



Colorado Outdoor Recreation Search and Rescue Card Vendor Bulletin

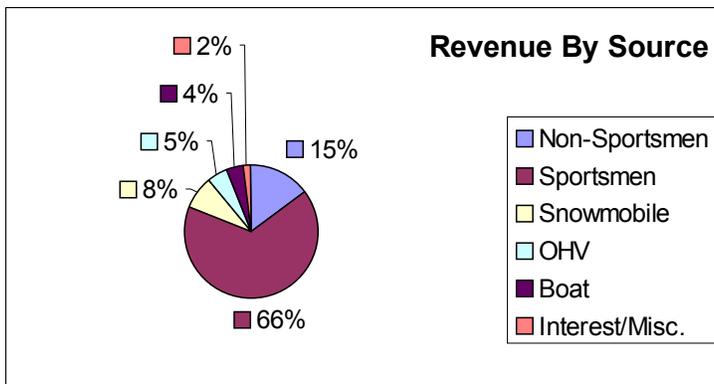
Colorado Department
of Local Affairs

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Why Do We Sell the Colorado Outdoor Recreation Search and Rescue Card?

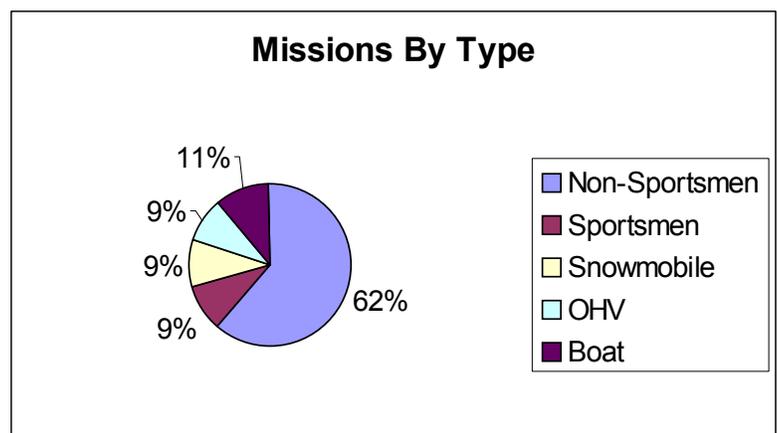
Is this a question you have asked yourself, or your boss? The money you collect when you sell a CORSAR card goes into the Colorado Search and Rescue Fund. The fund reimburses county sheriffs for costs they incur in search and rescue. Any money left over at the end of the year funds training and equipment for search and rescue teams. So, when you're out recreating, and you find yourself in a tight situation, lost or injured, and search and rescue volunteers manage to find you or extricate you from a dangerous situation, you can thank the CORSAR card for reimbursing their costs.

The Colorado Search and Rescue Fund has been in existence for **16** years. Funding is derived from a 25 cent charge on every hunting and fishing license, stand-alone habitat stamp, and boat, OHV and snowmobile registration, as well as the CORSAR card sales. Since the fund was established counties have received \$1,056,697 in mission reimbursements and \$4,499,762 towards training and equipment.



As shown in the chart to the left, sportsmen provide the majority of the revenue to the Colorado Search and Rescue Fund. The CORSAR card, or non-sportsmen, contribute 15% of the revenue.

However, as seen in the chart to the right, non-sportsmen are responsible for 62% of the missions that are submitted for reimbursement to the Search and Rescue Fund. This disparity in revenue and missions is why we need to sell the CORSAR card!





**Colorado Department of
Local Affairs**

Search and Rescue Fund
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Phone: 970-248-7311
Fax: 970-248-7317

Search and Rescue Fund

We're on the web!
**[www.state.co.us/
searchandrescue](http://www.state.co.us/searchandrescue)**

**ARE YOU REALLY
READY FOR THE
BACKCOUNTRY?**
Prepare for the
unexpected...buy the
card.

Help Colorado's
search and rescue teams
save lives...

*Vendors-
Send stories or questions we could in-
clude in the bulletin to
sue.schneider@state.co.us. We'd love to
have some "first-hand" accounts to
share with other vendors. Photos are
great too!*

New Vendors

Welcome to our newest vendors!

Vendor

Alan Kirkhope
Blue Quill Angler
Joshua Carroll
Crested Butte Nordic Council
Mesa Verde Backcountry
Horsemen
Gunnison Trails
The Sportsman & Outdoors and
Fly Shop
Experiential Adventures of
Colorado
Durango Bay Convenience Store
Peak Fly Shop at Woodland Park
Custer County Merchants and
Chamber of Commerce

Location

Highlands Ranch
Evergreen
Denver
Crested Butte
Cortez
Gunnison
Lake City
Dolores
Durango
Woodland Park
Westcliffe

CORSAR Card Statistics

This is the seventh year of the CORSAR card program and the fifth year selling five-year CORSAR cards.

In 2008, 12,703 cards were sold generating \$64,651 in deposits. Five-year card sales represent approximately 33% of all cards sold. Sales of CORSAR cards increased steadily over the first three years of the program, and have remained steady ever since.

Internet sales began in 2006. In FY 2008 internet sales accounted for 2,070 cards sold or 16% of total sales. Of the cards sold on the internet, 1,348 were for in-state buyers, and 722 were out-of-state buyers. Our intent with internet sales is not to replace you, our vendors, but to offer the card to those who are not able to get to a vendor and still want to support search and rescue in Colorado.

