



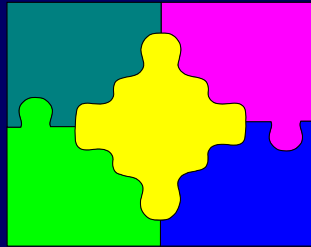
# Colorado State Titles and Registrations System (CSTARS)

Strategic Plan  
Fiscal Year 2010-2011

# Participatory Strategic Planning Process



# Foundational Values of the Planning Process



Participation

Teamwork



Creativity

Consensus



**ACTION**

# Participation in the Planning Process

- Individual Brainstorm
- Small Team Discussion and Brainstorm
- Group Organizes Brainstorm Data
- Group Names New Clusters
- Group Reflects on Work

# Five Year Vision

- What do we want to see in place in five years, what are our hopes and dreams for the future?

# CSTARS Vision

## **Towards Moving CSTARS to a Sustainable and Technologically Advance Platform**

Ongoing Management of Strategic System Plan      Maintain and Establish Compressive Funding Model

Dynamic Fungible Technology

## **Towards Continuous Innovation of the Delivery of Services**

Continuous Review and Automation of Business Processes

Information and Data on Demand

## **Towards Proactively Promoting Our Mission**

Maintain and Dynamic Public Relations Program

# Underlying Contradictions

- What are the issues and obstacles which block our progress towards our shared vision?
- Define root issues without using “lack of”.

# Underlying Contradictions

Unclear  
Commitment  
From OIT

Underutilized  
Positional  
Power and  
Knowledge

Unclear and Un-  
collaborative  
Vision

Existing  
Statutory  
Limitations

Debilitating  
Brand

Inconsistent And  
Unclear Message  
of What We do and  
How We Work with  
Customers



# Strategic Directions

- What are the actions which could be taken in the next two years to address the underlying contradictions and begin to launch the more immediate parts of our vision?

# CSTARS Two Year Strategic Directions

Develop Outreach Plan

Online Testing and Training

Promoting Our Purpose

Develop Operational Plans

Develop Permanent Model to Fund

Develop Service Agreement

Establishing Strategic Sustainability

Identify Best Business Practices

# Implementation Plans

- One Year Milestone Accomplishments Per Strategy
- 90 and 180 Implementation Plans for Each Milestone Accomplishment

# Discussion Questions

- What excites you about this plan?
- Where do you need more information?
- What does this plan reveal about our organization?
- Where do you see yourself being involved in achieving our vision?