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A Nationally Recognized Top 20 Program of the Leeds School of Business

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Foreign Journalists Focus on Colorado

U.S. State Department Tour Showcases State's Emerging New Energy Economy

DENVER – May 7, 2007 – Journalists from around the world will be touring Colorado this week. During their visit, organized by the U.S. State Department and hosted by the Deming Center for Entrepreneurship at the University of Colorado-Boulder's Leeds School of Business, 15 prominent international reporters will get a glimpse of the New Energy Economy and industry now emerging in Colorado.

"The world's energy future is coming into focus in Colorado," said Governor Bill Ritter. "With our unique combination of sun, wind, biofuels, and traditional energy resources, Colorado's collaborative cluster of businesses, entrepreneurs and researchers will define the New Energy Economy and lead the next phase of global industry development."

The journalists will visit prominent research institutions including the National Renewable Energy Lab, University of Colorado at Boulder and Colorado School of Mines. They will also meet with progressive business leaders and companies like Vail Resorts, and entrepreneurial start-up companies including Blue Sun Biodiesel, Zolo Tech, Renewable Choice Energy, Clipper Wind, ICE Energy and Tendril Networks.

"Establishing our state as a national renewable energy leader is a goal of Governor Ritter's vision for a New Energy Economy that brings good jobs and provides clean, affordable energy," said Tom Plant, director of the Governor's Energy Office. "With our intellectual and natural resources, and collaborative research programs, Colorado is poised to become a global center for renewable energy commercialization."

"The state's leading research institutions have come together to form the Collaboratory, the nation's first collaborative laboratory designed to accelerate commercial renewable energy development," said Paul Jerde, executive director of the Deming Center for Entrepreneurship. "By giving entrepreneurs access to multi-disciplined research and development, we'll bring new technologies to market faster, provide sustainable return on entrepreneurial investment, and establish Colorado as the ecocenter for renewable energy business."

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