

Advantage Capital Colorado Partners I, L.P Fact Sheet

Investment Strategy

Advantage Capital Colorado Partners I, L.P (“Advantage Capital”), along with its partner Wolf Ventures, employs an opportunistic, Colorado-centric investment strategy focused primarily on technology companies as well as traditional business ventures providing outstanding returns. The Fund focuses on development and expansion stages companies that are seeking between \$1 and \$10 million in debt and equity funding.

Investment Criteria

Typical Investment Parameters

- Minimum/Maximum Amount: \$250,000 to \$1,000,000
- Structure: Equity, usually convertible preferred stock, and Debt
- Equity Participation: Yes
- Other: No bridge loans.

Targeted Prospect's Business Profile

Advantage Capital and Wolf Ventures invest primarily in technology companies in four key sectors: 1) software, 2) communication technology, 3) new media, and 4) storage. In addition, Advantage Capital targets high growth traditional businesses across the State of Colorado.

Non-Preferred Businesses/Industries

- Insurance
- Passive entities
- Finance companies

Investment Process

www.wolfventures.com
www.advantagecap.com

Step 1: Online Submission

Fill out all contact information and answer all questions. Attach your business plan or executive summary (include both if you can.)

Your business plan should (at a minimum) include the following:

- Company overview
- Products and Services
- Market Analysis

- Management
- Competitive Analysis
- Financial projections (explicitly describe the key assumptions)
- Capitalization table / Ownership

All submissions are reviewed. The opportunity is discussed internally and we decide whether or not to proceed. This review process takes up to three weeks, depending upon workload. If your venture is a potential fit with Wolf Ventures/Advantage Capital, we will contact you to discuss the business in more detail.

Step 2: Introductory conversation / meeting

A member of the Wolf Ventures or Advantage Capital team will contact you. We will spend some time on the phone with you to learn more about your opportunity. If mutual fit is determined, a 1 hour meeting will be scheduled to discuss the opportunity in more detail. After this meeting, we will determine if the opportunity should be moved into due diligence.

Step 3: Due Diligence

At this point, the process will begin to vary based upon the nature of your opportunity. It is normal to expect multiple exchanges, phone calls, and emails during the due diligence phase. This process is likely to be three to six weeks in length.

Step 4: Term Sheets and Funding

Upon completion of satisfactory due diligence, we will offer you a term sheet. Once the term sheet has been agreed upon, it typically takes three to four weeks to complete the legal documents, legal due diligence, and wire funds.

The online process described here is the only way we will consider funding your venture. We DO NOT review e-mail submissions, faxes, videos, letters or other packages. Our ability to respond quickly is greatly enhanced by using this Internet-based submission service.

Other relevant CAPCO information

*****Local contact information*****

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