

**"Developing a Winning Export Marketing Plan"**  
**Tuesday, April 24, 2007; 8:30 a.m. - 4:30 p.m.**

Going global is an exciting and sometimes overwhelming mission. While you may have found success in the domestic marketplace, taking your product abroad requires an entirely new strategy. This course will help you focus on choosing the best markets for your products while giving you the tools you need to build a successful export-marketing program. Instructor, **Craig Maginness** from **ExIn Asset Management LLC**, will share his real world experience through lecture, group discussion and case studies. Cost: \$200 for WTC members and \$225 for non-members. For more information or to register please contact the World Trade Center Institute at (303) 592-5757.