



TREE BOARD MINUTES
April 16, 2010

Board Members

Present:

Rex Poggenpohl
Sandy Burns
Craig Adams
Mike Richardson
Chuck Levine

Absent:

Scott Roederer

QUORUM: yes

Other Present:

Russ Franklin, Bruce Kane, Dave Mahany – Public Works Staff
Scott Zurn, Public Works Director
Barb Boyer Buck – Support Staff

New Member The interview panel of Rex Poggenpohl and Russ Franklin interviewed Barbara Williams; and Rex Poggenpohl, Russ Franklin, Craig Adams and Barb Boyer Buck interviewed Matthew Taylor for the open position on the Tree Board. It was decided it was not necessary to do a second interview with Charley Dickey, the third candidate for the open position. After interviewing and a comprehensive discussion between all board members, it was decided to recommend **Barbara Williams** for membership based on her extensive background in environmental management.

As a result of the interviewing process, Rex Poggenpohl came up with a list of candidate criteria; all board members circled the top issues and this will be used in future interviewing of candidates.

Tree Planting Schedule Russ Franklin presented a tree-planting proposal to the Tree Board. Several options were presented and it was resolved to make tree plantings at the new fairgrounds grandstands facility as first priority, followed by plantings along the Fish Creek path at Scott Avenue. It was suggested that the Fish Creek area would be an ideal spot for Legacy Tree plantings as well.

Tree Symposium It was resolved that Scott Roederer will act as MC for the event, and will be making final decisions on all organization. Scott will delegate as needed to other Tree Board members and staff.

Barb presented a bill stuffer that will be included in all 10,500 utility bills mailed in April. The bill stuffer contains the complete schedule of events. The tree cookie will be delivered to the facility the night before the event (moved from the Elementary School).

Press releases will be handled by Kate Rusch, leading up to the event.

Rex and Scott R. will be out of town until just before the event, so Barb will handle last-minute preparations for the symposium. Rex and Barb visited the conference center after the meeting to see to some of the exhibit details.

Barb will communicate final preparations via email to all board members.

Everyone was encouraged to arrive at the Conference Center between 6:30-7 a.m. on May 8 to facilitate vendor set-up and see to last-minute AV concerns. Barb will investigate the possibility of borrowing AV equipment from Town departments to defray costs.

On the topic of marketing the event outside of the valley, Chuck Levine said he is most concerned that there is enough room for Estes Valley residents to attend. It was resolved to use our usual marketing channels through the Colorado State Forest Service to get the word out but not to do a focused campaign outside of our area. Kate Rusch will be forwarded these instructions.

Arbor Day Several board members ordered “We Love Trees” T-shirts to wear to the Arbor Day event; Mike Richardson said he would investigate the possibility of getting nice Town of Estes Park logoed shirts for the Tree Symposium event.

It was also resolved to order 5 XL “We Love Trees” T-shirts to use as door prizes for the Tree Symposium.

Tree Board Meeting Schedule It was decided to continue to meet throughout the year (excepting July when the meetings would conflict with Independence Day). Upcoming meetings in 2010 will be:

1. May 21 (Symposium wrap-up)
2. June 4
3. August 6
4. September 3
5. October 1
6. November 5
7. December 3

The meeting was adjourned at 10:00 a.m.

Submitted by Barb Boyer Buck, April 23, 2010.

NEXT MEETING:

Friday, May 21, 2010