

Refuel Colorado

An Energy Coaching Program for Fleet Managers and Communities

Overview

The Colorado Energy Office's Refuel Colorado program works to advance the adoption of alternative fuel vehicles (AFVs), including electric vehicles (EVs). Through collaborations with community leaders, industry stakeholders, fuel providers and dealerships, Refuel Colorado helps build self-sustaining AFV and EV markets throughout the state.

Refuel Colorado Fleet Coaches — known as Refuel Coaches — provide coaching services for AFVs/EVs and infrastructure development in every county in the state. Refuel Coaches help consumers, local governments, fleets, workplaces, and multi-unit housing developments identify monetary savings, grant opportunities and other advantages related to deploying AFVs/EVs and infrastructure.

Fleets

Refuel Coaches help fleet managers calculate life-cycle cost savings from switching to AFVs/EVs. Refuel Coaches also identify applicable grant programs and tax credits, and they provide technical guidance on issues such as fueling or charging, maintenance, and safety. Refuel Coaches help fleet managers understand which incentives apply based on location, vehicle class, fuel type, and the classification of a fleet as public or private. Coaches also provide information on local alternative fueling and charging infrastructure.

Business Owners, Local Governments, and Consumers

Refuel Coaches help business owners, government leaders, and consumers understand the financial, environmental, economic development, and energy security advantages of AFVs/EVs. By working with communities, Refuel Coaches help create an ecosystem of broad support and resources necessary for a successful transition to AFVs/EVs.

Fuel Providers

Refuel Coaches consult with fuel providers about market opportunities and financial incentives for AFV/EV infrastructure. Refuel Coaches also help explain engineering and design requirements needed to develop fueling or charging stations.

Dealerships

Refuel Coaches inform dealerships about incentives their customers can utilize in the purchase of AFVs/EVs and create/promote group buys and ride-and-drive events.



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Refuel Coaches Drive Participation in State and Partner Programs

Refuel Coaches help drive participation in state and partner programs such as Charge Ahead Colorado, ALT Fuels Colorado, and Colorado Department of Transportation's Consolidated Call for Capital Projects

Refuel Colorado Fleet Coaching by the Numbers Since 2013

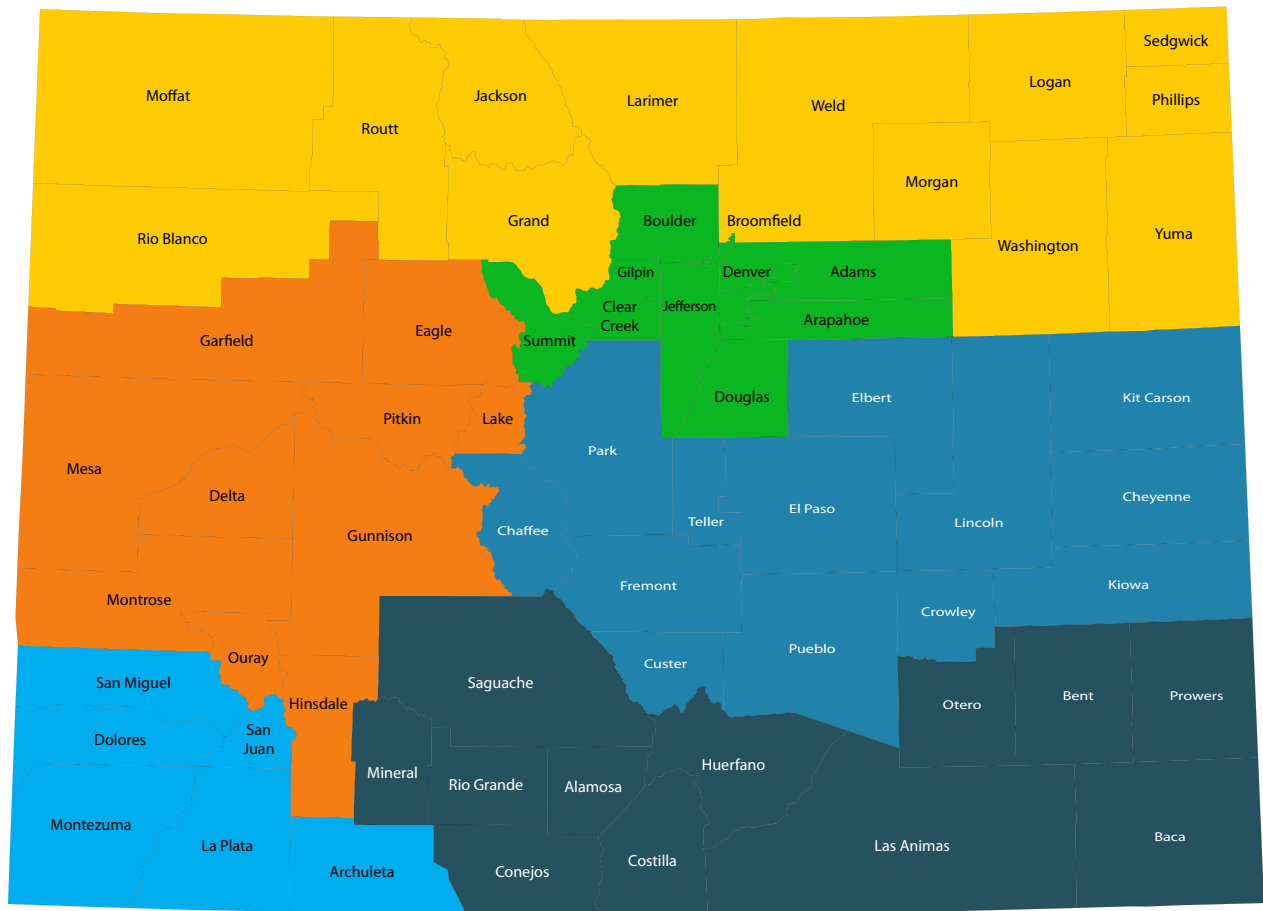
- Refuel Coaches: 6
- Fleets Engaged in Coaching: 1,488
- Outreach Events Hosted: 317— with more than 14,000 attendees in total
- Vehicles Purchased: 505 EVs, 132 compressed natural gas, 66 propane
- Organizations receiving coaching on grant applications: 99
- EV chargers installed: 151

Refuel Colorado is funded by the Colorado Energy Office. The program is administered by BCS, LLC.

See <https://www.colorado.gov/pacific/energyoffice/refuel-coaching> for more information.

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Refuel Colorado Service Territory



Four Corners Office for Resource Efficiency (4CORE)

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 Archuleta, Dolores, La Plata, Montezuma, San Juan, San Miguel

CLEER

Energy Coach: Matt Shmigelsky
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Denver Metro

Energy Coach: Janell Lindberg (Acting)
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 Adams, Arapahoe, Boulder, Broomfield, Clear Creek, Denver, Douglas, Gilpin, Jefferson, Summit

Northern Colorado Clean Cities

Energy Coach: Diego Lopez
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South Central Council of Governments

Energy Coach: Aaron Lopez
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 Alamosa, Baca, Bent, Conejos, Costilla, Huerfano, Las Animas, Mineral, Otero, Prowers, Rio Grande, Saguache

Southern Colorado Clean Cities

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 Chaffee, Cheyenne, Crowley, Custer, El Paso, Elbert, Fremont, Kiowa, Kit Carson, Lincoln, Park, Pueblo, Teller



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