

Big Time Marketing on an Entrepreneur's Budget

Keller Hayes will show you how to get big time marketing on an entrepreneur's budget. Learn website tricks that get more visitors to your site and how to afford branding that makes a difference. Keller will show you electronic and print resources that can make your marketing materials look like you spent a fortune. She will also help you to focus on marketing efforts that will work for your company.

Keller Hayes has more than 15 years of marketing and communications experience. Through the Hoya Program, she helps small business owners take their companies to the next level. She helped them implement focused and effective marketing.

Date: February 19, 2008

Location: Tivoli on the Auraria Campus, Tivoli Room 320 ABC. The Center for Innovation is co-sponsoring this event.

Time: 9:00 a.m. - 10:30 a.m.

Cost: FREE

Space is limited, so please RSVP by February 18, 2008, call LeRoy Romero to reserve a seat at 303-892-3764.