

Food & Hotel Asia (April 22-25, 2008) Singapore

A biennial event, FHA 2006 had the best attendance ever, drawing 2,718 exhibitors from 98 countries/regions and over 37,000 visitors. The food market in Asia has been showing good growth, driven by the large population base. Best market prospects include fresh produce, chilled and frozen food, meat and poultry, confectionery, snacks and ice cream, dairy products, seafood, specialty food, ingredients, processed food and convenience food, and beverages. For more information please contact Sharon.Cook@usda.gov or call 202-720-3425.