



Inside Ag
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**Agritourism and Diversification: Positioning your
Business for Success Workshop Series**

The Colorado Agritourism Program is aimed at increasing the visibility of agritourism activity in Colorado, providing enterprises with the market analysis, business planning tools and networking opportunities to succeed, and encouraging community partnerships to support the further growth of the agritourism sector.

These workshops will provide market overview, skill building and resource development activities to address these goals. Workshops will be held in early 2008 in Steamboat Springs, La Junta and Akron. There will also be an agritourism breakout session during the Governor's Forum on Colorado Agriculture on February 28 in Denver. [Click here](#) for more information.