COLORADO DIVISION OF GAMING

GAMING ◆ UPDATE

VOLUME XX, ISSUE 2 FEBRUARY 2011

Casinos Finish Year with Increased AGP

Colorado casinos finished an up-and-down year on a high note in December. Casinos statewide reported $759.6 million in AGP in 2010, up 3.4 percent from $734.6 million in calendar 2009. The year ended with increasing revenues in December, with casinos posting $57.6 million in AGP, up 3.9 percent from $55.4 million in December 2009. Black Hawk casinos generated $559.4 million in AGP in 2010, $43.2 million in December; Cripple Creek casinos, $134.4 million in 2010, $9.3 million in December; Central City, $65.7 million in 2010, $5.1 million in December.

Commission Action

At its meeting on Jan. 20 in Golden, the Colorado Gaming Commission:

- Issued the first retail license to Luna Gaming Central City, dba Fortune Valley Hotel and Casino
- Issued the first manufacturer/distributor and operator licenses for Konami Gaming, Inc.
- Issued the first manufacturer/distributor license to Financial Equipment Company, Inc.

Dates to Remember

✓ February 15 • January gaming tax returns due

✓ February 17 • Gaming Commission meeting, Golden

✓ February 21 • Presidents Day, Division offices closed

AGP HISTORY BY CALENDAR YEAR

	Statewide	% Chg	Cripple Creek	% Chg
2000	$ 631,852,112	14.6%	$ 134,630,255	9.8%
2001	$ 676,674,192	7.1%	$ 138,617,688	3.0%
2002	$ 719,701,404	6.4%	$ 142,436,212	2.8%
2003	$ 698,285,082	-3.0%	$ 142,525,101	0.1%
2004	$ 725,903,556	4.0%	$ 148,689,335	4.3%
2005	$ 755,499,720	4.1%	$ 151,011,042	1.6%
2006	$ 782,098,818	3.5%	$ 153,075,257	1.4%
2007	$ 816,129,779	4.4%	$ 154,962,066	1.2%
2008	$ 715,879,711	-12.3%	$ 140,081,962	-9.6%
2009	$ 734,590,354	2.6%	$ 140,356,304	0.2%
2010	$ 759,610,323	3.4%	$ 134,437,711	-4.2%

	Black Hawk	% Chg	Central City	% Chg
2000	$ 433,768,948	22.2%	$ 63,452,908	-14.0%
2001	$ 478,326,427	10.3%	$ 59,730,077	-5.9%
2002	$ 524,464,856	9.6%	$ 52,800,335	-11.6%
2003	$ 505,851,055	-3.5%	$ 49,908,926	-5.5%
2004	$ 524,035,343	3.6%	$ 53,178,879	6.6%
2005	$ 531,878,276	1.5%	$ 72,610,402	36.5%
2006	$ 554,484,627	4.3%	$ 74,538,934	2.7%
2007	$ 581,385,160	4.9%	$ 79,782,553	7.0%
2008	$ 508,685,618	-12.5%	$ 67,112,131	-15.9%
2009	$ 529,976,828	4.2%	$ 64,257,223	-4.3%
2010	$ 559,445,467	5.6%	$ 65,727,144	2.3%

DECEMBER AGP BY DEVICE

	STATEWIDE			CRIPPLE CREEK		
Device	Number	AGP	Avg. Daily AGP/Device	Number	AGP	Avg. Daily AGP/Device
Slots	14,194	$51,507,997	$117.26	3,849	$8,594,872	$72.39
Tables	298	$6,071,784	$658.41	76	$685,550	$292.43
TOTAL	14,492	$57,579,781	$128.39	3,925	$9,280,422	$76.65

	BLACK HAWK			CENTRAL CITY		
Device	Number	AGP	Avg. Daily AGP/Device	Number	AGP	Avg. Daily AGP/Device
Slots	8,188	$38,149,891	$150.30	2,157	$4,763,235	$71.23
Tables	185	$5,035,774	$878.08	37	$350,460	$305.55
TOTAL	8,373	$43,185,665	$166.38	2,194	$5,113,695	$75.19

Average Daily AGP Per Device is calculated by dividing the total AGP by the number of devices, further divided by the average number of days open for all establishments open during the month.

