Colorado License Plates*

(*includes plates created during the 2012 legislative session)

TITLE AND REGISTRATION SECTIONS

Colorado Department of Revenue
Division of Motor Vehicles

Attachment D

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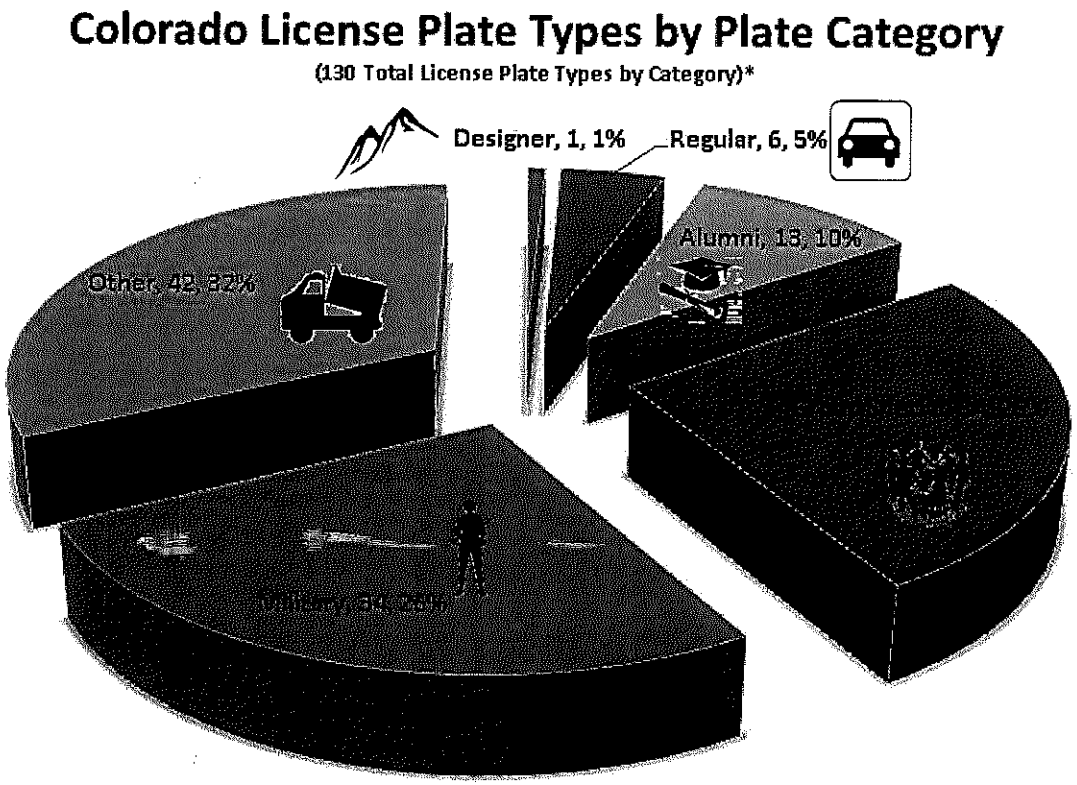
  - Group Special License Plates
  - Designer License Plates
  - Other License Plates
  - Regular License Plates

