

Consent of Advertising
“Colorado: Home is Where the Heart is”
Short film Contest 2011

I agree and consent to the recording and broadcast of my voice, name, and/or likeness by **Colorado.gov and SIPA**. This consent includes any promotional or advertising material that, **Colorado.gov and SIPA** in its sole discretion, determines to be most appropriate. **Colorado.gov and SIPA** may use my name, likeness, voice, or words in any promotional and advertising material including, but not limited to, television, radio, print, direct mail, or Internet.

I acknowledge that I am older than eighteen (18) years of age, as of the date of the short film submission, that I am a United States citizen and that I have the right to enter into this consent agreement.

I acknowledge that I will not receive any compensation now or in the future, outside of any prize being awarded on October 27th, 2011. I consent that **Colorado.gov and SIPA**, shall have the right to use my name, likeness, voice, or words for an indefinite duration. I understand that I am relinquishing any personal or property right which I might otherwise have in the subject matter of this consent agreement and I am releasing **Colorado.gov and SIPA**, and any and all of its agents, representatives, or clients from any violation of any personal or property right which I might otherwise have in the subject matter of this consent form.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

Executed this _____ day of _____ 2011

Printed Name

Signature

Address

City, State, Zip

Phone