

Macau Chef Training and Competition
October 13 -14, 2008
Macau
The registration deadline is July 1, 2008.

The Idaho State Department of Agriculture in cooperation with WUSATA, will be coordinating participation in the following activity: Macau Chef Training Competition, October 13 -14, 2008. Macau is a famous tourist spot in Southern China and is also one of the biggest casino markets in the world. It earns 70% of its revenue from casino taxes, and gaming revenue surged 22% in 2006 surpassing the Las Vegas Strip. Its gaming industry has been developing at a tremendous pace and attracts a multitude of foreign investment. Also, the food and hotel industry is now booming.

The program includes:

Chef Training and a Chef Competition using your products followed by an Award Ceremony. Nearly 50 chefs will be trained between the competition and training. The Awards Ceremony will include a product showcase of your products where major regional importers, distributors, and hotel/restaurant managers will be invited.

For more information please see [Macau Chef 2008](#).



4601 NE 77th Ave, Ste 120
Vancouver, WA 98662 USA
www.wusata.org

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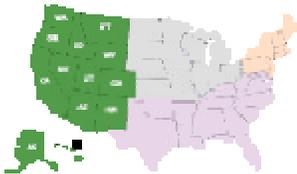
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Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Macau Chef Training and Competition

October 13 -14, 2008

Macau

Benefits from participating in the activity:

- Your products will be introduced to chefs in Macau
- Your products will be incorporated into both American and Chinese style cuisine and demonstrated to chefs
- Your products will be introduced to importers and distributors in Macau

The Idaho State Department of Agriculture in cooperation with WUSATA, will be coordinating participation in the following activity:

Macau Chef Training Competition, October 13 -14, 2008

Macau is a famous tourist spot in Southern China and is also one of the biggest casino markets in the world. It earns 70% of its revenue from casino taxes, and gaming revenue surged 22% in 2006 surpassing the Las Vegas Strip. Its gaming industry has been developing at a tremendous pace and attracts a multitude of foreign investment. Also, the food and hotel industry is now booming.

The program includes:

Chef Training and a Chef Competition using your products followed by an Award Ceremony. Nearly 50 chefs will be trained between the competition and training. The Awards Ceremony will include a product showcase of your products where major regional importers, distributors, and hotel/restaurant managers will be invited.

The registration **deadline** is **July 1, 2008**.

Suitable products include, but are not limited to:

Meat and Seafood
Fresh, Dried & Frozen Fruits and Vegetables
Baking Mixes
Food Preparations, Ingredients, Sauces and Spices

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact:

Lacey Menasco

Idaho State Dept of Ag
(208) 332-8538

lmensasco@agri.idaho.gov

If you are interested in registering for this activity, please complete and return the attached reservation form by: **July 1st**



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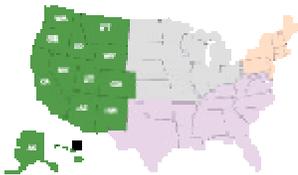
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Activity Registration Form

Macau Chef Training and Competition

October 13 -14, 2008

Macau

COMPANY INFORMATION:

Company Name: _____

Contact Name: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: () _____ **Fax:** () _____

E-mail: _____ **Web site:** _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

To participate in this activity there is a cost of \$50.00

For this fee you will have your products introduced to nearly 50 Chinese chefs. A US chef will demonstrate your products and train the Chinese chefs on how to properly use them. Your products will also be used in a black-box style chef competition. You will need to ship free samples of your product to be used in the competition and training. You will also have a table top display of your products at the competition Awards Ceremony where there will also be many importers and distributors.

RESERVATION DEADLINE: July 1st

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION: \$50.00

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:

4601 NE 77th Avenue, Suite 120, Vancouver WA 98662

Authorized Signature: _____

Printed Name: _____

Date: _____