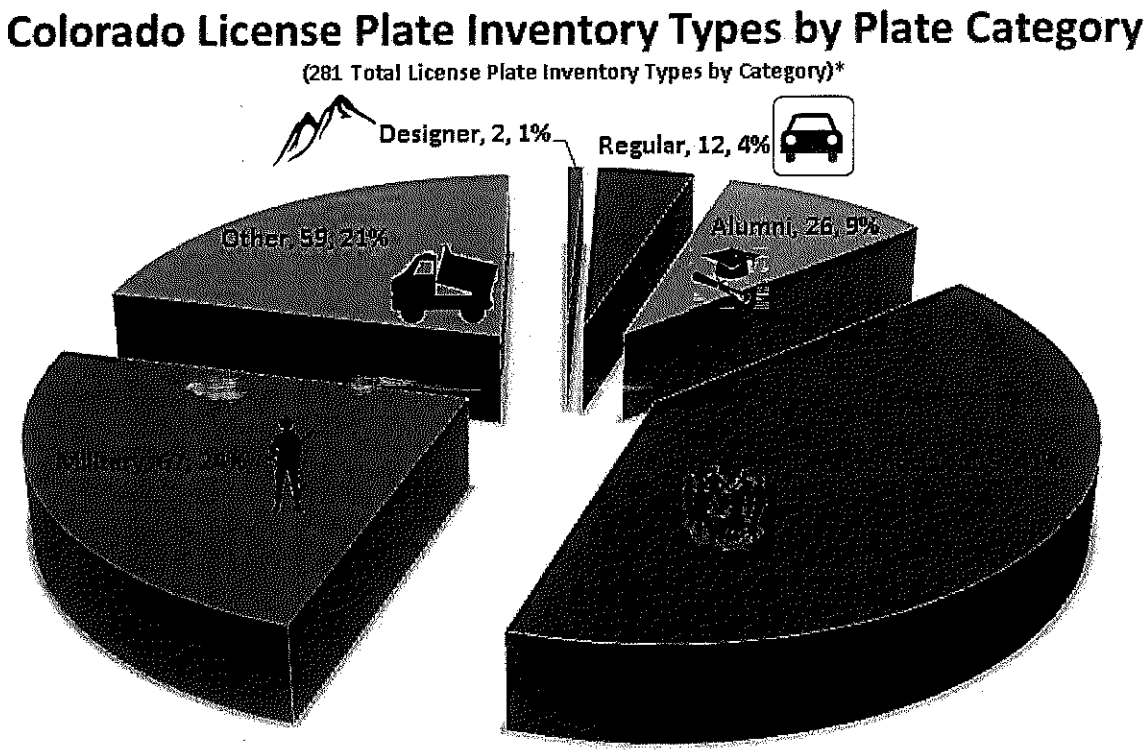
Colorado License Plate Types by Plate Category



*as of 2012 legislation

Plate Types = Support the Troops, U.S. Marine Corps, Trailer etc…

Colorado License Plate Types by Plate Category

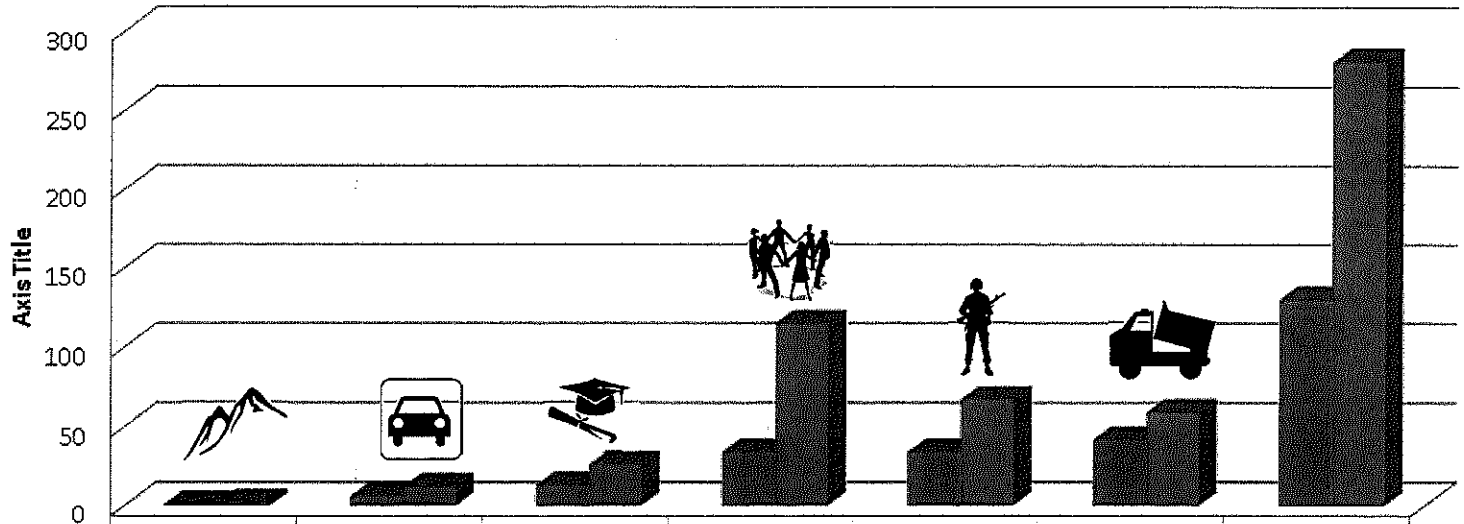


*as of 2012 legislation

Inventory Types = Passenger, Motorcycle, Personalized Passenger, Personalized Motorcycle, Trailer etc…(e.g., Passenger State Parks GSLP, Motorcycle State Parks GSLP, Personalized Passenger State Parks GSLP, Personalized Motorcycle State Parks GSLP)

