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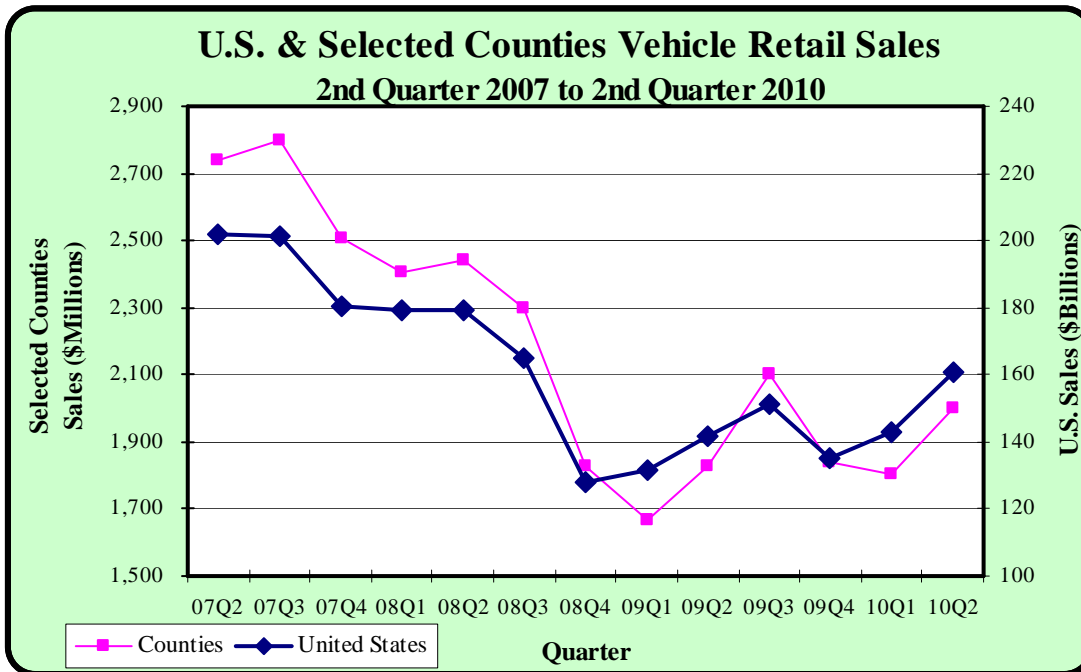
## Colorado Motor Vehicle Sales

### Selected Counties

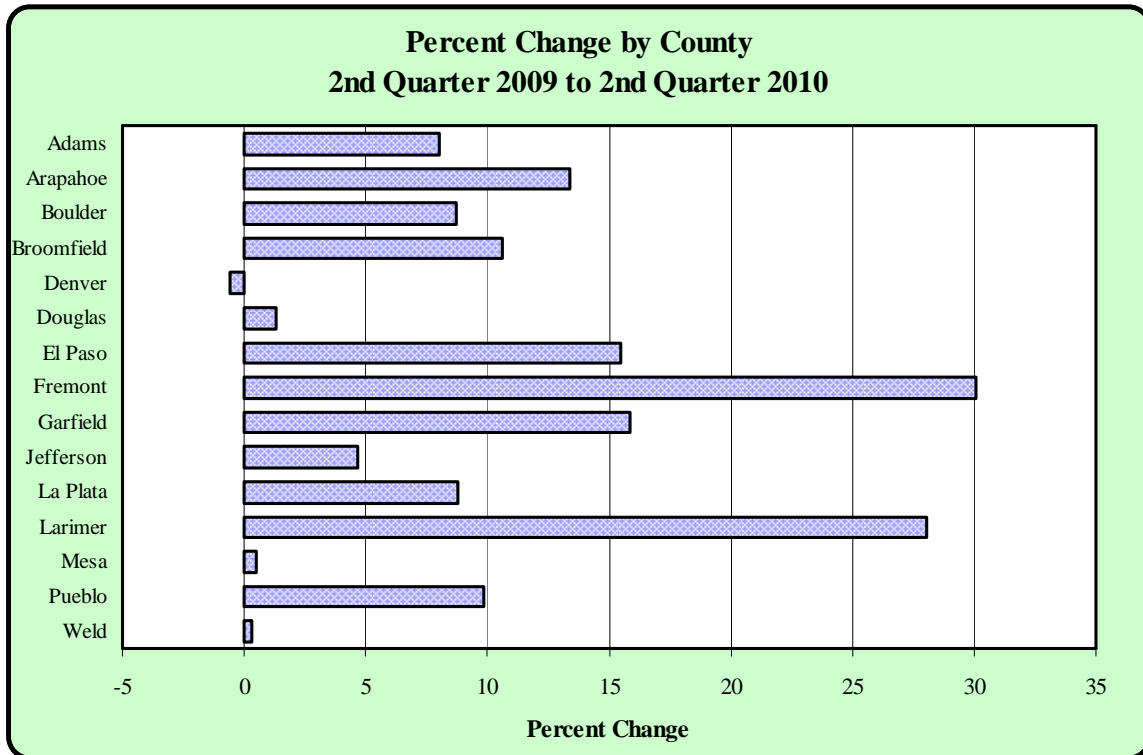
### Second Quarter 2010

This issue presents data on second quarter 2010 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 9.6 percent to \$2 billion in the second quarter 2010. Nationally, sales of motor vehicles increased similarly by 13.7 percent over the same period last year to about \$160.9 billion. During this period in 2010, only Denver county showed a decrease in the level of sales compared to the same quarter in 2009. Arapahoe, Broomfield, El Paso, Fremont, Garfield, and Larimer county all posted double digit increases in this quarter over the previous year.



County	Retail Sales 2010Q2 \$000s	Retail Sales 2009Q2 \$000s	Percentage Change
Adams	\$186,061	\$172,276	8.0%
Arapahoe	473,095	417,140	13.4
Boulder	122,586	112,752	8.7
Broomfield	31,190	28,191	10.6
Denver	177,831	178,819	-0.6
Douglas	76,050	75,080	1.3
El Paso	298,879	258,889	15.4
Fremont	8,805	6,770	30.1
Garfield	38,899	33,571	15.9
Jefferson	205,826	196,617	4.7
La Plata	19,055	17,518	8.8
Larimer	128,564	100,387	28.1
Mesa	63,419	63,092	0.5
Pueblo	62,284	56,701	9.8
Weld	109,448	109,147	0.3
<b>Total</b>	<b>\$2,001,992</b>	<b>\$1,826,950</b>	<b>9.6%</b>



This report is available electronically as a pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to [ora@spike.dor.state.co.us](mailto:ora@spike.dor.state.co.us).