STATEWIDE GAMING STATISTICS

	DEC 2010	NOV 2010	DEC 2009	TAX YTD
1¢ SLOTS	7,541	7,830	7,737	47,001
COINS IN	293,791,168.15	299,836,649.67	262,058,259.73	1,986,444,403.83
AGP	28,400,245.51	28,021,172.15	24,694,012.14	185,095,445.19
AVG DAILY AGP	121.70	119.50	103.29	128.48
HOLD %	9.67%	9.35%	9.42%	9.32%
25¢ SLOTS	1,544	1,573	1,942	9,877
COINS IN	68,745,992.04	69,287,518.78	77,789,774.75	482,820,523.94
AGP	3,804,347.00	3,929,048.53	4,411,597.08	27,628,158.03
AVG DAILY AGP	79.62	83.41	73.52	91.26
HOLD %	5.53%	5.67%	5.67%	5.72%
$1 SLOTS	1,631	1,644	1,973	10,542
COINS IN	135,418,733.53	127,874,884.74	136,549,403.02	885,788,264.00
AGP	7,004,769.45	6,481,560.85	7,446,468.07	46,527,548.14
AVG DAILY AGP	138.78	131.65	122.14	143.99
HOLD %	5.17%	5.07%	5.45%	5.25%
MULTI-DENOM	2,040	2,066	2,268	13,050
COINS IN	156,177,150.72	165,382,442.58	166,644,831.50	1,145,930,155.14
AGP	7,293,438.15	7,698,220.22	7,920,093.48	53,210,486.00
AVG DAILY AGP	115.53	124.42	113.01	133.03
HOLD %	4.67%	4.65%	4.75%	4.64%
OTHER SLOTS	1,438	1,459	1,719	8,958
COINS IN	86,078,110.10	83,118,411.30	81,334,046.47	528,735,675.90
AGP	5,005,197.09	4,819,579.50	4,978,030.65	31,875,759.68
AVG DAILY AGP	112.48	110.30	93.72	116.09
HOLD %	5.81%	5.80%	6.12%	6.03%
BJ TABLES	132	125	140	771
BJ DROP	13,934,014.27	13,630,641.35	13,731,866.80	87,694,446.35
AGP	2,243,202.52	2,088,652.85	2,159,783.30	13,354,140.10
AVG DAILY AGP	549.15	557.95	499.25	565.09
HOLD %	16.10%	15.32%	15.73%	15.23%
CRAPS TABLES	29	28	29	169
CRAPS DROP	5,363,734.25	5,428,179.50	5,620,404.00	35,402,085.27
AGP	1,189,295.50	1,121,917.50	1,159,753.00	7,351,466.52
AVG DAILY AGP	1,325.22	1,337.96	0.00	1,419.19
HOLD %	22.17%	20.67%	0.00%	20.77%
POKER TABLES	112	117	137	721
POKER DROP	2,768,822.41	3,193,065.75	3,240,729.01	21,179,483.81
AGP	2,041,957.94	2,248,834.73	2,134,986.83	13,821,533.88
AVG DAILY AGP	589.15	641.82	504.32	625.43
HOLD %	22.74%	22.52%	23.48%	23.10%
ROULETTE TABLES	25	24	28	147
ROULETTE DROP	2,287,996.80	2,294,826.00	1,975,322.36	13,849,199.35
AGP	597,328.05	623,213.50	523,276.36	3,418,786.35
AVG DAILY AGP	772.09	867.10	0.00	758.77
HOLD %	26.11%	27.16%	0.00%	24.69%
TOTAL AGP	57,579,781.21	57,032,199.83	55,428,000.91	382,283,323.89
GAMING TAXES	9,028,673.36	8,370,895.34	8,679,491.88	41,922,462.57
# OF CASINOS	37	38	40	39