Plate Types Versus Inventory Types (Current)

Colorado License Plates
Plate Type vs. Inventory Type*

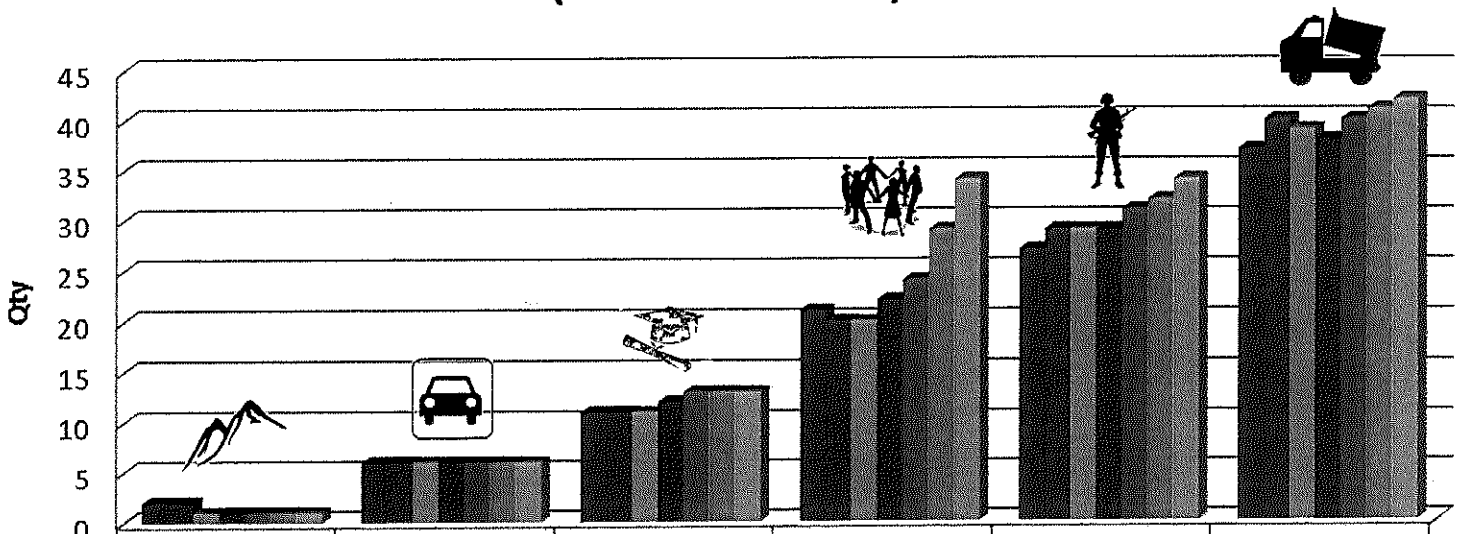


	Designer	Regular	Alumni	Group Special	Military	Other	Total
Plate Type	1	6	13	34	34	42	130
Inventory Type	2	12	26	115	67	59	281

*as of 2012 legislation

Plate Types – Year Over Year

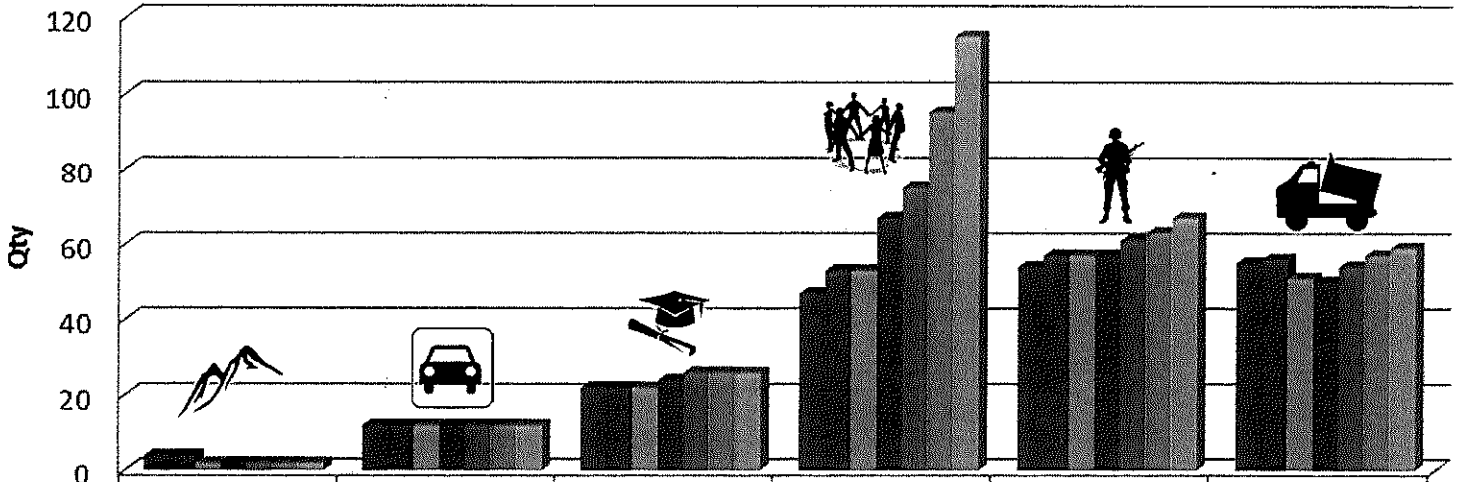
Colorado License Plate Types (Year over Year)



