

LICENSE PLATE AUCTION GROUP

December 17, 2012

Minutes to the Meeting

Attendance:

LPAG Members: Maren Rubino, Rich Medina, Gary Sanford, Mark Simon, Kelly Perez,
attendance by telephone: Gina Robinson, Jonathon Oliver,

Public and Other Individuals: Bob Gall, Kit Sage, Ryan Carson, Dylan Ikenouye, Peter Pike

CONVENE:

The meeting was convened by Maren at 10:03 a.m.

Approval of Minutes

Maren apologized for the minutes having only gone out this morning and asked if everyone had had an opportunity to review the minutes. As most of the committee members had not had an opportunity to review the minutes they were tabled until the January 28, 2013 meeting. There was a correction to the meeting of the November 26th meeting – bottom of the 1st page, “note that Mark arrived... there are candidates in the Governor’s Office” it should say, “There are Candidates who have contracted with the Governor’s Office.”

Maren noted the changes and will forward them on.

Approving the minutes of the October, November and today will be added to the Agenda of the January 28th meeting.

NEW BUSINESS:

Maren stated that there was no New Business at this time.

OLD BUSINESS:

Statement of Work Status Update – Gina Robinson, Gary Sanford & Mark Simon:

Gina reported that they had received input from others but until there was more information on a funding source, she had not done anything with it. Mark will have additional comments when the Funding Source is discussed.

Funding source Update – Mark Simon:

Mark reported that he did send an e-mail earlier this morning with this update: He has been working with Julie Risken on getting funding for the LPAG. She has proposed a funding plan on how to obtain funding. She’d like the LPAG to change the deliverable to include actually doing the Auction with a specific dollar amount targeted and hire a contractor within thirty (30) days of receiving the money. They are researching the statute to see what must be done to accomplish this. The statute does allow for LPAG to “accept any gifts, grants, and loans of money, property or other aid from the Federal Government, the State, any State Agency or any other source”; if the group complies with part 4 and 13 of Article 75 of that Title. Their legal counsel is looking at it to see which will be easiest and fastest. They are specifically looking at two loans of \$30,000 each, up front to total \$60,000. The estimate was \$85,000 so LPAG would have to structure the contract so that the Contractor would get their final payment after the first successful auction.

There are a couple of foundations and non-profits that are being contacted as the source for these loans and/or Grants. The loans would be given to the LPAG and not in CCDC’s name. Her “Plan B” would be to see if some of the banks she has connections with would be willing to make the loan.

Maurice Knaizer noted that the LPAG would have to get the State Treasurer's office involved as they are the ones that have to transfer the money out of Registrations each year to be available for expenditure. He further suggested that his successor be kept in the loop for this. Her name is LeeAnn Morrill at LeeAnn.Morrill@state.co.us. She is aware of the LPAG and will be available for the next meeting.

The loan and its details and structure were discussed by the committee at length. There were concerns about a contractor working and getting paid based on the success of the first Auction and finding someone willing to work under those conditions. Also about who gets paid back first and what if there isn't enough money made in the first Auction and many other similar concerns.

Also, as part of this discussion, did the LPAG believe they were going to be able to raise the necessary results out of the Auction.

Also there were discussions about the awarding of a 501(c)3 designation.

Bob Gall will give the LPAG a loan of \$30,000 at some pre-determined small interest rate to be covered by the security of "Colorado 1", when it is sold, for a two year period. And if the plate can't be sold within 2 years, he will work out something. He'd like the committee to think about it and they can make up their minds about this loan on January 28th.

It was strongly suggested that the LPAG look at various sources for donations, especially from its constituency.

It was further suggested that there should be a "Funding Sub-Committee" formed, including the Representative from the Governor's office and the beneficiary organizations. The committee as a whole agreed to the formation of the "Funding Sub-Committee". Further, this Sub-Committee is authorized to reach out to the beneficiary organizations for assistance.

Mark further asked that if there should be Grants identified could he move forward with obtaining those Grants with approval from the Governor's office. The LPAG Committee concurred.

No further action was taken on Julie Risken's proposed plan at this time.

Legislation Update – Mark Simon:

Mark is meeting Sen. Auglar to clarify some questions she has. She has submitted a request for a late Bill and is waiting for a positive response from the President of the Senate.

Maren asked for an update as to what Sen. Auglar was being asked to sponsor. The confidential update was presented and discussed by Mark Simon. It was asked that this updated not be circulated or disseminated until the Bill is submitted.

Bob asked if there was an Attorney General's opinion on the Bill(s) to see if the LPAG has narrowed the scope too much or if it needed to be expanded; also to determine what was under the Auction umbrella and what the business decisions under the umbrella are. Should there be a judicial review to determine what the legislative intent encompasses and what the scope of the legislative intent and to delineate what and Auction encompasses.

Maurice suggested an "informal opinion" would get the group everything they needed in terms of guidance.

Any questions should be circulated through the LPAG committee 1st before submitting them to the AG's office.

Marketing Update – Gary Sanford:

Gary reported that he didn't have much, but he seemed to believe that the Funding Committee would be very useful as mentioned above, in outreach and marketing.

It was suggested that there should be some sort of emblem or logo to be placed on the license plates. Dylan raised some concerns about creating 255 new designs of plates and getting the approval of the various organizations that have approved their plate design. It was also discussed that it could be a sticker added to the plate.

John Oliver also expressed similar concerns, although it wouldn't interfere with the registration or the "identifying" alpha/numeric configuration. He also believed that the sticker may cause more confusion with local law enforcement than marketing benefit.

Concerns were raised about the possibility of stolen Auction plates. DOR-DMV staff and John Oliver, walked the committee through the procedures in place for lost/stolen plates which should be adequate protections.

Legal Research Update – Mark Simon and Maurice Knaizer:

No report given

Other Business --

Kelly Perez will be the new representative from the Governor's office.

Public Testimony –

Kit Sage: Had some concerns regarding symbols on the plates (i.e. +, -, &) especially as stand-alone without other alpha numeric characters around them, specifically could they be the identifying symbol by themselves and not just a decoration (non-identifying character).

John Oliver pointed out that the issue might be more related to how various departments transmit data back and forth and whether or not it would recognize any of these special symbols. Rich Medina continued the thought that he would make sure that the programming would ultimately match what the LPAG decides to do about these so that they matched.

Peter Pike: Wanted to point out that children will be a piece of the population that is ultimately served by this so that when statistics such as "60,000 adult Coloradoans....", there is an additional percentage of children that would be added to that.

ADJOURNMENT

Maren adjourned the meeting at 11:55 a.m.

Next meeting is January 28th, 2013.

Submitted – Chris Hochmuth, Administrative Services Supervisor