed at an open house October 10 at the Ignacio Library. C+B Design's fee was \$32,000 paid by a grant; Ms. Cypher's plan is to return \$4000 to use toward obtaining additional grant funds to create a short film about Ignacio, interviewing locals and elders to preserve history. Mr. Naiman stated there is \$13,000 left in the Grant; Region 9 Tourism Office has grant funds and the Town has applied for funds for signage and developing the film. The Board gave its consensus to move ahead.

- C. **Preliminary Budget for 2018:** The Preliminary Budget presented the Board on the Drive is the draft with no salary increases; the employee health insurance cost will be increased approximately 5% for 2018 and the draft does not include the Town's absorbing this increase. Two other drafts were presented with a 3% salary merit increase and a 5% increase and includes the Town absorbing the health insurance rate increase.

Ms. Briar stated the COLA (Cost of Living Adjustment) was done away with at Mark's request. Mr. Jeremy Schulz recalled that his department all received at 3% COLA increase and 2% Merit Increase and wondered when the decision was made to do away with the COLA increase. Trustee Melton did not recall the COLA being eliminated; other Board members agreed. The change that was made last year was that all merit raises were effective January 1, as well as the COLA increases. All employees received a 3% COLA and 2% Merit salary increases for 2017. The Draft Budgets are for the Board's consideration for the Budget workshop. The Board agreed to meet Monday, October 2, at 6:30, followed by a Public Hearing at 7:30. The Personnel Policy discussion could follow, depending on the time.

VII. STAFF REPORTS:

- A. **Police Chief:** No staff report: The Labor Day Weekend Special Event went off without any law enforcement issues. Mr. Garcia is in Cripple Creek for the Gaming Grant presentation. Traffic issues are a concern with school underway; an officer was recommended at the schools to control the speeders.
- B. **Finance Officer:** Nothing to report.
- C. **Community Development Administrator:** Mr. Naiman has been busy working with Kristin on the Branding and Marketing project. Trustee Melton mentioned places are getting cleaned up, so the letters were successful. Questions from the Board were answered regarding the Olguin property; the demolition of the house on the Candelaria property, the sewer problem at the Whitt's property, no progress, discussed at length. Board Members recommended Mrs. Whitt complete new sewer connections.

D. Public Works Director: We are waiting on a firm date for street patching from Kave Construction; funds left in Gas Grant will be used to upgrade the meter system. Water Meters will be replaced soon. Chris Howlett taking his water distribution test this week, Anthony to start gas testing. Jeremy and Mark met with Pat Vaughn at Growth Fund to discuss the sewer rates; the RFP's received by the Town may be shared with the Growth Fund and they may mutually agree on one of these firms. Street improvements are being planned in the budget for next year; adequate underground infrastructure is essential before street repairs are done. The rate analysis cost of \$25,500 will be taken from the gas fund.

E. Town Manager:

F. Town Attorney:

VIII. TRUSTEE REPORT: CML District Meeting and Dinner is September 26 at the Casino; shirts and cards for Board Members with the new logo were discussed. Trustee Box stated he was having trouble getting dancers for the entertainment.

IX. MISCELLANEOUS: Trustee Atencio wanted the Board to start the discussion for a fulltime manager. When asked why, he stated he's not available to citizens and the Town is paying \$90,000 for a part time manager. Trustee Melton agreed the Board should start going from interim to full time Manager. Mayor Cox stated this can be put on the Agenda for the next meeting. Bear Smart presentation at Planning Commission meeting 27th of Sept. Everyone is invited.

X. ADJOURNMENT: Being no further business before the Board, Mayor Cox adjourned the meeting at 8:37 p.m. The next regular meeting will be October 16, 2017, at 6:30 p.m. in the Abel F. Atencio Community Center at 570 Goddard Avenue.

Stella Cox, Mayor

Date

Attest: Georgann Valdez, Town Clerk