	Designer	Regular	Alumni	Group Special	Military	Other
2006	2	6	11	21	27	37
2007	2	6	11	20	29	40
2008	1	6	11	20	29	39
2009	1	6	12	22	29	38
2010	1	6	13	24	31	40
2011	1	6	13	29	32	41
2012	1	6	13	34	34	42

Inventory Types – Year Over Year

Colorado License Plate Inventory Types (Year over Year)



	Designer	Regular	Alumni	Group Special	Military	Other
2006	4	12	22	47	54	55
2007	4	12	22	53	57	56
2008	2	12	22	53	57	51
2009	2	12	24	67	57	50
2010	2	12	26	75	61	54
2011	2	12	26	95	63	57
2012	2	12	26	115	67	59

Legend

Military License Plates (34)

C.R.S. 42-1-102(24.5)

(2) MP COLORADO - Available to anyone

(16) MP Q COLORADO - Qualifier

(10) MP-$1 COLORADO - First set free

(6) MP-H1 COLORADO - HUTF waived first set

Alumni License Plates (13)

C.R.S. 42-3-214

(2) AP COLORADO - Available to anyone

(11) AP Q COLORADO - Qualifier

Group Special License Plates (34)

C.R.S. 42-1-102(41.5)

(12) GS COLORADO - Available to anyone

(1) GS Q COLORADO - Qualifier

(12) GS QD COLORADO - Qualifier with C.R.S. donation

(5) GS QND COLORADO - Qualifier with non-profit determined donation

(4) GS QD$ COLORADO - Qualifier with state collected C.R.S donation

Designer (Optional) License Plate (1)

C.R.S. 42-3-212

Legend Continued

Other License Plates (42)

C.R.S. Various in Title 42 Sections 3 and 12

(13) OP COLORADO - Owner qualifier (not registered to a vehicle)

(17) OV COLORADO - Vehicle qualifier

(12) OPV COLORADO - Owner & Vehicle qualifier

Regular License Plates (6)

C.R.S. Various in Title 42 Section 3

(1) R COLORADO - Available to anyone

(4) RV COLORADO - Vehicle qualifier

(1) RP COLORADO - Owner qualifier

Registered Vehicle %

~5.2 Million Vehicles Registered Annually

-2.38%

-3.38%

-0.44%

-7.75%

-5.44%

-80.61%

Annual Issued Plates %

~1.1 Million License Plates Issued Annually

-2.73%

-1.60%

-0.45%

-5.40%

-5.57%

-84.25%

Military License Plates (34)

C.R.S. 42-1-102(24.5)

(2)

- Available to anyone

(16)

- Qualifier

(10)

