

**AGRICULTURAL INTERNATIONAL TRADE
PROMOTION PROGRAM (AITPP)
APPLICATION**

Name of Applicant (Company):

Address:

City State Zip

Telephone: Fax:

Contact Name: Title:

Name of intended international trade show or promotion:

Location:

Dates:

Organizer:

Name of Applicant's employee(s) to attend trade event:

Products to be exhibited (attach representative catalogs):

Countries in which company has representation or where products have been sold
(list country and product):

Objectives for attending the trade show:

Projected sales from trade show participation:

Products/services to be exhibited at show:

What is the market potential for your product in the area covered by the trade show?

Why was this show selected for participation?

Estimated tradeshow expenses:

1. Booth space (sq. meters X \$ /sq. meter)
2. Participation fees
3. Booth/space design and construction
4. Booth furniture or equipment rental
5. Translator fees at the show
6. Translation costs for materials used at the show
7. Dismantling of booth.....
8. Transportation of equipment and exhibition
materials to and from the show
9. Booth utility costs
10. Travel and per diem costs for participants
11. Total estimated direct expenses (lines 1 through 10).....
12. Funding which the company will receive to participate in
the show from other trade show assistance programs
or sources other than the company
13. Line 11 minus line 12.....

14. Estimated amount to be reimbursed by the CDA under AITPP
(50% of line 13 or whichever is least)

I agree that if my application is approved, I will abide by the Conditions of Participation outlined in the AITPP guidelines and will agree to enter into a written contract with the State of Colorado.

Print Name and Title _____

Signature _____

Print completed form, sign and send along with required receipts and supporting documents to:

Colorado Department of Agriculture
Markets Division
700 Kipling St. # 4000
Lakewood, CO 80215-8000
Ph: (303) 239-4114
Fax: (303) 239-4125