



Minutes September 12th 2007

Meeting was held at the Department of Wildlife located at 6060 Broadway.

The meeting began with an announcement that in order to meet the Governor's Greening of the Government executive order, all GBC meetings will be paperless. In order for this to occur, emails will be sent out prior to each meeting with materials that are to be reviewed. These materials will be displayed through a LCD screen and presented at each meeting. It will be up to individuals to bring copies of the materials if they are not comfortable with the paperless format. Please make sure all materials are sent to Gerry a week or so prior to the meeting so that they may be distributed.

Introductions were made by each of the participants. Representatives from the United States Postal Service briefly stated their interest in the work of the GBC and are interested in partnering with GBC to reach their federal EPact mandate. Stacey will be working with Randy Nagata to present a brief snapshot of where the vehicles are located throughout the state in order to determine if gaps can be identified.

Stacey Simms began with a review of the deliverables due to DOE from the GBC. They are:

Milestone 10: Gathering solid applications for at least 10 new E85 pumping infrastructures through funding provided to the E85 Coalition's Steering Committee.
Planned date: Prior to July 31, 2007.

- 120 % Complete

Milestone 13: Meet with at least 5 major new and used car dealerships to discuss how GEO and the E85 Coalition can work with them to increase sales of E85-compatible vehicles and to incentivize them to make E85 the first tank of fuel for all FFVs they sell.

Planned date: Prior to June 1, 2007.

- Status: Met with General Motors marketers to discuss future marketing strategies.
- 20% Complete

After discussions, it was determined that we need to capture MedVed (2 dealerships) and Weld County Garage's involvements. Also GM and Chrysler regional managers have had GBC speakers attend their meetings and present on the GBC work. All dealers who have attended openings need to be contacted and invited to attend GBC. Support can be given to those dealership and possible project locations can be determined.

Milestone 14: Continue work with all of the major new and used car dealerships who will agree to partner with us and identify the fuel stations closest to “clusters” of car dealerships and then, together, begin efforts to acquire agreements with the stations to provide E85 to the car dealerships and their customers.

Planned date: Prior to July 1, 2007.

- Status: Continuing conversations with General Motors and Daimler-Chrysler to discuss strategies.

Milestone 15: Establish agreement with at least one station, which is strategically located near each “cluster” of at least 5 car dealerships, to install an E85 pumping infrastructure.

Planned date: Prior to October 1, 2007.

- Status: Planning pertinent strategies to accomplish the milestone.

These are important milestones for the completion of the grant, but were not reviewed at the meeting.

Milestone 18: Locate at least 60 existing Colorado fueling stations that could be ideal future alternative fueling station sites and publish the list on GEO’s website for downloading.

Planned date: Prior to October 1, 2007.

- Status: With the help of Mahesh Albuquerque of Colorado’s Division of Oil and Public Safety, we have established a list of over 2,300 fueling stations in Colorado. Mapping these stations will enable us to locate the 60 possible stations.
- **10% Complete**

Milestone 19: From the 60 noted stations above, indicate the top ten and work with owners to help them understand and appreciate the benefits of E85 being added to their stations and educate them to the costs and timelines of adding biofuels to their fuel sales.

Planned date: Prior to December 31, 2007

Status: Planning pertinent strategies to accomplish the milestone.

The station map with the necessary data should be ready in 2 weeks. This will help to locate best stations, provide overlap with the USPS vehicle and needed information for stations locations for applications

USPS stated that they will not be using their own fueling stations for alternative fuels, but rather, will be purchasing fuel from the public. The intent is to help drive up the demand of the fuels in the private sector. Also the Postal Service is under a mandate to use alternative fuels if they are within 5 miles of a station and the cost of the fuel is no more than 15% of petroleum.

Milestone 21: Collect and report the quantity and price of alternative fuels and regular fuels sold at each fueling site once the station initiates fuel sales, including stations not named in GEO’s proposal.

- Over a two-year period, a quarterly report including each station’s data and cumulative data on a month-by-month basis will be forwarded as a hard copy.

Milestone 21: Reviewed previous sales numbers. It was determined that Roy Turner should be contacted for the contact name of a representative at the Department of

Revenue who can provide us with sales for the state. Biodiesel station information needs to be updated to reflect 2 stations in Montrose. A good source of station information and location needs to be determined since both the NBB and the Clean Cities sites appear to have missed several stations.

Future Action Required

In kind hours are due to Stacey for each quarter. Each steering member must review their hours that were committed last year for the DOE grant and provide feedback to Stacey if these hours need to be adjusted. Gerry will send out on email reminding steering members of this and the deadline for modifications.

Station Updates:

It brought to the attention of the group that the two major stations under the DOE grant that were already assigned maybe de-allocated. A plan for this money may be necessary if the current projects are not deemed viable. It will be up to the GBC to develop this plan for 2008 if this money will be used in the GBC work.

We are currently at 36 stations with up to 5 more coming online in the first few weeks of September. Speakers needed for the Sept 18th and 19th openings.

Updated needed for Weld County. It was thought that Steve Patrick or Steve McCannon are the champions for this site. An update from Bob Kistner is also needed for his project.

The members of the GBC will need to keep an eye out for a good possible 50th station opening that we can use for a public event. The event will need to be held in the Denver area, be a large enough station for this event, (preferably) sell biodiesel and E85 and fit within the Governor's schedule if we are hoping to ask for his attendance.

Mark and Stacey will meet to discuss biodiesel supply, possible targets for biodiesel station numbers for the state and contact previous stations who have put in E85 to determine interest in biodiesel.

A review of the Fort Collins station occurred. Lenora presented information from the contact there. They have agreements with all fed/state entities but CSU have own biodiesel and no real FFVs to fill at this new station. USDA should be contacted to determine their interest and fleet numbers. Jim Geist will share his contact at USDA with Lenora Bates, who will call and get information. Lenora will also get with the US Forestry Service and other champions. She will present the information to the group at the next meeting.

The Big Apple station was reviewed. A vote will go to the steering committee for \$10,000 support. Gerry will email out this request for vote. Big Apple has committed to contacting over 40,000 local community members in October and November will information about E85 and the availability at the station.

Conoco has allowed for E85 to be sold under the canopy. An issue has arisen with the availability of putting up the cost of E85 on the Conoco marquee. Stacey, Gerry and others will be working on possible solutions.

Another request has been made to the steering committee to help develop an operating plan for 2008. A request to GEO has been made for additional support, but an operating plan will need to be established before funds will be allocated. This plan will also be used to solicit other funding sources for monies.

Watch for the new website release later this month. Each member of the GBC should take a few minutes to review the site and provide feedback to Megan on recommendations. This is a great opportunity for input on changes to happen. Stacey will send the link to the group for comments once it goes live.

Gerry reviewed the current membership list for the steering committee. An email will be sent by Gerry to check in on people's commitments for the future, as well as, nominations for positions that need to be replaced.

The next meeting will take place on October 12th and location will be sent out in the upcoming weeks. The meeting will be from 1-3pm. Stacey will send out a meeting reminder next week.

The meeting closed at 2:50pm.