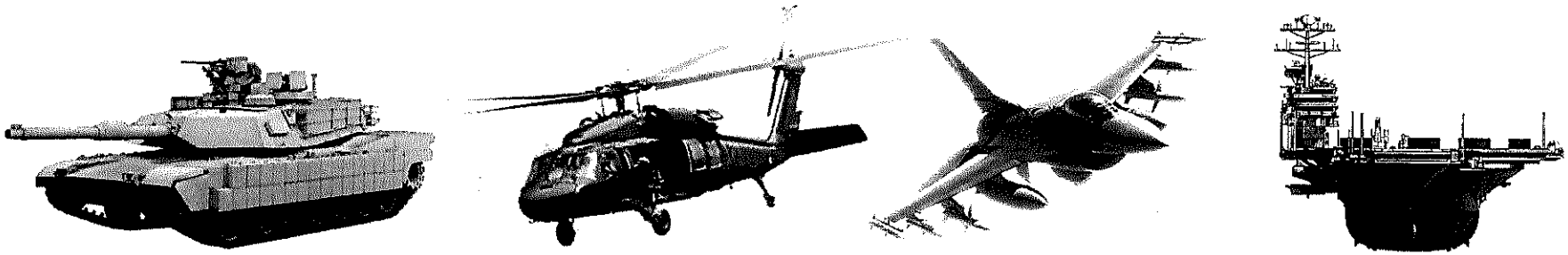
- First set free

(6)

- HUTF waived first set

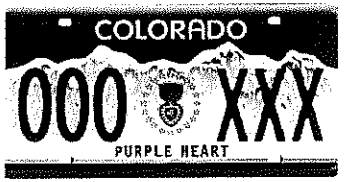
Military - Taxes and Fees

- Unlike Group Special, Alumni, and Designer, Military license plate statutes permit for exemptions in certain situations of either both or one of the $25.00 HUTF and $25.00 LSCF one-time issuance and replacement specialty plate fees
  - This creates three different specialty plate fee structures for military license plates
  - The following slides will demonstrate these three different fee structures as they apply to military license plates
  - No military license plate has an annual or renewal specialty plate fee assessed on them



Military License Plates (10)

- First plate per applicant is waived all taxes and fees to include HUTF and LSCF fees
- Second and subsequent plate is not waived fees



$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
⊘ / ✓	⊘ / ✓	⊘	✓	✓	⊘	⊘	⊘

Military License Plates (6)

- First plate per applicant is waived the HUTF fee only
- Second and subsequent plate is not waived the HUTF or LSCF fees

$25 HUTF	$25 LSCF	May be Personalized		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
⊘/✓	✓	⊘	✓	✓	⊘	⊘	⊘

Military License Plates (16)

- Available to qualified service members or veterans
- Plates are **not exempt** the HUTF or LSCF fees

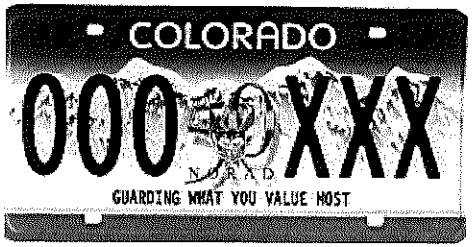
Distinguished Flying Cross
Design Pending
Eff. Jan 1, 2013

Operations Desert Shield/Storm
Design Pending
Eff. Jan 1, 2013

$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	⊘	✓	✓	⊘	⊘	⊘

Military License Plates (2)

- Military license plates without qualifiers. Any Colorado qualifying vehicle owner may be issued these plates
- Plates are **not exempt** the HUTF or LSCF fees



$25 HUTF	$25 LSCF	May be Personalized PRSNLZD COLORADO		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	⊘	✓	⊘	⊘	⊘	⊘

Alumni License Plates (13)

C.R.S. 42-3-214

(2)

- Available to anyone

(11)

- Qualifier

Alumni License Plates

- "**Alumni Special License Plate**" means a special license plate issued to an alumni association for a private or public college or university located within Colorado that offers at least a bachelors degree in an education program and that is accredited by a nationally recognized accrediting agency or association. CRS 42-3-214

Alumni License Plates (2)

- Alumni Plates – No pre-qualification or special donations required

$25 HUTF	$25 LSCF	May be Personalized PRSNLZD COLORADO		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	✓	⊘	⊘	⊘	⊘	⊘

Alumni License Plates (11)

- Alumni Plates – Requires proof of prequalification from a the Colorado college, university, or alumni association before license plate can be issued

$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	✓	⊘	✓	✓	⊘	⊘

Group Special License Plates (34)

C.R.S. 42-1-102(41.5)

(12)

- Available to anyone

(1)

- Qualifier

(12)

- Qualifier with C.R.S. donation

(5)

- Qualifier with non-profit determined donation

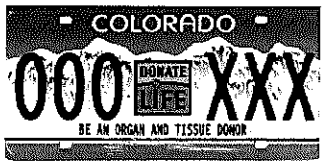
(4)

