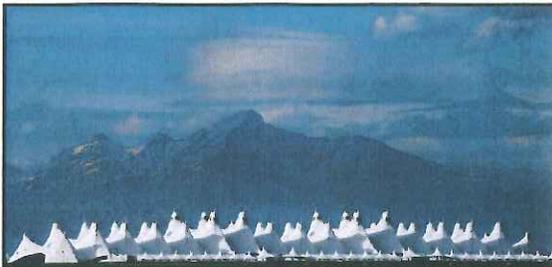


7/15/2013



**DIA TODAY**

 **Kim Day**  
Manager of Aviation  
July 16, 2013



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**DIA's Economic Impact**

- \$22 billion annual for region
- Supports more than 270,000 jobs
- Over \$7 billion in annual payroll



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**Passenger Traffic**

- 27% LOCALS
- 27% VISITORS
- 46% TRANSFERS

- 53 million in 2012
- 5<sup>th</sup> busiest airport in the U.S.
- 13<sup>th</sup> busiest airport in the world



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lounge 5280

Rivol

Shopping and Dining at DIA

- 147 locations
- 2900+ employees
- \$270 million gross revenues
- \$19 million +/- annual city sales tax

DENVER INTERNATIONAL AIRPORT

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ELWAYS

New Shopping and Dining Options

- Elway's, Udi's, ExresSpa, Vino Volo, CRU, Tuleh Ruche, Wendy's
- Coming Soon: Dunkin' Donuts, Root Down

DENVER INTERNATIONAL AIRPORT

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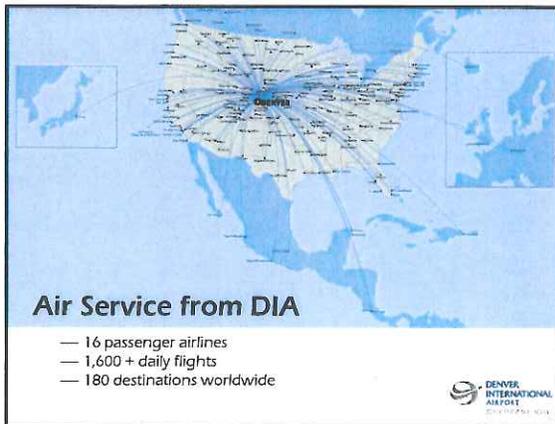
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Air Service from DIA

- 16 passenger airlines
- 1,600 + daily flights
- 180 destinations worldwide

DENVER INTERNATIONAL AIRPORT

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### Denver - Reykjavik started May 2012

ICELANDAIR

ICelandair's European destinations served nonstop from Reykjavik

Source: Denver Area Skyway Planning Study, 2012  
Revised: Denver Area Skyway Planning Study, 2012

DENVER INTERNATIONAL AIRPORT

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### Denver - Tokyo flights started June 2013

TOKYO-NARITA

Star Alliance destinations served nonstop from Tokyo/Narita

Source: Denver Area Skyway Planning Study, 2012  
Revised: Denver Area Skyway Planning Study, 2012

DENVER INTERNATIONAL AIRPORT

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### 18 Years and Counting: New Challenges

- Facility maintenance
- Global competition
- Reaching design capacity
- Changing revenue sources/airline economics

DENVER INTERNATIONAL AIRPORT

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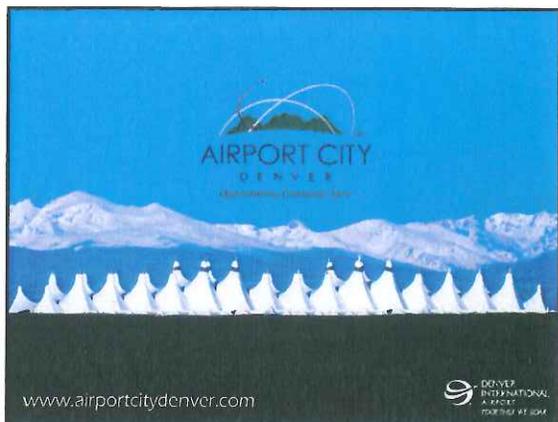
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AIRPORT CITY  
DENVER  
Opportunity Connects Here

- 25,000+ construction jobs
- 30,000+ workers
- 40,000+ new jobs in region
- \$300 million+ in combined tax revenue

**Regional Economic Benefit: First 20 Years**

DENVER INTERNATIONAL AIRPORT  
EAST PLATINUM

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**South Terminal Redevelopment Program**

- 519-room Westin hotel and conference center
- RTD east rail line station

DENVER INTERNATIONAL AIRPORT  
EAST PLATINUM

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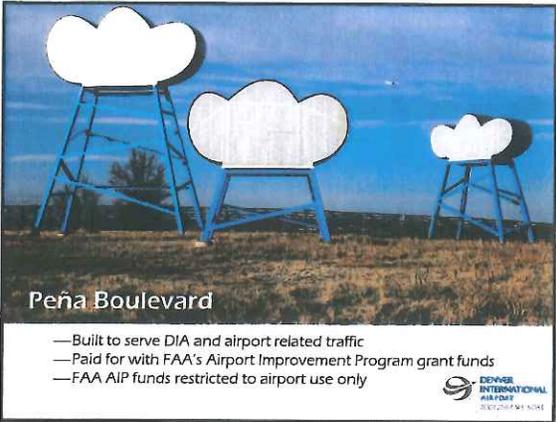
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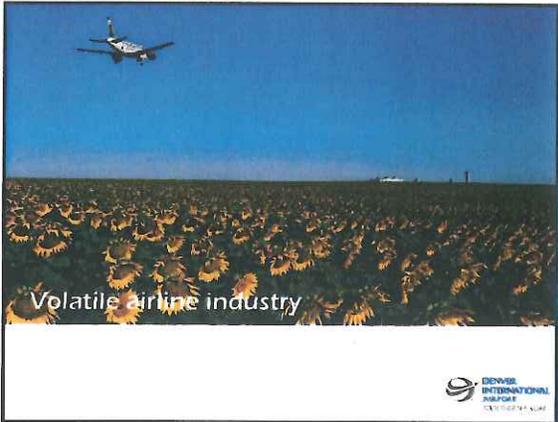
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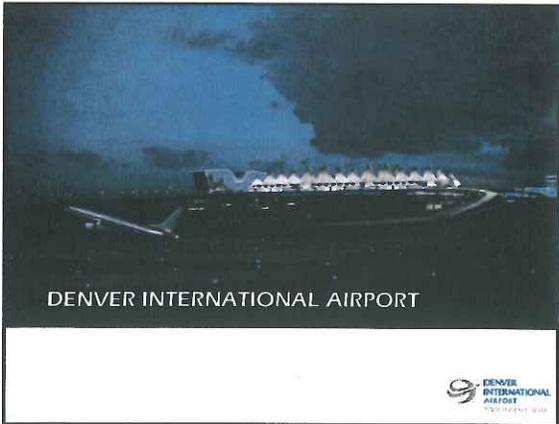
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