

**Vitafoods International 2008 Trade Show, May 6-8, Geneva  
Trade Mission to Budapest and Prague, May 9-12, 2008  
Deadline: January 4, 2007**

Vitafoods is Europe's leading nutraceutical and dietary supplement exhibition and conference bringing in more than 8,000 qualified buyers from over 60 countries. Immediately after the trade show WUSATA will be offering an optional trade mission (May 9-12) to Budapest and Prague. Individual meetings will be set up with importers/distributors for WUSATA exhibitors during show hours as well as the trade mission.

Please see [Vitafoods 2008](#) for more information or contact Please contact Al Di Stefano at the Nevada Commission on Economic Development by telephone (775-687-4325) or email (ccintl@bizopp.state.nv.us) or Jed Christenson at the Utah Department of Agriculture and Food by telephone (801-538-7108) or e-mail (jedchristenson@utah.gov) for more information.



4601 NE 77<sup>th</sup> Ave, Ste 120  
Vancouver, WA 98662 USA  
[www.wusata.org](http://www.wusata.org)

**STATE MEMBERS:**

*Alaska Dept. of  
Natural Resources*

*Arizona Dept. of Agriculture*

*California Dept. of Food &  
Agriculture*

*Colorado Dept. of Agriculture*

*Hawaii Dept. of Agriculture*

*Idaho Dept. of Agriculture*

*Montana Dept. of Agriculture*

*Nevada Committee on  
Economic Development*

*New Mexico Dept. of  
Agriculture*

*Oregon Dept. of Agriculture*

*Utah Dept. of Agriculture &  
Food*

*Washington State Dept. of  
Agriculture*

*Wyoming Business Council*



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at [ann@wusata.org](mailto:ann@wusata.org) for further details. Phone: (360) 693-3373.

# Vitafoods International 2008 Trade Show

May 6-8, 2008, Geneva, Switzerland

and

## Trade Mission to Budapest and Prague, May 9-12, 2008

Benefits from participating in the activity:

- Europe's leading **nutraceutical and dietary supplement** exhibition and conference
- Brings in more than 8,000 qualified buyers from over 60 countries
- A very cost effective and extremely targeted marketing opportunity to diversify your market base and increase international sales and exposure in Europe

Our contractor will also set up individualized meetings for companies to meet with importers and distributors at their booth.

The Nevada Commission on Economic Development and the Utah Department of Agriculture and Food, in cooperation with WUSATA, will be coordinating participation in the following activities:

- Vitafoods International 2008 Trade Show, May 6-8, Geneva
- Trade Mission to Budapest and Prague, May 9-12, 2008

Complete Booth package includes: a 9 sq. meter booth with walls, carpet, lighting, electrical outlet, booth fascia sign, lockable display counter with 4 chairs, square table, coat stand, wastebasket, 2 display shelves, entry in official show catalog, web marketing, VAT tax and insurance. Individual meetings will be set up by our contractor for companies to meet with importers and distributors from all over Europe.

Immediately after the trade show WUSATA will be offering an optional trade mission (May 9-12) to Budapest and Prague. Again, individualized meetings will be set up for companies to meet with importers/distributors. Please identify on the registration form if you are interested in learning more about the trade mission.

Suitable products include, but are not limited to:

Dietary Supplements, nutraceutical products, natural products, functional and healthy foods, nutritional food ingredients and additives

*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

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If you are interested in registering for this activity, please complete and return the attached reservation form by: **January 4, 2008**



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*Montana Dept. of Agriculture*

*Nevada Committee on  
Economic Development*

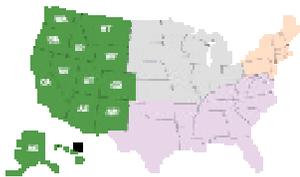
*New Mexico Dept. of  
Agriculture*

*Oregon Dept. of Agriculture*

*Utah Dept. of Agriculture &  
Food*

*Washington State Dept. of  
Agriculture*

*Wyoming Business Council*



WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

# Activity Registration Form

Vitafoods International 2008 Trade Show, Geneva, Switzerland

May 6-8, 2008

Trade Mission to Budapest and Prague, May 9-12, 2008

## COMPANY INFORMATION:

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** ( \_\_\_\_\_ ) \_\_\_\_\_ **Fax:** ( \_\_\_\_\_ ) \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Web site:** \_\_\_\_\_

## PRODUCT INFORMATION:

**Product Description:** \_\_\_\_\_

## ACTIVITY INFORMATION:

Please check all that apply:

- Complete Booth Package, \$3,999.00 (Regular price is \$8,110)
- Please check if you are interested in the trade mission to Budapest and Prague after Vitafoods; **no additional cost** to WUSATA exhibitors.
- Our company is not exhibiting at Vitafoods. Cost of trade mission is \$495.00 per person. Our company is sending (Please check one):  
 \_\_\_ 1 person (Total cost= \$495.00)  
 \_\_\_ 2 people (Total cost= \$990.00)

**Booths will be confirmed on a first come first served basis by date the payment is received by WUSATA.**

**Please note:** As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

## RESERVATION DEADLINE: January 4, 2008

Return the completed Activity Registration Form to WUSATA by FAX to: **(360) 693-3464**

## PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:

**4601 NE 77<sup>th</sup> Avenue, Suite 120, Vancouver WA 98662**

**Authorized Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_