STATE OF COLORADO

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Bill Ritter, Jr.
Governor

B 2010-008

EXECUTIVE ORDER

Creating the Center for Improving Value in Health Care Advisory Board

Pursuant to the authority vested in the Office of the Governor of the State of Colorado, I, Bill Ritter, Jr., Governor of the State of Colorado, hereby issue this Executive Order creating the Center for Improving Value in Health Care Advisory Board.

I. Background and Purpose

The Center for Improving Value in Health Care ("CIVHC") is a public-private entity created to identify and advance initiatives across Colorado that enhance consumers' health care experiences, contain costs, and improve the health of Coloradans by creating an efficient, high quality and transparent health care system.

This Executive Order creates the Center for Improving Value in Health Care Advisory Board (the "CIVHC Advisory Board"), which will bring together stakeholders from Colorado's health care community to assist CIVHC in improving Colorado's healthcare system. The CIVHC Advisory Board will assist CIVHC in identifying its overarching goals and policies and help implement the policies throughout the greater Colorado health care community.

II. Mission and Scope

The mission of CIVHC is to develop and implement statewide strategic initiatives that will improve the health of Coloradans, contain costs, and ensure better value for health care received. In support of this mission, the CIVHC Advisory Board shall:

A. Set overall policy direction for CIVHC;

B. Refine and approve ideas, strategies, and action plans of advisory groups and task forces;

C. Identify opportunities for collaboration on health care transformation efforts statewide and nationally;

D. Identify opportunities to mobilize action and participation in health care transformation efforts; and

E. Develop and implement innovative pilots and initiatives that will provide an example to the health care community.

III. Membership

A. The CIVHC Advisory Board will convene interested parties from relevant state departments, health care stakeholder organizations, and individuals to discuss strategies for improving the cost and quality of healthcare and protecting consumers.

B. The CIVHC Advisory Board shall consist of eighteen voting members, appointed by and serving at the pleasure of the Governor, comprised of representatives from the following areas:

1. Health care consumer groups, including business groups;

2. Health care providers;

3. Health insurance carriers; and

4. Health care organizations.

C. The CIVHC Advisory Board shall have the following five ex-officio members:

1. The Executive Director of the Department of Health Care Policy and Financing, or his or her designee;

2. The Executive Director of the Department of Public Health and Environment, or his or her designee;

3. The Executive Director of the Department of Human Services, or his or her designee;

4. The Executive Director of the Division of Human Resources in the Department of Personnel and Administration, or his or her designee; and

5. The Commissioner of Insurance, or his or her designee.

D. The CIVHC Advisory Board shall also have five ex-officio members representing the following CIVHC advisory groups, appointed by and serving at the pleasure of the Executive Director of CIVHC:

1. The Consumer Engagement Advisory Group;

2. The Data and Transparency Advisory Group;

3. The Delivery System Redesign Advisory Group;

4. The Payment Reform Advisory Group; and

5. The Business Engagement Advisory Group.

E. All of the voting members shall commit to a three-year term, except that six of the appointments made in 2010 shall expire after one year, with an additional seven of the appointments made in 2010 expiring after 2 years. Upon expiration of their term, all appointees have the option of being re-appointed, pending the decision of the Governor, for one additional three-year term. No member shall serve more than two consecutive terms. CIVHC Advisory Board terms shall expire on June 30th in any given year.

F. The Governor shall appoint one member of the CIVHC Advisory Board to serve as Chair of the Board.

G. The CIVHC Advisory Board may establish advisory groups, task forces, or other structures from within its membership or outside its membership as needed to address specific issues or to assist it in its work.

H. The CIVHC Advisory Board shall meet regularly at the direction of its Chair. Advisory groups, task forces or other structures established by the CIVHC Advisory Board shall determine their own meeting schedules.

IV. Staffing and Resources

The Colorado Department of Health Care Policy and Financing shall provide the CIVHC Advisory Board with necessary administrative support, information, and data. The CIVHC Advisory Board shall have the power to accept money and in-kind contributions from private entities and persons to the extent such donations are necessary to cover its expenses. Any money contributed to the CIVHC Advisory Board shall be directed to the Office of the Governor and deposited with the Treasurer of the State of Colorado in an account within the Office of the Governor's budget. Members of the CIVHC Advisory

Board shall serve without compensation, but may, at the discretion of the chair and approval of the Office of the Governor, be reimbursed for any actual expenses incurred.

V. Directives

The Center for Improving Value in Health Care Advisory Board is hereby created.

VI. Duration

This Executive Order shall remain in force until modified or rescinded by future Executive Order of the Governor.

GIVEN under my hand and the Executive Seal of the State of Colorado this twenty-sixth day of May, 2010.

Bill Ritter, Jr.
Governor