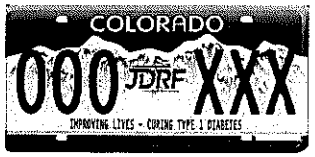
- Qualifier with state collected C.R.S donation

Group Special License Plates (12)

- Group Special – No pre-qualification or non-profit donation required

Child Loss Awareness
Design Pending
Eff. Jan 1, 2013





$25 HUTF	$25 Driver License LSCF	May be Personalized PRSNLZD COLORADO		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	SOME	SOME	⊘	⊘	⊘	⊘

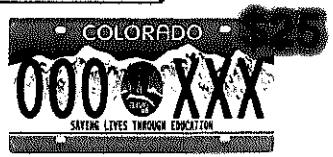
Group Special License Plates (1)

- Group Special – Requires a pre-qualification pursuant to the plate's creating statutes. donation is required

$25 HUTF	$25 LSCF	May be Personalized PRSNLZD COLORADO		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	⊘	⊘	✓	⊘	⊘	⊘

Group Special License Plates (12)

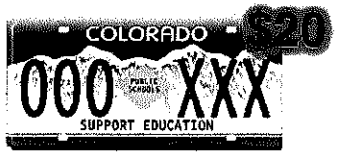
- Group Special – Statutory donation to non-profit organization required



Colorado Rockies $52.80
Design Pending
Eff. Jan 1, 2013

Fallen Heroes $50
Design Pending
Eff. Jan 1, 2013

Flight for Life Colorado $25
Design Pending
Eff. Jan 1, 2013

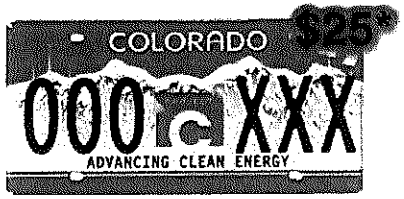


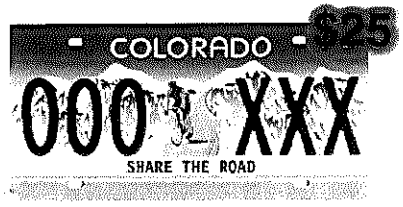
Donation = the amounts defined by the Colorado Revised Statutes per issuance and plate type

$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	SOME	SOME	✓	✓	⊘	⊘

Group Special License Plates (5)

- Group Special – Requires a donation defined by the non-profit organization





Donation = the amounts currently defined by the non-profit organization per issuance and plate type
*or 50% offset of the vehicle's emissions

1 CCR 204-10 Rule 16. Group Special License Plates

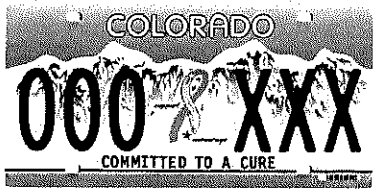
$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	SOME	SOME	✓	✓	⊘	✓

Group Special License Plates (4)

- Group Special – Requires a pre-qualification pursuant to the plate's creating statutes and a donation to a fund collected by the state

$30 = at the time of issuance; and
$25 = at each renewal

Adopt A Pet Foundation



$25 = at the time of issuance; and
$25 = at each renewal*
(*Donation is optional through June 30, 2012)

Breast and Cervical Cancer Prevention and Treatment Fund

Wildlife Sporting
Design Pending
Eff. Jan 1, 2013

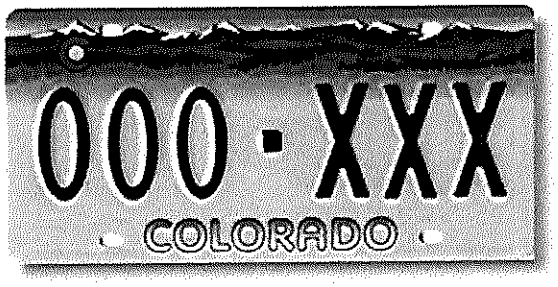
$10 = at the time of issuance; and
$25 = at each renewal

Wildlife Cash Fund

$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	SOME	✓	✓	✓	✓	⊘

Designer (Optional) License Plate (1)

C.R.S. 42-3-212



Designer (Optional) License Plate

- Designer – No pre-qualification or donations required. Any Colorado qualifying vehicle owner may be issued these plates

$25 = HUTF fee assessed at the time of every renewal

$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
✓	✓	✓	⊘	⊘	⊘	⊘	⊘

Other License Plates (42)

C.R.S. Various in Title 42 Sections 3 and 12

(13)