CRIPPLE CREEK GAMING STATISTICS

	DEC 2010	NOV 2010	DEC 2009	TAX YTD
1¢ SLOTS	1,935	1,918	2,035	12,014
COINS IN	56,049,230.71	59,297,070.90	52,041,333.52	403,719,530.42
AGP	4,754,756.62	4,837,320.96	4,357,439.94	33,256,034.54
AVG DAILY AGP	79.66	84.07	69.63	90.31
HOLD %	8.48%	8.16%	8.37%	8.24%
25¢ SLOTS	501	517	739	3,531
COINS IN	18,868,913.25	19,703,484.25	22,925,524.25	148,243,251.12
AGP	822,856.20	892,166.97	1,042,743.55	6,931,074.87
AVG DAILY AGP	53.25	57.52	45.89	64.04
HOLD %	4.36%	4.53%	4.55%	4.68%
$1 SLOTS	569	565	738	3,866
COINS IN	27,447,709.00	27,827,915.00	32,041,280.00	213,393,242.31
AGP	1,401,886.11	1,335,174.27	1,581,227.28	10,614,580.01
AVG DAILY AGP	79.87	78.77	69.68	89.58
HOLD %	5.11%	4.80%	4.93%	4.97%
MULTI-DENOM	497	492	517	3,029
COINS IN	21,824,976.48	23,476,259.94	20,672,029.88	153,940,047.39
AGP	907,013.26	1,068,327.57	964,826.40	7,020,581.05
AVG DAILY AGP	59.16	72.38	60.69	75.62
HOLD %	4.16%	4.55%	4.67%	4.56%
OTHER SLOTS	347	357	536	2,443
COINS IN	11,458,615.35	11,598,124.40	16,178,301.10	95,171,714.42
AGP	708,359.86	657,234.19	916,775.19	5,659,488.98
AVG DAILY AGP	66.18	61.37	55.62	75.58
HOLD %	6.18%	5.67%	5.67%	5.95%
BJ TABLES	32	27	35	182
BJ DROP	1,805,330.75	1,647,014.00	1,758,329.80	11,723,059.25
AGP	260,738.50	282,699.00	249,478.05	1,763,219.50
AVG DAILY AGP	264.15	349.01	231.80	316.07
HOLD %	14.44%	17.16%	14.19%	15.04%
CRAPS TABLES	8	7	9	47
CRAPS DROP	563,612.00	610,130.25	674,154.00	4,540,895.75
AGP	142,789.25	134,108.75	108,025.50	1,162,972.75
AVG DAILY AGP	578.63	638.61	390.34	807.28
HOLD %	25.33%	21.98%	16.02%	25.61%
POKER TABLES	28	28	33	189
POKER DROP	258,659.50	352,499.50	321,388.00	2,474,581.75
AGP	210,130.83	232,606.48	263,108.54	1,612,985.33
AVG DAILY AGP	243.29	276.91	259.27	278.43
HOLD %	28.86%	27.48%	30.29%	24.96%
ROULETTE TABLES	8	8	9	48
ROULETTE DROP	222,558.25	225,016.50	249,150.50	1,490,411.70
AGP	71,891.00	58,510.00	43,956.00	391,606.20
AVG DAILY AGP	291.33	243.79	158.83	266.17
HOLD %	32.30%	26.00%	17.64%	26.28%
TOTAL AGP	9,280,421.63	9,498,148.19	9,527,580.45	68,412,543.23
GAMING TAXES	681,251.22	584,390.02	631,777.91	2,170,194.50
# OF CASINOS	13	13	16	14

BLACK HAWK GAMING STATISTICS

	DEC 2010	NOV 2010	DEC 2009	TAX YTD
1¢ SLOTS	4,445	4,803	4,718	28,216
COINS IN	202,539,921.76	206,003,193.78	184,622,182.19	1,345,397,075.74
AGP	20,609,323.76	20,293,497.53	17,948,298.71	131,923,093.48
AVG DAILY AGP	149.57	141.36	122.72	152.57
HOLD %	10.18%	9.85%	9.72%	9.81%
25¢ SLOTS	781	789	926	4,714
COINS IN	43,633,646.04	43,203,914.53	48,879,620.00	289,162,470.32
AGP	2,575,807.01	2,694,141.13	3,001,625.15	18,068,471.10
AVG DAILY AGP	106.39	114.24	104.56	125.08
HOLD %	5.90%	6.24%	6.14%	6.25%
$1 SLOTS	840	856	994	5,274
COINS IN	96,836,825.58	89,221,652.74	92,362,824.02	593,885,648.24
AGP	5,135,264.04	4,733,043.19	5,371,256.41	32,715,815.68
AVG DAILY AGP	197.21	184.99	174.31	202.42
HOLD %	5.30%	5.30%	5.82%	5.51%
MULTI-DENOM	1,250	1,284	1,475	8,291
COINS IN	116,738,979.68	125,115,102.28	130,287,200.96	878,667,315.84
AGP	5,763,823.04	6,042,807.82	6,349,317.12	41,826,718.27
AVG DAILY AGP	148.74	157.46	138.86	164.62
HOLD %	4.94%	4.83%	4.87%	4.76%
OTHER SLOTS	872	883	956	5,200
COINS IN	69,850,333.25	66,945,519.50	60,519,408.42	402,530,620.08
AGP	4,065,672.71	3,906,002.21	3,797,267.51	24,401,465.56
AVG DAILY AGP	150.40	148.00	128.13	153.13
HOLD %	5.82%	5.83%	6.27%	6.06%
BJ TABLES	83	82	86	486
BJ DROP	11,330,257.52	11,143,336.85	11,515,067.75	70,443,109.09
AGP	1,897,949.52	1,710,421.60	1,823,399.00	10,988,812.09
AVG DAILY AGP	737.64	697.88	683.95	737.83
HOLD %	16.75%	15.35%	15.83%	15.60%
CRAPS TABLES	18	18	17	104
CRAPS DROP	4,265,595.75	4,310,556.25	4,397,522.50	27,467,129.02
AGP	912,089.75	913,163.75	962,054.50	5,581,119.27
AVG DAILY AGP	1,634.57	1,697.33	1,825.53	1,751.18
HOLD %	21.38%	21.18%	21.88%	20.32%
POKER TABLES	70	74	90	444
POKER DROP	2,225,059.16	2,559,191.75	2,509,218.26	16,360,264.31
AGP	1,734,409.86	1,932,188.43	1,717,325.80	11,388,301.23
AVG DAILY AGP	799.27	873.59	615.53	836.99
HOLD %	22.93%	23.14%	22.90%	23.56%
ROULETTE TABLES	14	13	14	79
ROULETTE DROP	1,964,939.55	1,957,725.50	1,597,475.36	11,590,299.65
AGP	491,325.05	547,019.00	428,739.86	2,857,048.15
AVG DAILY AGP	1,132.09	1,407.83	987.88	1,180.14
HOLD %	25.00%	27.94%	26.84%	24.65%
TOTAL AGP	43,185,664.74	42,772,284.66	41,399,284.06	279,750,844.83
GAMING TAXES	7,753,555.94	7,320,334.59	7,422,895.36	37,789,374.78
# OF CASINOS	17	18	18	18

