



Office of Tax Analysis
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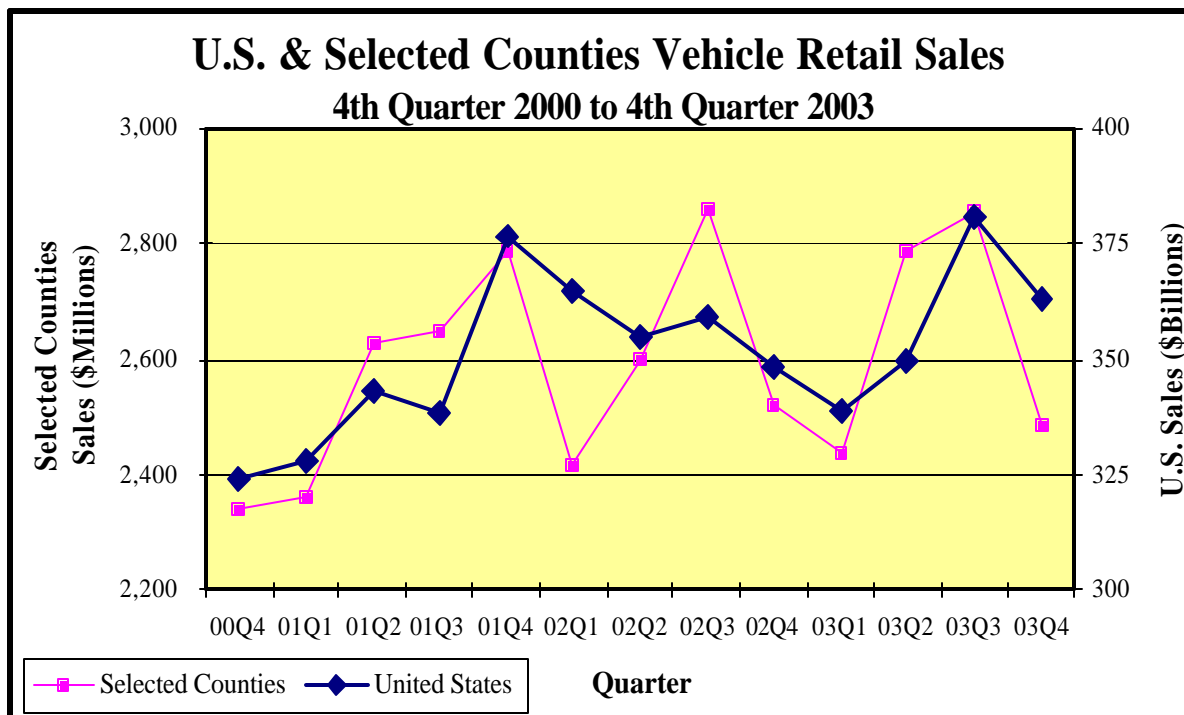
Colorado Motor Vehicle Sales

Selected Counties

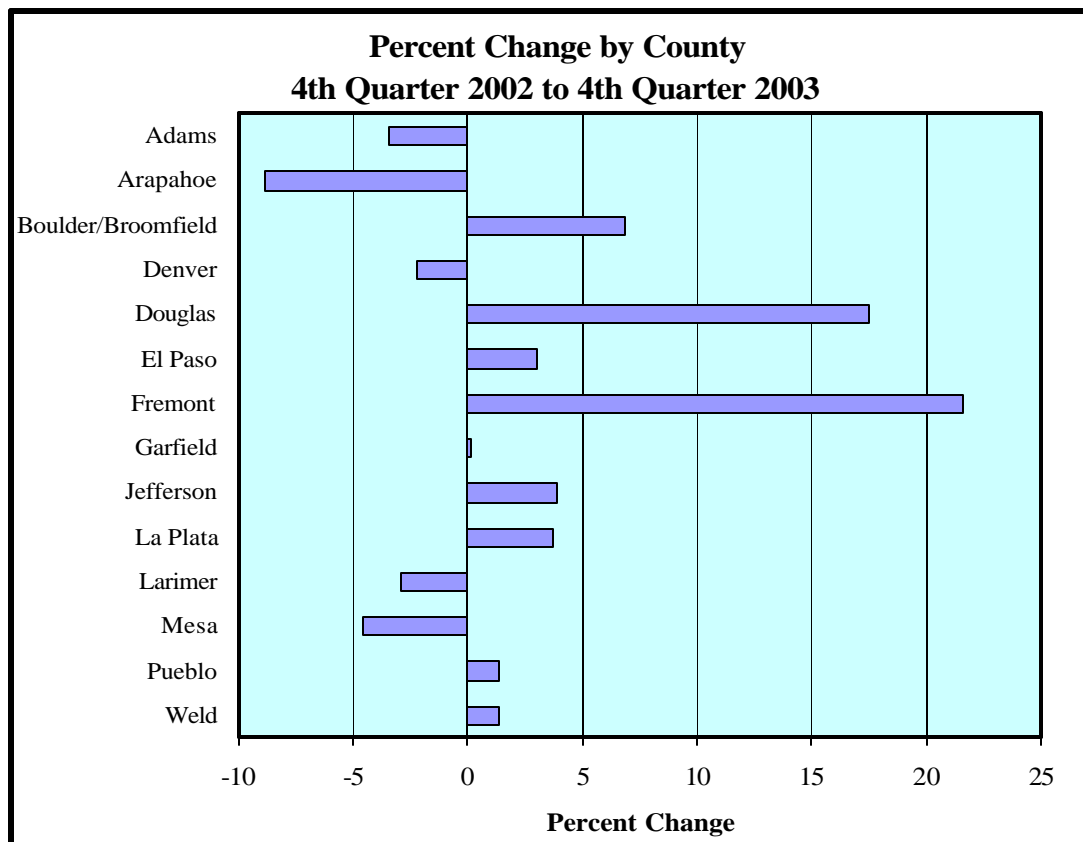
Fourth Quarter 2003

This issue presents data on fourth quarter 2003 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed decreased 13.0 percent to \$2.49 billion in fourth quarter 2003 compared to third quarter 2003. The data also show that sales of motor vehicles in the counties reviewed decreased 1.4 percent in fourth quarter 2003 over fourth quarter 2002. Nationally, sales of motor vehicles increased 4.3 percent over last year to about \$363.0 billion. As shown on the next page, Fremont County, posted the largest increase at 21.6 percent. Arapahoe County posted the largest decrease at -8.9 percent compared to last year.



COUNTY	RETAIL SALES 2003Q4 \$000s	RETAIL SALES 2002Q4 \$000s	PERCENTAGE CHANGE
Adams	\$204,448	\$211,771	-3.5%
Arapahoe	691,112	758,375	-8.9
Boulder/Broomfield	191,001	178,719	6.9
Denver	216,835	221,866	-2.3
Douglas	99,179	84,397	17.5
El Paso	310,709	301,423	3.1
Fremont	11,619	9,559	21.6
Garfield	43,854	43,817	0.1
Jefferson	300,428	289,066	3.9
La Plata	22,057	21,269	3.7
Larimer	136,434	140,655	-3.0
Mesa	71,235	74,600	-4.5
Pueblo	68,748	67,802	1.4
Weld	117,910	116,288	1.4
TOTAL	\$2,485,570	\$2,519,606	-1.4%



This report is available electronically as a Word document. If you would like to receive the report in electronic format, please contact the Office of Tax Analysis at 303-866-3089 or send an e-mail to ota@spike.dor.state.co.us.