- Owner qualifier
(not registered to a vehicle)

(17)

- Vehicle qualifier

(12)

- Owner & Vehicle qualifier

Other License Plates (13)

- Other – Owner qualification, license plate is registered to a person not a vehicle

$25 HUTF	$25 In License LSCF	May be Personalized PRSNLZD COLORADO		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
⊘	⊘	⊘	SOME	✓	⊘	⊘	⊘

Other License Plates (17)

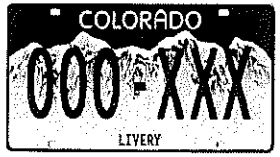
- Other – Vehicle qualification, vehicle must meet specific qualifications

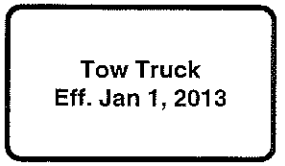
* **Plate manufactured/issued as a set for trucks and singles for tractor trailers**

$25 HUTF	$25 LSCF	May be Personalized		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
⊘	⊘	SOME	SOME	✓	⊘	⊘	⊘

Other License Plates (12)

- Other – Owner and Vehicle qualification, owner and vehicle must meet specific qualifications





- **Plate manufactured/issued as a set for trucks and singles for trailers**

$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
⊘	⊘	SOME	SOME	✓	⊘	⊘	⊘

Regular License Plates (6)

C.R.S. Various in Title 42 Section 3

(1)

- Available to anyone

(4)

- Vehicle qualifier

(1)

- Owner qualifier

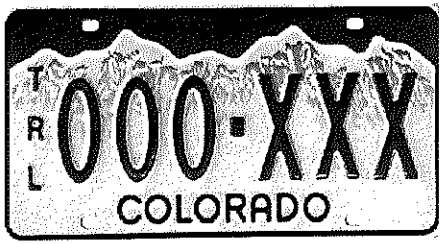
Regular License Plates (1)

- Regular – Available to anyone

$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
⊘	⊘	✓	⊘	⊘	⊘	⊘	⊘

Regular License Plates (4)

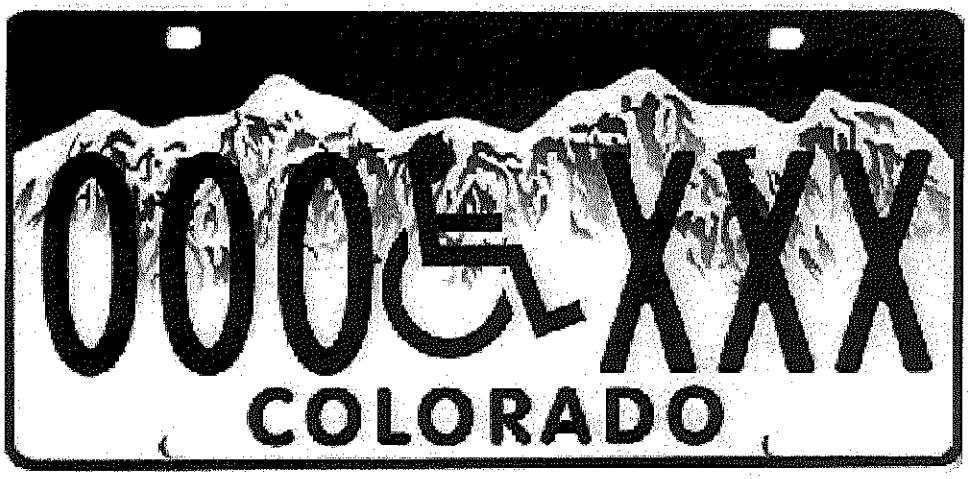
- Regular – Vehicle must meet specific qualifier



$25 HUTF	$25 LSCF	May be Personalized (PRSNLZD COLORADO)		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
⊘	⊘	✓	SOME	✓	⊘	⊘	⊘

Regular License Plates (1)

- Regular – Owner must meet specific qualifier



$25 HUTF	$25 LSCF	May be Personalized PRSNLZD COLORADO		Pre-Qualifiers			
				C.R.S. SPECIFIED QUALIFIER	C.R.S. DONATION REQUIRED	C.R.S. STATE COLLECTED DONATION	NON-PROFIT DEFINED DONATION
⊘	⊘	⊘	✓	✓	⊘	⊘	⊘

Plate Personalization (Vanity)