CENTRAL CITY GAMING STATISTICS

	DEC 2010	NOV 2010	DEC 2009	TAX YTD
1¢ SLOTS	1,161	1,109	984	6,771
COINS IN	35,202,015.68	34,536,384.99	25,394,744.02	237,327,797.67
AGP	3,036,165.13	2,890,353.66	2,388,273.49	19,916,317.17
AVG DAILY AGP	84.36	86.88	78.29	95.92
HOLD %	8.62%	8.37%	9.40%	8.39%
25¢ SLOTS	262	267	277	1,632
COINS IN	6,243,432.75	6,380,120.00	5,984,630.50	45,414,802.50
AGP	405,683.79	342,740.43	367,228.38	2,628,612.06
AVG DAILY AGP	49.95	42.79	42.77	52.52
HOLD %	6.50%	5.37%	6.14%	5.79%
$1 SLOTS	222	223	241	1,402
COINS IN	11,134,198.95	10,825,317.00	12,145,299.00	78,509,373.45
AGP	467,619.30	413,343.39	493,984.38	3,197,152.45
AVG DAILY AGP	67.95	61.79	66.12	74.36
HOLD %	4.20%	3.82%	4.07%	4.07%
MULTI-DENOM	293	290	276	1,730
COINS IN	17,613,194.56	16,791,080.36	15,685,600.66	113,322,791.91
AGP	622,601.85	587,084.83	605,949.96	4,363,186.68
AVG DAILY AGP	68.55	67.48	70.82	82.24
HOLD %	3.53%	3.50%	3.86%	3.85%
OTHER SLOTS	219	219	227	1,315
COINS IN	4,769,161.50	4,574,767.40	4,636,336.95	31,033,341.40
AGP	231,164.52	256,343.10	263,987.95	1,814,805.14
AVG DAILY AGP	34.05	39.02	37.51	45.00
HOLD %	4.85%	5.60%	5.69%	5.85%
BJ TABLES	17	16	19	103
BJ DROP	798,426.00	840,290.50	458,469.25	5,528,278.01
AGP	84,514.50	95,532.25	86,906.25	602,108.51
AVG DAILY AGP	160.37	199.03	147.55	190.62
HOLD %	10.59%	11.37%	18.96%	10.89%
CRAPS TABLES	3	3	3	18
CRAPS DROP	534,526.50	507,493.00	548,727.50	3,394,060.50
AGP	134,416.50	74,645.00	89,673.00	607,374.50
AVG DAILY AGP	1,445.34	829.39	964.23	1,100.32
HOLD %	25.15%	14.71%	16.34%	17.90%
POKER TABLES	14	15	14	88
POKER DROP	285,103.75	281,374.50	410,122.75	2,344,637.75
AGP	97,417.25	84,039.82	154,552.49	820,247.32
AVG DAILY AGP	224.46	186.76	356.11	303.95
HOLD %	15.71%	10.69%	21.65%	17.91%
ROULETTE TABLES	3	3	5	20
ROULETTE DROP	100,499.00	112,084.00	128,696.50	768,488.00
AGP	34,112.00	17,684.50	50,580.50	170,132.00
AVG DAILY AGP	366.80	196.49	326.33	277.39
HOLD %	33.94%	15.78%	39.30%	22.14%
TOTAL AGP	5,113,694.84	4,761,766.98	4,501,136.40	34,119,935.83
GAMING TAXES	593,866.20	466,170.73	624,818.61	1,962,893.29
# OF CASINOS	7	7	6	7