

**Macau and Hong Kong HRI Inbound Buying Mission
July 15-18, 2008
Idaho: July 15-16 Nevada: July 17-18
Registration deadline is July 1st.**

The Idaho State Department of Agriculture and the Nevada Commission on Economic Development in cooperation with WUSATA, is coordinating participation in the Macau & Hong Kong HRI Inbound Buying Mission, July 15-18, 2008, in Idaho and Nevada. This will be an excellent opportunity for companies to participate in the growing Macau and Hong Kong markets. Macau is a famous tourist spot in Southern China and is also one of the biggest casino markets in the world. It earns 70 percent of its revenue from casino taxes and the gaming revenue surged 22 percent in 2006, surpassing the Las Vegas Strip. Its gaming industry has been developing at a tremendous pace and attracts a multitude of foreign investment. Its food and hotel industry is now in a boom. Hong Kong is one of the world's largest financial, trade and economic centers and is also one of the busiest ports. It ranks as the world's 3rd largest financial center, right after New York and London and the world's 11th largest trading economy.

To register please see [Macau & Hong Kong HRI](#).



4601 NE 77th Ave, Ste 120
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
Natural Resources*

Arizona Dept. of Agriculture

*California Dept. of Food &
Agriculture*

Colorado Dept. of Agriculture

Hawaii Dept. of Agriculture

Idaho Dept. of Agriculture

Montana Dept. of Agriculture

*Nevada Commission on
Economic Development*

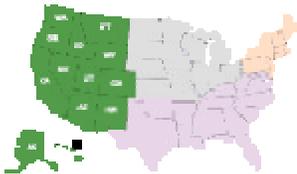
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Macau and Hong Kong HRI Inbound Buying Mission

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Benefits from participating in the activity:

- Meet one-on-one with pre-screened, food ingredients buyers looking for high quality US food service products.
- Showcase your products, and discuss how they can fit into the purchasing plans for these companies.
- Gain information about importer/buyer needs and preferences.

The Idaho State Department of Agriculture and the Nevada Commission on Economic Development in cooperation with WUSATA, will be coordinating participation in the following activity:

Macau & Hong Kong HRI Inbound Buying Mission, July 15-18, 2008, in Idaho and Nevada

This will be an excellent opportunity for companies to participate in the growing Macau and Hong Kong markets.

Macau is a famous tourist spot in Southern China and is also one of the biggest casino markets in the world. It earns 70 percent of its revenue from casino taxes and the gaming revenue surged 22 percent in 2006, surpassing the Las Vegas Strip. Its gaming industry has been developing at a tremendous pace and attracts a multitude of foreign investment. Its food and hotel industry is now in a boom. Hong Kong is one of the world's largest financial, trade and economic centers and is also one of the busiest ports. It ranks as the world's 3rd largest financial center, right after New York and London and the world's 11th largest trading economy.

Suitable products include, but are not limited to:

- | | |
|------------------------------------|--------------------------|
| - Beef and Pork | - Cheeses |
| - Fresh/Frozen Vegetables | - Snack foods |
| - Value Added Foodservice Products | - Ice creams |
| - Wines | - Cookies/cakes/pastries |
| - Candies/confectionery items | - Oils and dressings |

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact:

Lacey Menasco
Idaho State Dept of Ag
(208) 332-8538
lmenasco@agri.idaho.gov

Al Di Stefano
Nevada Commission on Economic Development
(775) 687-4325
ccintl@bizopp.state.nv.us

If you are interested in registering for this activity, please complete and return the attached reservation form by:

July 1st



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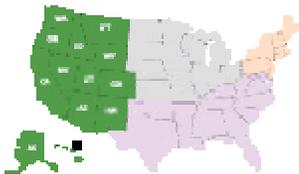
*New Mexico Dept. of
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*Washington State Dept. of
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Wyoming Business Council



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Activity Registration Form

Macau and Hong Kong HRI Inbound Buying Mission

July 15 -18, 2008

Idaho and Nevada

COMPANY INFORMATION:

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

There is no cost for participating in this activity.

Please indicate your interest in one of the following venues:

July 15, Idaho

July 16, Idaho

July 17, Las Vegas, NV

July 18, Las Vegas, NV

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: July 1st

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

Authorized Signature: _____

Printed Name: _____

Date: _____