



## STONEHENGE CAPITAL COMPANY, LLC

### Fact Sheet

<b>Certified Capital (Statewide):</b>	<b>\$16,175,412</b>
<b>Certified Capital (Rural Pool):</b>	<b><u>5,882,253</u></b>
<b>TOTAL</b>	<b>\$22,057,665</b>

### INVESTMENT STRATEGY

- Stonehenge Capital Company provides equity and mezzanine investments to privately held businesses with significant growth potential. Through a flexible and customized approach to financing the growth related challenges faced by entrepreneurs, Stonehenge seeks to create value by establishing rock solid partnerships with exceptional management teams.
- Stonehenge provides traditional venture capital investments for select early stage ventures, as well as later stage companies in need of capital for growth, expansion, acquisitions and recapitalizations.
- Our Colorado portfolio companies will represent a wide variety of industries including manufacturing, distributing, service, software and information technology.

### INVESTMENT CRITERIA

#### Typical Investment Parameters

- Minimum/Maximum Amount: \$500,000 (Min.) / \$3,000,000 (Max.)
- Structure: Preferred stock or subordinated debt
- Equity Participation: Warrant or conversion rights into common stock.
- Other: Board representation & other provisions typical for venture capital transactions.

### Targeted Prospect's Business Profile

- Early or later stage business with leadership position within its industry.
- Operates in a high growth industry with significant barriers to entry.
- Headquartered in Colorado.
- Products or service with proprietary technology, defensible market niche or competitive advantage.
- Quality management team with meaningful equity stake.
- Comprehensive business plan with clearly defined use of proceeds.
- Likelihood for an attractive exit within a 3 to 5 year time frame.

### Non-Preferred Businesses/Industries

- Accounting practices and law firms.

## **INVESTMENT PROCESS**

- Business plans may be submitted via mail or e-mail to the contact person listed below.
- Once the business plan has been reviewed (typically a two week process), the submitter will be contacted with our preliminary feedback.

## **OTHER RELEVANT CAPCO INFORMATION**

Stonehenge Capital views each investment as a partnership with management and the company's shareholders. As such, we attempt to structurally align our financial interests with our partners, while assisting management in its effort to exploit available growth opportunities to create value for all company stakeholders. We offer a value added approach to this investment partnership by providing portfolio companies with financial resources as well as advice, analytical support and access to our key industry relationships in order to achieve our common goals: growth and the creation of shareholder value.

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