



Colorado Clean-Tech Mission Mexico City, Mexico September 28 – October 2, 2009

To support Colorado companies interested in exporting clean-tech products and services to Mexico, the Colorado International Trade Office (ITO) will lead a sustainability trade mission to Mexico City to attend The Green Expo ([Green Expo](#), formerly EnviroPro). [Green Expo](#) is Mexico's most important and influential trade show for the environmental sector, including clean energy, energy efficiency and clean-tech issues.

About Green Expo

At [Green Expo](#) 2009, more than 140 companies are expected to exhibit their latest environmental technologies and products to an audience of approximately 4,400 industry professionals and buyers from around the world. A premier venue for making contacts with potential customers, agents, and/or distributors, you will have a great way to begin or increase your exports.

Why Mexico?

Mexico's environmental sector purchases were estimated at US\$6.8 billion in 2007, and are growing at a faster rate than the rest of the Mexican economy. This reflects a national priority and growing trend toward infrastructure development. In addition, more than 90% of trade with Mexico falls under a free trade agreement. Like many countries, Mexico passed a stimulus package to help weather the global economic crisis. Much of the stimulus package will go towards infrastructure projects such as renewable energy, sustainability, air emissions control, and waste (solid, water, and hazardous) treatment, management, control and containment. Furthermore, Mexico's recent passage of two new energy laws will drive private investment in renewable energy and transmission and increase demand for energy efficient technologies.

The Green Expo
Global Resources Environmental and Energy Network
Exhibition and Conference
Website: <http://eikrause.com/thegreenexpo/>

Join us!

The [ITO](#) offers Colorado companies shared exhibition space in a Colorado booth within the US Pavilion at [Green Expo](#). For manufacturers and service providers of environmental, clean-tech, and new energy technologies, this program is an ideal way to gain exposure and contacts in Mexico.

The fee to join this program is \$800.00* per company traveling to Mexico. This fee will cover:

- Shared placement at the Colorado booth
- Pre-screened, one-on-one appointments arranged through the [ITO's](#) Trade and Investment Representative Office in Mexico
- Assistance with market entry strategies
- Customized, in-country market research
- Group networking event with potential business partners

**This fee does not cover airfare, incidentals, in-country ground transportation, lodging, or meals.*

Who Should Participate?

Companies specializing in the following areas:

- Clean energy and energy-saving technologies, products and services,
- Water and waste water treatment technologies, equipment and services;
- Housing, industrial and infrastructural building with an emphasis on "green building";
- Waste (solid, water, hazardous) treatment and disposal technologies and equipment;
- Environmental consulting services and engineers;
- Emissions control and technologies to combat air pollution.

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PARTICIPATION AGREEMENT
Colorado Clean-Tech Trade Mission to Mexico City, Mexico
September 29 – October 1, 2009

By completing the following, you commit to participating in the State of Colorado's Clean-Tech Trade Mission. Please email this form to Amy Reichert (amy.reichert@state.co.us) or fax it to (303-892-3848). If there is more than one person from your company/organization participating in this mission, or if you are traveling with a companion, please fill out a sheet for each participant.

Participant Name and Title _____
Company/Organization Name _____
Complete Mailing Address _____
Phone _____ Fax _____ Mobile _____
E-mail _____

2. Travel

- a. I plan to coordinate my travel plans to coincide with ITO representatives.
- b. I plan to make my own travel arrangements. I understand that I am responsible for my own transportation from the airport to the hotel.

3. Passport Information (for use in emergency situations only; information will be shredded following the mission)

Full Name:
Birth Date:
Date of Passport Expiry:
Passport Number:

4. A participation check (for \$800.00) must accompany this form. The participation fee does not cover airfare or hotel expenses; shipment of brochures and samples; interpreters for non-mission meetings. Please make your check payable to the *State of Colorado* and forward with a copy of this agreement to:

Colorado International Trade Office • 1625 Broadway, Suite 2700 • Denver, CO 80202,
Attn: Amy Reichert

5. As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the State of Colorado's Clean-Tech Trade Mission to Mexico:

- In the event of company self-withdrawal from participation in this mission, the registered company will be subject to forfeiture of the entire program participation fee.
- We request that participating companies provide information on the results attained through participation in this trade mission to the Colorado Office of Economic Development and International Trade. "Results" are current and future sales and dealings or partnerships transacted as an outcome of taking part in the trade mission. This information will be held in strictest confidence, and will be reported only in aggregate.

Signature:

Date: