

ANUGA October 2007 - June Deadline

WUSATA will be coordinating participation in ANUGA, October 13 - 17, 2007, for the Western United States agricultural companies being held for the first time in Cologne's new state-of-the-art fairgrounds. ANUGA 2005 welcomed 160,000 buyers from 156 countries making the show an excellent opportunity for WUSATA companies to showcase their products to all of the country market's sectors and providing an excellent opportunity to find distributors from all over the world.

Registration deadline is June 30, 2007. For more information please see the [Anuga 2007](#) or contact Janet Kenefsky at WUSATA by telephone (360) 693-3373 ext 214 or by email janet@wusata.org.



4601 NE 77th Ave, Ste 120
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
Natural Resources*

Arizona Dept. of Agriculture

*California Dept. of Food &
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Hawaii Dept. of Agriculture

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Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Alexa Hamilton at alexa@wusata.org for further details. Phone: 360/693.3373.

ANUGA 2007

Western USA Pavilion
October 13 –17, 2007 ~ Cologne, Germany

ANUGA 2005 welcomed 160,000 buyers from 156 countries making the show an excellent opportunity for WUSATA companies to showcase their products to all of the country market's sectors and providing an excellent opportunity to find distributors from all over the world.

WUSATA will be coordinating participation in ANUGA, October 2007, for the Western United States agricultural companies being held for the first time in Cologne's new state-of-the-art fairgrounds. The Western USA pavilion will be located within the USA pavilion and packages will include a fully designed and furnished booth and exclusive use of the USA Exhibitor Lounge with a fully equipped business center and private meeting rooms.

12sqm booth amenities include:

- Standard booth construction w/carpeting and fascia signage
- 1 table, 3 chairs, 1 lockable counter, 1 information counter, 4 (1m) wall shelves & a wastebasket
- 1 220v electrical outlet & 4 spotlights
- One-way shipping of 100lbs
- Up to 4 exhibitor badges
- Interpreter Services

9sqm/6sqm booth amenities include:

- Standard booth construction w/carpeting and fascia signage
- 1 table, 2 chairs, 1 lockable counter **or** 1 information counter, 2 (1m) wall shelves & a wastebasket
- 1 220v electrical outlet & 2 spotlights
- One-way shipping of 50lbs for 6sqm, 75lbs for 9sqm
- Up to 2 exhibitor badges
- Interpreter Services

***Vat Tax paid by WUSATA*

Suitable products include, but are not limited to:

Frozen Food, Fruits & Vegetables, Ingredients & Additives,
Dried Fruits & Nuts, Organic Foods, and Wine & Spirits

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

We urge you to submit your application and booth payment early as space is limited and will be allocated based in the order applications and payments are received. No booths will be reserved prior to our receiving an executed contract and payment in full.

Please contact Janet Kenefsky at WUSATA by telephone (360) 693-3373 ext 214 or by email janet@wusata.org for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by:

June 30, 2007



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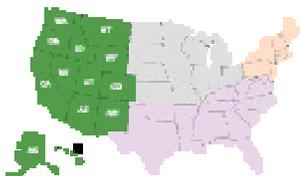
New Mexico Dept. of
Agriculture

Oregon Dept. of Agriculture

Utah Dept. of Agriculture &
Food

Washington State Dept. of
Agriculture

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Activity Registration Form

ANUGA 2007
October 13 – 17, 2007
Cologne, Germany

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: (____) _____ Fax: (____) _____
E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Early Bird Participation Fees *through MARCH 31, 2007*

- Booth (12sqm) \$9,040
- Corner (12sqm) \$9,995
- Booth (9sqm) \$7,500
- Booth (6sqm) \$5,000

Standard Participation Fees *after MARCH 31, 2007*

- Booth (12sqm) \$9,540
- Corner (12sqm) \$10,495
- Booth (9sqm) \$7,875
- Booth (6sqm) \$5,250

**VAT Tax is paid by WUSATA

No booths will be reserved prior to our receiving an executed contract and payment in full.

RESERVATION DEADLINE: June 30, 2007

Return the completed Activity Registration Form by fax: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:

4601 NE 77th Avenue, Suite 120, Vancouver WA 98662

Authorized Signature: _____
Printed Name: _____
Date: _____