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Governor

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Executive Director  
Department of Labor & Employment

Jay Hardy, *Chair*

Stephanie (Steffens) Veck, *Director*



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**CWDC Board Meeting  
July 14-15, 2016  
Burlington, CO**

**Attended by:**

*Council Members:* Jay Hardy, Toya Paynter, Kyle Sickman, Liddy Romero, Josh Davies, Andrea Anderson, Joe Anzures, Joel Buchanan, Kelly Causey, John Fleck, Peggy Gair, Dennis Hisey, Kristie LaRose, Bob Nogueira, Susan Rogers, Trish Sullivan.

*State Agency Representatives:* Susan White, Tricia Johnson

*Staff members:* Alba Duque, Stephanie Veck, Lee Wheeler-Berliner, ShaJuana Williams,

*Others Present:* Bill Dowling, Barry Pardus, Beth Bean, Clarke Becker, Dawn Garcia, Katie Griego, Kelly Manning, Patricia Reedy, Phil Noble, Roseyn Hood, Johanna Jaminson, Ryan Gensler.

**Thursday, July 14-15 – Morgan Community College**

Chair, Jay Hardy, called the meeting to order at 10:30 a.m.

**Welcome**

Jay welcomes everyone to the July Council Meeting. He opened the meeting by reading a story from the Workforce Investment Works website.

Next, each attendee introduced themselves and gave an update from their region/industry/organization.

**Approval of Agenda and Past Minutes**

Next, Jay thanked Andrea Anderson for hosting the council meeting in the Eastern Region of the State; afterwards he reviewed the goals of the meeting and the agenda. Jay called for a vote on approval of the July agenda. The July agenda was approved unanimously. Next, Jay called for a vote to approve the March meeting minutes. The March minutes were approved unanimously.

**Eastern Local Area Overview**

**([See Eastern Sub-Local Area Presentation](#))**

Jay introduced Dawn Garcia, Local Area Director of the Eastern Workforce Region. She spoke about the agriculture, healthcare, and energy sectors; she shared some statistics regarding the number of jobseekers and employers they

helped in 2015, as well as the number of jobs they entered. Dawn mentioned that 10 counties had a slight increase on the unemployment rates due to immigrant release.

### **WIOA Implementation**

Jay announced a small change on the agenda, and he introduced Lee Wheeler-Berliner, CWDC Assistant Director. He explained to the council that the State Plan will be available on the CWDC website late September. Next, Lee updated the council about the WIOA Cross trainings. He said that 18 sessions were presented in different locations within the state increasing the opportunity for people to attend. Before the WIOA cross trainings, 48% of the people did not know how to connect job seekers to other programs; after the training this number went down to 9%. Lee explained the council that CWDC is responsible for certifying local workforce boards based on the three components: compliance with the WIOA regulations, performance, and fiscal integrity. Jay called for a vote to certify all the local workforce development boards. Dennis Hisey made first motion, and Andrea Anderson seconded. The local workforce development boards were approved unanimously.

### **Prison Closure: A discussion on the impacts and the community response**

Next, Jay introduced Rol Hudler, Office of Economic Development, City of Burlington. He talked to the council about the closure of the Kit Carson Prison at the end of July. He explained to the council the reasons for this decision and how the community will be affected. He said that the main reason for this decision is that the prison has never been full. Dawn Garcia informed the attendees that they are the closest workforce center, and that they will be helping people by doing a job fair on the 26th and personal interviews on the 27th; another option is to reinstall some of them on other prisons. Susan White explained to the council that prisons do not have the amount of people that used to have because now there are other programs available, and judges have now other options depending on the case. Bill Dowling stepped up to explain how they can help the prisoners to prepare for the working life. He said that there are programs to help prisoners to get ready for the working life; they can obtain a certificate and this can facilitate finding a job. Although it is hard for a person who was in prison, some industries are more open to hire people who were in prison.

### **FY17 CWDC Budget and PY16 PIF**

Next, Jay introduced Stephanie Veck, CWDC Director, and Kyle Sickman, Treasurer Council. They talked about the letter for the governor's office and explained the priorities mentioned on the letter. Afterwards, they divided the attendees in four groups and asked them to answer the following questions:

1. Do you think the council initiatives are a priority?
2. Are the definitions on the letter clear?
3. Do you think we should support that?
4. How can the council and the council staff support those initiatives?

The feedback will be presented to the Executive Committee meeting in October.

Next, Stephanie answered questions from the pre-work related to this topic.

### **Sector Partnership and Career Pathways**

**(Please see [Sector Partnership](#) and [Career Pathways](#) handouts and slides)**

Next, Jay introduced Shajuana Williams, CWDC Industry Liaison. She explained to the council what is a sector partnership and how is made. She said that industry is leading the conversation, and they ask the council for support to go in the right direction. She talked about the sector partnerships grants and how important they are to support their work. Lee stepped up to explain the council why so many sector partnerships have been launched on the last months.

