

**Governor's Biofuels Coalition Steering Committee Meeting**  
May 9, 2007 @ Colorado Municipal League Bldg.  
1-3 p.m.

Art Hale, Colorado State Fleet Manager, gave an update regarding emissions testing being done by NREL. Research continues to study the effects of E85 ethanol emissions in Colorado's climate.

Gerry Harrow, NREL, stated that he had sent out a draft to the Steering Committee members for feedback to a case study he is working on at NREL to provide a comprehensive fact sheet/case study of the coalition. Upon completion, this would be utilized as a tool for other states interested in establishing their own similar coalitions.

Steering Committee President Gerry Harrow announced the expansion of the Coalition's focus to now encompass biofuels. Also announced was the Steering Committee's new member Aaron Perry, who will be acting as a representative for the Coalition's biofuels position. Aaron is the CEO of Rocky Mountain Sustainable, LLC, a company committed to sustainable economic development through regional bio-fuel and food supply-chain development.

Steve McCannon, R.A.Q.C. (Regional Air Quality Council), gave an update on his efforts to utilize CDOT signage along highways to advertise alternative fuels at stations within 2.5 miles from highways. CDOT would put up the signage free of cost to advertise any alternative fuels stations within the 2.5 miles parameter. Any signs that would be put up inside the urban planning area would cost a fee. An example of the alternative fuels signage options was passed around the group of attendees. All feedback on the signage design options is to be given to Steve.

Colorado Corn's Katrina Reed presented the E85 dealer and publication materials that were designed for dealership training. The materials consist of a seven minute video, a purchasing guide for E85 vehicles, and several promotional items. All of these materials are available to any Denver metro area dealership. The Ethanol Production Information Council website was also brought up as an additional site for ethanol education materials. The need for a central resource website for Colorado E85 and biodiesel information, including an accurate portrayal of current station locations was discussed. Megan Castle mentioned an effort to work with American Lung Association to host such site.

Gerry Harrow brought up the need to discuss the new biofuels focus at the next meeting so the Committee can set goals accordingly and devise a new mission statement. Coalition members were asked to think about funding, additional membership, directives, and the current landscape of biodiesel in Colorado. These topics and more will be discussed at next months Coalition meeting. The Committee agreed that one additional member is needed to represent the newly expanded Governor's Biofuels Coalition. The new member is to be a biodiesel producer in Colorado. Everyone is expected to submit their recommended candidates' bio and resume to Gerry.

Kourtnie Harris, GEO, mentioned she is working to capture all Colorado E85 ethanol and biodiesel sales data from each of the stations selling the alt. fuels. Currently, she has data on the most recent seven stations that have installed alternative fuel pumps.

Megan Castle, GEO, discussed the opportunity to use the NREL Visitor's Center for a biofuels event in June. Retail gas station owners, private and public fleet managers, government employees and officials, fuel distributors, and the Coalition members would be invited to attend. The Coalition members agreed that this would be a great idea. The decision was made to hold a Governor's Biofuels Summit on June 13<sup>th</sup> at the NREL Visitor Center in Golden from 9am to 3pm. Topics to be discussed include ethanol and biodiesel infrastructure, biofuels myths, truths and facts, the next Biofuels Coalition meeting, and would include a tour of NREL's cellulosic ethanol plant. Everyone at the meeting was asked to take it upon themselves to invite relevant attendees. Registration and lunch are free. To register or for more information, contact Kourtnie Harris, Governor's Energy Office, [Kourtnie.Harris@state.co.us](mailto:Kourtnie.Harris@state.co.us), or 303-866-2401.

Megan Castle also highlighted station openings for the month. Pester had their first grand opening in Aurora and Western Convenience's next grand opening will be in Brighton on May 22. Renee Shellhorse, Pester Marketing, expressed that openings in Lakewood and Colorado Springs are projected to occur at the end of the month. In addition, Pester's Longmont station is currently in the planning stages to install E85 infrastructure. Keith Gilstrap, Gilco Petroleum, projected his station in Rifle to be open within 45-60 days.

Megan Castle also added that herself, Gerry Harrow and Stacey Simms from the American Lung Association are working on a position statements on ethanol and biodiesel for the Coalition.

The Steering Committee then discussed updates to pending Requests for Support applications. There have been no updates to the City of Littleton's status of installation. The Committee voted to award an additional \$3,000 to the Gilco Petroleum Park station in Rifle based on an increase of infrastructure costs incurred to install E85 and biodiesel tanks.

Ernie Oakes, DOE, mentioned that he and Stacey Simms will be meeting with DIA personnel and rental car groups to educate staff on alternative fueling options for their fleets through station location maps, window mirrors, etc.

The next Coalition meeting will be held on June 13<sup>th</sup> as part of the Governor's Biofuels Summit.