



www.government-travel.org

Society Of Government Travel Professionals

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The National Forum Of The \$20 Billion Government Travel Market ®

January 14, 2005

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Lenora Lancaster
Colorado Statewide Travel Mgt. Program
225 E. 16th Ave #800
Denver, CO 80203

Dear Lenora:

Congratulations on behalf of SGTP's Professional Development Awards Committee for receiving one of this year's program awards. The attached press release lists fellow award recipients, with the exception of the Person of the Year—to be presented at SGTP's Awards Luncheon, Friday, February 11th.

Your award for **Best 2004 Government Travel Management Program** will be presented during the luncheon.

Please plan your schedule to stay after the luncheon for our photo sessions, and confirm your availability to Joyce Jansen at 301.654.8595 or SGTPJoyce@aol.com.

Important new feature this year: You are asked to serve as faculty on Conference General Session 6, 10:15 – noon that morning. The attached draft agenda has you grouped with other awardees for similar programs. You'll participate in discussions for each of the topic points that apply generically to all in the audience – NOT case histories of each entry.

We were pleased to see the great variety offered by the award submissions—ingenuity and professionalism in meeting client needs, marketing efforts, and creating programs designed to cut costs and simplify travel policy through leading edge technology.

We look forward to working with you at SGTP's Annual Conference, February 9-11, at the Hilton Alexandria Mark Center, Alexandria, VA. Thank you again for your efforts in the government travel market.

Cordially,

Norma R. Pratt, CTC
SGTP Awards Co-Chair
Rodgers Travel

Enclosures



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FOR IMMEDIATE RELEASE
January 14, 2005

SGTP ANNOUNCES 2004 PROFESSIONAL DEVELOPMENT AWARDS

SGTP has just announced its 2004 Professional Development Awards recipients, to be honored during SGTP's Annual Conference, February 9-11, 2005 at the Hilton Alexandria Mark Center, Alexandria, VA. "SGTP will honor member organizations for outstanding performance and excellence in professional development and education during 2004," announced Awards Committee Co-Chairs Norma P. Pratt, CTC, Rodgers Travel and Scott Lamb, Prime Hospitality. Each will receive their award during the February 11 Leadership Luncheon, the culminating event of the Annual Conference. All recipients are listed, with the exception of SGTP's Person of the Year, who will be introduced at the luncheon:

Local Travel Supplier Program: (3 awards)

Sheraton LaGuardia East-Building Government from Zero-Award
Creative Hotel Associates-Hurricane Frances Relief-Certificate of Achievement
Sheraton National Hotel-Military and Government Travel Program-Certificate of Achievement

National Travel Supplier Program: (3 awards)

Choice Hotels International-Booking Program-Award
Northwest Airlines-Fisher House Foundation-Award
Sol Melia Hotels & Resorts-Brand Recognition Promotion-Certificate of Achievement

Government Entity (4 awards)

Colorado Statewide Travel Management Program-Award
State of Oregon DAS-Procurement-Internet Program-Award
US Army, CFSC-BPL-Lodging Success Program-Award
US Treasury, Bureau of Public Debt-Web-based Relocation Program-Certificate of Achievement

Travel Agency Government Program: (1 award)

C.I. Travel-Wright Patterson Air Force Base DTS Implementation-Award

Person of the Year: To be announced at the February 11th luncheon

In addition to Pratt and Lamb, SGTP's Professional Development Awards Committee members include: Jerry Ellis, Delta Air Lines; Mari Ann Gray, Best Western Hotels Worldwide; Patt Hall, EDS; Cathy Masi, Innovata; Kevin McElroy, C.I. Travel; Sally Rinaldi, FDIC; Mary Sarkis, Choice Hotels International; Steve Watkins, Federal Times; and Dan Yount, US Army Community FSC.

"Reinventing Travel Distribution," the 2005 Annual Conference theme, will feature many government and industry travel management experts.

Special Annual Conference Rates-February 9-11:

SGTP is offering a special "Bring Your Associate" registration package for members. Check our website www.government-travel.org. Any SGTP member delegate who also signs up additional associates at the time they register, can bring them at these reduced rates:

- **Buyers (Contractors, Travel Agents):** \$275 per person
Associate Buyer Special Rate: \$100
- **Government:** Gratis (see details)
- **Sellers (all Suppliers):** \$495 per person
Associate Seller Special Rate: \$300 if same address

Contact SGTP's national office at 6935 Wisconsin Avenue #200, Bethesda, MD 20815; 301/654-8595; FAX 301/654-6663; or e-mail: govtmlkt@aol.com for further information about the conference and other SGTP programs. SGTP is the national forum of the \$20 billion government travel market.