



8 Great Reasons to Buy Local!

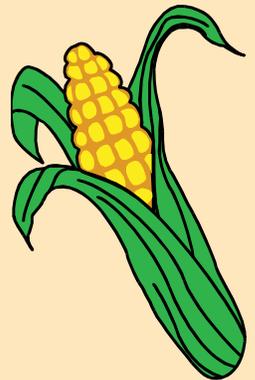
1. Enjoy Seasonal Diversity



Experience seasonal and regional favorites such as Palisade Peaches, Rocky Ford Melons and Olathe Sweet Corn!

2. From the Field to Your Fridge

Instead of traveling an average of 1500 miles from the farm to your plate, local produce is harvested and delivered immediately. Spending less time in transport means fresh products that retain more of their nutritional value.



3. Savor the Flavor

Since local products don't need to travel far, produce is allowed to ripen on the trees and in the fields ensuring the best flavor.

4. Support the Local Economy

Buying local maintains jobs, sustains family farms and ranches, and contributes nearly \$16 billion to the state economy annually.

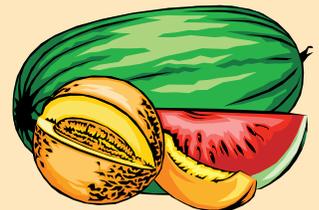


5. Learn About Your Food

Local farmers and ranchers are right here in your backyard! They are readily available to answer questions about their fresh products.

6. Preserve Our Heritage

The beauty of farms and ranches enriches the Colorado landscape and supports the state's western heritage.



7. Invest in the Future

Buying local preserves the strength and character of communities for generations to come.

8. Preserve Open Space and Wildlife Habitat

Buying local is better for the environment because it helps keep farms and ranches profitable, thereby maintaining open space and wildlife habitat.

