

## **About the NO DUI Colorado Website**

In 2011, the Persistent Drunk Driver (PDD) Committee launched the No DUI Colorado website ([www.NoDUIColorado.org](http://www.NoDUIColorado.org)) as a state resource for impaired driving and substance abuse behaviors. The website takes a three-step approach to addressing DUIs, discussing what can happen before a DUI, after receiving a DUI, and resources that are available to individuals statewide and nationally.

The website is intended for those dealing with alcohol and drug prevention, policymakers, individuals at-risk, and family members and friends, and aims to provide a wealth of resources to all of these target audiences.

The first part of the website, called "Preventing a DUI" provides a variety of materials ranging from dealing with peer pressure, screening for substance abuse, a step-by-step personal prevention habits plan and features a whole education section. The next step, "I Got a DUI. Now what?," deals with a person who has received a DUI, and helps them navigate through the complexities of the DMV and court process. The third step of the website, "Resources," is a compilation of statewide and national resources, ranging from community resources to Colorado specific research to information for policymakers.

Interactive features were also integrated into the website as a way to encourage repeat users. These features include a Blood Alcohol Content (BAC) calculator, statewide DUI-related news, a rotating survey, and a statewide interactive county map with DUI and DWAI results from 2010. Map data reflects a combination of information from ADDSCODS and judicial district statistics, reflecting filings and the county of residence of the offender. In addition, many other useful and downloadable resources are also available on the website.

The PDD Committee decided to develop the website in 2010 after a smaller PDD campaign website received a high level of traffic. The committee is charged with developing and implementing programs that are intended to deter persistent drunk and drug-related driving, as well as provide public education. The PDD Committee was formed as part of the Persistent Drunk Driver Act of 1998. Several state agencies make up the Committee, including the Colorado Department of Human Services, State Judicial Branch, Department of Transportation and the Department of Revenue.