

# Governor's Forum on Colorado Agriculture

## Cultivating Innovation

*Creating Ideas for our Future*



December 10, 2012

Dear Friend of Agriculture:

Governor John Hickenlooper, the Colorado Department of Agriculture and Colorado State University are proud to present the 22<sup>nd</sup> annual **Governor's Forum on Colorado Agriculture**.

For over two decades, the Forum has focused on furthering Colorado's agricultural industry through insightful speakers and current breakout sessions. Each year, we strive to provide thoughtful discussion that will help shape the future for ourselves and generations to come. This year, we are taking a novel approach to facing the challenges the agricultural community faces. Innovation revolves around discussion, creation, and implementation. We hope to inspire attendees to think outside the box to help create solutions to those issues farmers and ranchers face daily. Your sponsorship will allow you to be a part of this exciting process!

This year's theme is "**Cultivating Innovation: Creating Ideas for our Future**". Our keynote speaker will be Michael Raynor, Director of Deloitte Consulting LLP. The *Financial Times* calls Raynor "one of the most articulate and interesting of the strategists."

The 2013 Governor's Forum is scheduled for **Thursday, February 14** at the **Renaissance Denver Hotel**, 3801 Quebec Street, Denver, CO; with a pre-forum reception on **Wednesday, February 13, 5:30 – 7:30 p.m.**

For those of you who have sponsored this event in the past we say "Thank You!" and invite you to join us once again. For those of you who have not participated in the past, we invite you to share in this annual event. Sponsorship levels are described in more detail on the enclosed sponsorship form. Please return the enclosed form to us by **January 30, 2013**.

We also hope you will help us in **advertising and marketing** the Forum to your employees, members, and customers. We can provide informational flyers to include in your newsletters or incorporate the information into other communication. Alternatively, you may direct your potential attendees to the Department of Agriculture's website, [www.colorado.gov/ag/forum](http://www.colorado.gov/ag/forum).

Lastly, we hope you will plan to join us for this premier agricultural event on **Thursday, February 14**.

Please feel free to contact the Colorado Department of Agriculture at 303.239.4102 for additional information.

Sincerely,

Handwritten signature of John T. Salazar in black ink.

John T. Salazar, Commissioner  
Colorado Department of Agriculture

Handwritten signature of Craig Beyrouthy in black ink.

Dr. Craig Beyrouthy, Dean  
College of Agricultural Sciences, CSU