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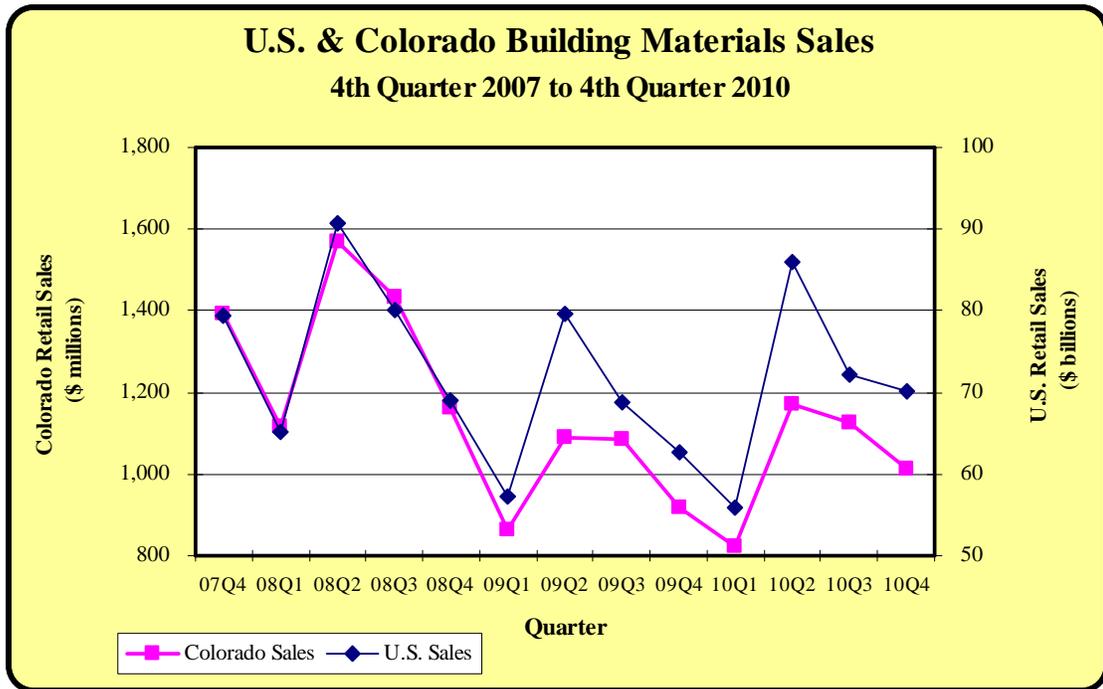
Colorado Building Material Sales
Selected Counties

Fourth Quarter 2010

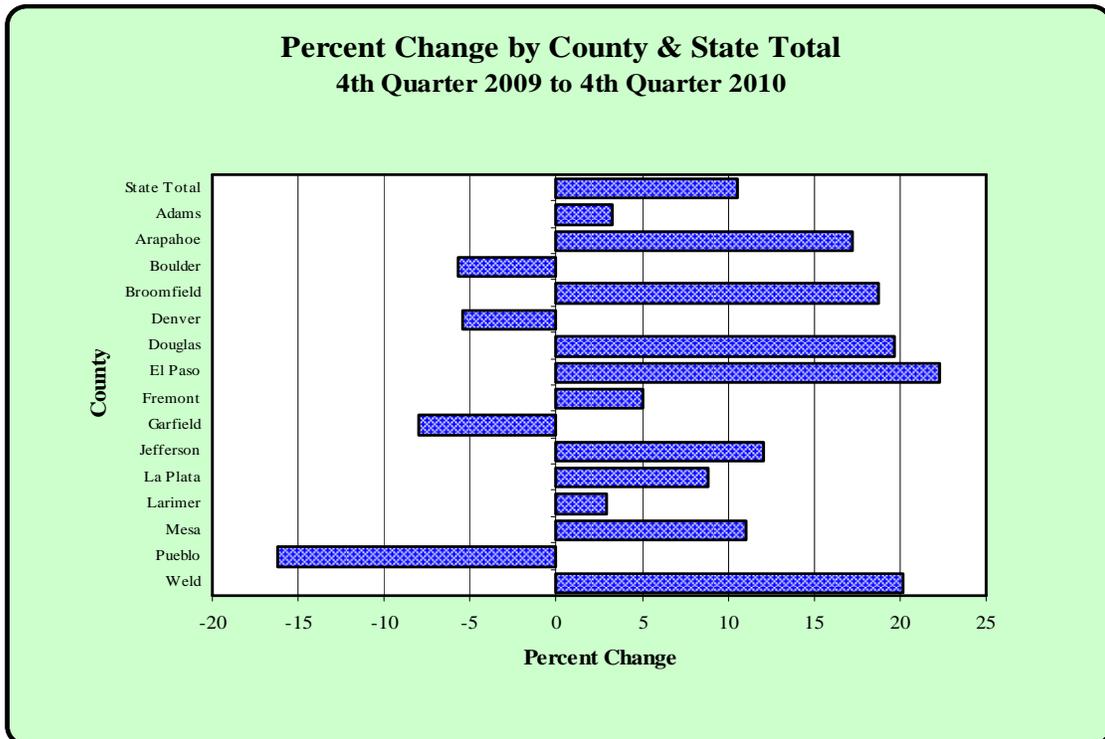
This issue presents data on Colorado building materials sales for the fourth quarter 2010. This report shows retail sales for each of the seven Denver metro area counties and for the counties of El Paso, Fremont, Garfield, La Plata, Larimer, Mesa, Pueblo, and Weld. The types of retailers included in the chart on the next page are home centers, paint and wall-covering stores, hardware stores, and specialized building material dealers. The period shown in this report is the fourth quarter of 2010 compared to the fourth quarter of 2009.

The graph below shows national versus Colorado retail sales. Nationally, sales of building materials increased 11.8 percent to \$70.14 billion in the fourth quarter 2010 over the fourth quarter 2009. Colorado's retail sales of building materials were \$1,012 million in the fourth quarter 2010, a 10.6 percent increase over the same quarter in 2009.

Sales in the counties comprising this report increased 6.7 percent over last year. El Paso, Weld and Douglas counties led the way with increases of 20% or more, although most counties showed positive growth compared to the same quarter in 2009. Pueblo had a decrease of 16% compared to the same period last year.



County	Retail Sales 2010Q4 \$000s	Retail Sales 2009Q4 \$000s	Percent Change
Adams	\$93,932	\$90,933	3.3%
Arapahoe	\$108,671	\$92,695	17.2%
Boulder	\$56,114	\$59,519	-5.7%
Broomfield	\$9,192	\$7,739	18.8%
Denver	\$140,793	\$148,893	-5.4%
Douglas	\$57,374	\$47,959	19.6%
El Paso	\$108,992	\$89,118	22.3%
Fremont	\$7,496	\$7,138	5.0%
Garfield	\$14,329	\$15,576	-8.0%
Jefferson	\$97,125	\$86,651	12.1%
La Plata	\$15,954	\$14,652	8.9%
Larimer	\$65,631	\$63,765	2.9%
Mesa	\$30,198	\$27,203	11.0%
Pueblo	\$25,789	\$30,762	-16.2%
Weld	\$29,991	\$24,953	20.2%
Selected Counties Total	\$861,582	\$807,557	6.7%
State Total	\$1,012,766	\$915,940	10.6%



This report is available electronically as a .pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive the report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.