ShaJuana asked Stephanie to talk to the council about the sector steering committee, how it started, and how it was aligned with the CWDC. Afterwards, she asked the council to write down where they would like to see the next generation of the sector steering committee.

ShaJuana also shared the importance of a sector partnership, how they can be created, and the benefits you can obtain, especially for business. The industry chooses when they are ready to begin with the initiative and the CWDC will be there to support them.

Next, Lee talked to the council the career pathways framework. He shared key definitions and asked for feedback. He explained what it is, what they do, and their goals. He also explained what career pathway is, and what it means for students and job seekers. He talked about the importance of the career map and how can be used.

### **TalentFOUND update** **(Please see TalentFOUND)**

Next, Stephanie talked to the council about TalentFOUND. She explained that this will be a website, a marketing, and communication strategy to bring people to one place to give them all the resources they need, depending on some questions they have to answer. She explained that everything else that is already out will be used, but everything will be in one place to make it easy for the people to find the information they are looking.

### **Council Member Spotlight- Andrea Anderson** **(Please see Smithfield presentation)**

Next, Jay introduced Andrea Anderson, Human Resources and Safety Manager at Smithfield, and CWDC council member. She talked to the council about the company she works for, what they do, and her role within the organization. She said that Smithfield is a huge corporation with over 200 employees; she talked a little bit about their beginnings, their products, and their customers.

Jay wrapped up the meeting at 4 pm. Following the meeting, the council members visited the Kit Carson County Carousel, and the Old Town Museum. Next, a welcome reception and networking event for the council was hosted by local businessman Vince Schreivogel, followed by the Council Member dinner in which the work of the members who will finish their term this year was recognized.

### **Friday, July 15 – Morgan Community College**

Chair, Jay Hardy, called the meeting to order at 8:00 a.m.

Jay opened the meeting by reading a story from the Workforce Investment Works website, and he reviewed the meeting goals. Next, he asked the attendees about the Old Town Museum tour and the events

### **Small Business Development Centers and Workforce – Kelly Manning** **(Please see SBDC Presentation)**

Jay introduced Kelly Manning, Deputy Director of OED and State Director of SBDC. She talked about their mission and how they work. She explained that instead of going to the communities to tell them what to do, they want to hear from them what they need, and they will show them all the opportunities available. Kelly also talked about what is Blueprint 1.0, and how it brought communities together. She said that the next generation will be blueprint 2.0 that will implement initiatives across the state from August to December 2016. Kelly talked to the council about the new OEIDT programs Rural Jumpstart, Creative Districts, Space to Create, MBO Certifications, and Colorado

Blueprint and Execution, as well as the new disaster assistance programs. Kelly asked the attendees to share this information with businesses that may need their help.

### **Morgan Community College – Valerie Rhoades, Director**

Jay introduced Valerie Rhoades, Director of Morgan Community College in Burlington. She shared with the council how the college in Burlington started, their biggest programs, and the new technology they have that allow students to connect for a class anywhere they are. She said that the college has a 34% graduation rate and they are now celebrating 10 years.

### **Region 5 Healthcare Sector Partnership Spotlight – Jennifer Beck, Melody Bolton**

Next, Jay introduced Melody Bolton and Jennifer Beck. They explained to the council that region 5 covers the counties of Elbert, Lincoln, Cheyenne, and Kit Carson. They talked about the problems on this region, especially the problems with the healthcare industry, and how much they need a sector partnership on health care that can help them with the necessities on the region.

### **Council Meeting Business**

Next, Jay explained the attendees that Kyle Sickman, current treasure of the council, was nominated to serve as new Chair Elect. Jay called for a vote for a new Chair Elect. John Fleck made first motion and Andrea Anderson seconded. Kyle Sickmand was approved unanimously as new Chair Elected. Afterwards, Jay explained that the Treasurer position is opened and people can send nominations to Stephanie electronically. Next, Kyle explained to the council what a treasurer role means and what the person elected would have to do.

Next, Stephanie talked about the membership recruitment. She explained that the council will be losing a lot of members this year. She said that there are nine nominations to send to the governor but that it would be good if they have more. Stephanie will send a request to everyone to nominate people. She also reminded people about the latest changes on the application process.

Next, Stephanie spoke about the asset map update. She invited Pat Reedy to share a little bit about the work she is doing and her professional career. Pat explained to the council the objective of her work, and she said that she is very impressed with the things Colorado is doing.

Afterwards, Stephanie informed the council that Emily Lesh, CWDC Assistant Director, is leaving the council due to family reasons and she explained the transition process. She said that CWDC will post a position for a new co-assistant director on the upcoming weeks. Next, she thanked the council members who will finish their term this year for all their work, and she mentioned the possibility of a recognition event on the upcoming weeks in which all the members who are finishing their term can be present. Stephanie said that the next meeting will be Monday and Tuesday November 14-15, and asked the council members who would like to host it to send proposals for a location.

Next, Jay reviewed the meeting goals, and asked the attendees for feedback regarding Friday's presentations.

Next Jay thanked the Council Members and guests for attending the meeting. Jay called the meeting to a close at 1:00 pm.