

CRFA Show (March 2-4, 2008) Toronto, Canada

The Canadian Food & Beverage Show and HostEx were the two leading food trade shows in Canada. The Canadian Restaurant and Foodservices Association is combining these two events to create the CRFA Show. This new show will be the greatest buying forum in Canada for the foodservice and hospitality industries. Approximately 1,500 exhibitors and 17,000 visitors are expected. To learn more, contact Sharon.Cook@usda.gov or call 202-720-3425.

SIAL Montreal (April 23-25, 2008) Quebec, Canada

SIAL 2007 hosted 700 exhibitors and over 13,000 trade-only visitors from Canada and 80 other countries. As the #1 market for U.S. consumer food products, Canada is the ideal market to target U.S. food and agricultural exports with its close proximity, common language, and similar culture. In 2006, U.S. agricultural exports to Canada reached a record \$11.9 billion. Fastest growth categories include meat, fresh fruit, tree nuts, snack foods, breakfast cereals and mixes. For details, please contact Sharon.Cook@usda.gov or call 202-720-3425.