



BASALT CENTER FUEL

News Release

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GOVERNOR'S ETHANOL COALITION ANNOUNCES ALTERNATIVE FUEL SITE

Basalt Center Fuel Opens First Public Ethanol Pump on the Western Slope March 9

(Basalt, CO) The Governor's E85 Coalition and the Roaring Fork Valley are celebrating the opening of an E85 fuel pump at the Basalt Center Fuel Station, on Friday, March 9. The Phillips 66 station will carry E85, a blended mixture of 85 percent ethanol and 15 percent unleaded gasoline.

Basalt Center Fuel is the first station west of Denver to make E85 available to the general public. In attendance at the event will be representatives of the Governor's Office of Energy Management and Conservation (OEMC), the Colorado Governor's Ethanol Coalition, the U.S. Department of Energy, and local dignitaries. The public is invited to attend.

"Biofuels such as E85 offer a cleaner, domestic source fuel that helps reduce our dependency on foreign oil. The Governor's E85 Coalition is thrilled work with Basalt Center Fuel to introduce this alternative fuel to residents of the Roaring Fork Valley," said Tom Plant, OEMC director.

Across the USA, over six million Flexible Fuel Vehicles (FFVs) can use E85. In addition, alternative fuels bring environmental benefits to Colorado as they are cleaner burning than other transportation fuels. Increased usage of E85 will help reduce tail pipe emissions, reduce our dependency on foreign oil and help agri-businesses and our rural economies.

To introduce the sale of E85, the new managers of the station, 11-year Basalt residents, Bruce and Rebecca Ross, will be selling E85 for \$1.50 a gallon for a one-tank-per-vehicle fill-up between the hours of 1 p.m. and 5 p.m. on the day of the event.

"Until now, residents of the Roaring Fork Valley with Flex Fuel Vehicles had to drive to Denver for the closest E85 station," said Bruce Ross. "We are pleased that Swallow Oil, our Phillips 66 Distributor, has assisted us in being able to offer E85 to drivers who wish to use more environmentally friendly fuels."

(more)

Basalt Center Fuel Kick-off Celebration March 9 – continued

Since the late 1990s, General Motors, Ford Motor Company, and Daimler Chrysler Corporation began making FFVs. Other manufacturers, including Nissan, Mercury, Mercedes Benz, Mazda, and Isuzu, also offer flexible-fuel models. Vehicle owners are encouraged to look at their car owner's manual or stop by the station, located in downtown Basalt at the intersection of Midland Avenue and Two Rivers Road, to see if their vehicle is a FFV. The complete list of Flexible Fuel Vehicles is listed on the National Ethanol Vehicle Coalition web site: www.E85fuel.com.

The newly named Basalt Center Fuel continues to offer Phillip's brand of unleaded regular, mid-grade, and premium gasoline. It also offers convenience and grocery items, and fishing/hunting licenses and supplies.

The Kick Off Celebration will be held from 3:00 p.m. to 4:00 p.m. at the Basalt Center Fuel Station, 122 Midland Avenue, Basalt, Colorado. It will feature general information and exhibits, including several Flex Fuel Vehicles.

Service stations interested in installing E85 pumps and tanks may be eligible for funding and marketing through the E85 Coalition, and may also be eligible for tax credits from the State and Federal governments. To learn more about E85 pump installations and the E85 Coalition, please contact Gerry Harrow at (970) 405-6691, or visit OEMC's website at www.colorado.gov/oemc.