

# Moffat County Tourism Association

## Regular Board Meeting

July 6, 2011 11:00am. – Moffat County Courthouse  
2<sup>nd</sup> Floor Conference Room

Please note: All MCTA meetings are recorded and these minutes are in reference to those recordings.

Present: Leona Hemmerich, Tom Mikesell, Kerry Moe, Kandee Dilldine, Tammie Thompson-Booker, Melody Villard MCTA Director,

Absent: Vicki Wade

Guests: Sasha Nelson, Colorado Environmental Coalition – David Pressgrove, Bear River Young Life – George Vassek, Colorado Cruisers Car Club – Frank Moe, Best Western Deer Park Inn & Suites in place of Jason Brown from the Hampton Inn – Susan Mikesell arrived 12:35pm

The meeting was called to order by Kandee Dilldine at 11:12 a.m. with a request for any conflicts of interest.

Welcomed Guests

No minutes or financials were available.  
Bryce Jacobson arrived at 11:15a.m.

Sasha Nelson gave the follow up presentation for the 2011 Sage Grouse Tours. David Pressgrove and George Vassek gave the follow up presentation for the 2011 YoungLife/Colorado Cruisers Car show during the Whittle the Wood weekend. Frank Moe announced the intent of area hoteliers to form a local Hotel Association. Moe also wanted to let the board know that the area hoteliers are committed to assisting the MCTA during upcoming events as volunteers to get the word out about Moffat County.

Discussion Items:

Tom Gray arrived 11:40a.m.

Mary Pat Dunn, Museum of Northwest Colorado, submitted a brochure for review in hopes of receiving funding assistance for the printing costs. The board decided not to fund the brochure as is. They would like to explore doing an informational rack card for Moffat County's Railroad history.

Bryce indicated that the Hill Aevium survey questionnaire has been finalized and contact is being made to get those surveys completed. There is some concern over privacy laws and that is keeping some hotels from participating.

Kandee gave an updated version of the MOU between the MCTA and the Craig Chamber of Commerce regarding Visitor Center funding. Kandee and Bryce will work together to revise the wording discussed and Kandee will work with the Chamber to bring back an acceptable MOU to the board to finalize.

Kandee reported that Gena would be postponing her start date with MCTA due to her work with the Coal Conference. Melody stated that she thought that was a benefit in getting things straightened out without stepping on each other's toes, since both were new to the positions. Tom Gray departed 1:00pm

Kandee announced that the Summer Club State Swim Meet will be in Craig August 5-7<sup>th</sup>. Melody is to work with them to see if there is an opportunity for an informational booth at the event.

Tammie made a motion to purchase two display racks from the Community Ag Alliance for the Northwest Colorado Cultural Heritage Tourism collateral in the amount of \$120.00. Bryce felt that this would have been an item within the Director's discretionary funds and some discussion was had. Leona seconded and the motion unanimously passed.

Melody presented her Director's Report to the board, as well as a letter from Mason Siedschlaw detailing a list of items to be recovered for MCTA.

Bryce commented that the Cottonwood Classic would be going on at the golf course, he suggested that the MCTA have more involvement in bringing these events in.

Kandee moved to adjourn meeting at 2:16pm

*Minutes submitted by Melody Villard for approval on August 3, 2011*

Next regular meeting: 11:00am. on August 3, 2011

*Minutes approved 8/3/2011*