

COMPANY CHECKLIST FOR HEALTH MARKETING FORM FILINGS - REQUIRED DOCUMENTS
REQUIRED ITEMS FOR A COMPLETE MARKETING FORM FILING

COMPANY NAME:	SERFF TRACKING NUMBER(S):
PRODUCT NAME:	NAIC NUMBER:
PLAN NAME:	

**** MARKETING FORM FILINGS MAY BE SUBMITTED STARTING 5/1/13 AND ARE DUE NO LATER THAN 6/30/13 ****

REQUIRED	STATUTE/REGULATION	FILING LOCATION IN SERFF	YES	NA
REQUIRED DOCUMENTS - submitted under SUPPORTING DOCUMENTATION TAB in the Filing (Non-Binder) Section of SERFF				
● Letter of Authority	Colorado Regulation 4-2-3	Supporting Docs Tab (Non-Binder)	<input type="checkbox"/>	<input type="checkbox"/>
● PPACA Marketing Checklist/Attestation	Colorado Regulation 4-2-3	Supporting Docs Tab (Non-Binder)	<input type="checkbox"/>	<input type="checkbox"/>
REQUIRED DOCUMENTS - submitted under ASSOCIATE SCHEDULE ITEMS TAB in the Plan Management (Binder) Section of SERFF				
● Marketing Brochure, Plan Specific (English) - OPTIONAL	Colorado Bulletin B-4.55	Associate Schedule Items Tab (Binder)	<input type="checkbox"/>	<input type="checkbox"/>
● Marketing Brochure, Plan Specific (Spanish) - OPTIONAL	Colorado Bulletin B-4.55	Associate Schedule Items Tab (Binder)	<input type="checkbox"/>	<input type="checkbox"/>
REQUIRED DOCUMENTS - submitted under SUPPORTING DOCUMENTATION TAB in the Plan Management (Binder) Section of SERFF				
● Carrier Logo - REQUIRED	Colorado Bulletin B-4.55	Supporting Docs Tab (Binder)	<input type="checkbox"/>	<input type="checkbox"/>
● Marketing Brochure, Plan Specific (English) - OPTIONAL	Colorado Bulletin B-4.55	Supporting Docs Tab (Binder)	<input type="checkbox"/>	<input type="checkbox"/>
● Marketing Brochure, Plan Specific (Spanish) - OPTIONAL	Colorado Bulletin B-4.55	Supporting Docs Tab (Binder)	<input type="checkbox"/>	<input type="checkbox"/>