Military license plates may not be personalized

Some Group Special, Regular and Other, and all Alumni license plates may be personalized. If the plate qualifies and the applicant chooses to personalize the plate, they are assessed:

$33 HUTF	$25 LSCF	$2 County Retained Fee	$25 HUTF Annual Renewal
✓	✓	✓	✓

Total initial issuance and replacement cost: **$60**

Transfer: $13

If the applicant chooses to personalize a designer license plate, they are assessed:

$58 HUTF	$25 LSCF	$2 County Retained Fee	$50 HUTF Annual Renewal
✓	✓	✓	✓

Total initial issuance and replacement cost: **$85**

Transfer: $13

GSLP Retirement History

Eliminated GSLP

-Removed all existing inventory from stock

-Required replacement of plates registered at the time of elimination

-Owner required to re-plate the vehicle with a different plate

-Only 1 GSLP eliminated

-Rotary (eliminated May 2006) for non-profits non-compliance with C.R.S.

Elimination is no longer a process used by the Department

Retired GSLP

-Discontinue new and replacement issuance of the retired GSLP

-Remove existing inventory from stock

-Permits owner to retain and register the plate to a vehicle to include transferring of the plate to other vehicles

May 2008

-Retired May 2008 for failure to have 3,000 registered to vehicles

Agriculture, Knights of Columbus, Masonic Family, and Naval Reserve

Retired

-Retired June 2009 for failure to have 3,000 registered to vehicles

Denver Firefighter and Protective Order of the Elks

Retired

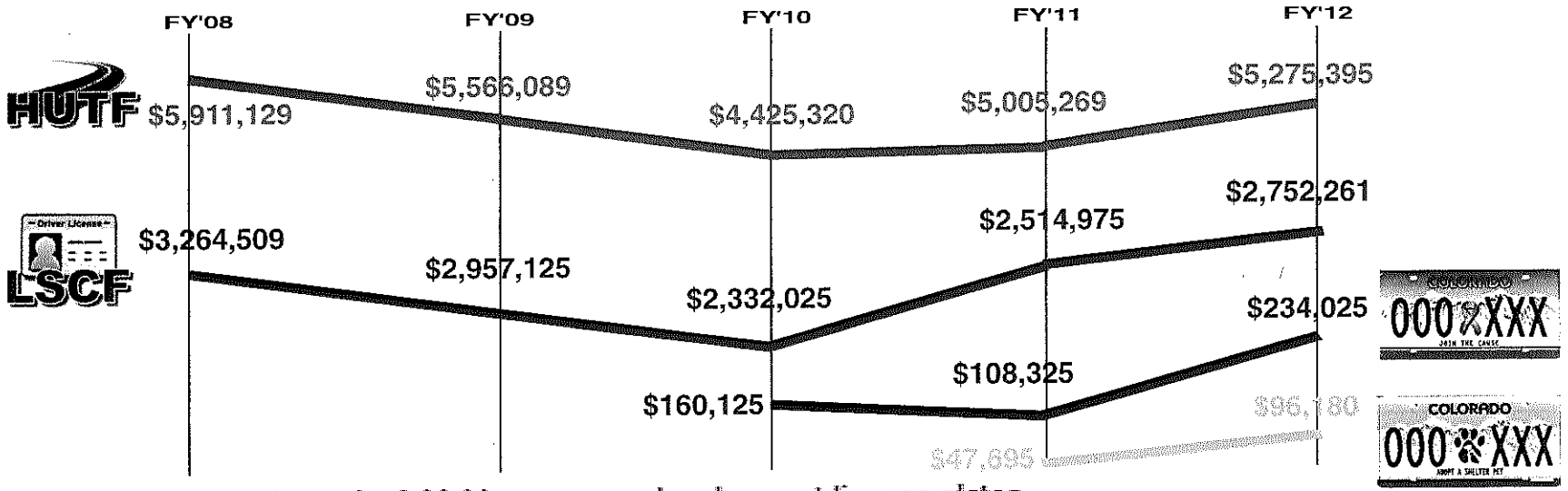
June 2009

Department takes into consideration inventory levels, costs associated with retirement, and other factors before retirement of a plate is considered

Fund Collections Since July 1, 2007

HUTF & LSCF Collected with License Plates Only Since LSCF Effective Date (SB07-241 July 1, 2007)

	FY'10					FY'11					FY'12				
	Issued	HUTF	LSCF	BCCPTF	PET	Issued	HUTF	LSCF	BCCPTF	PET	Issued	HUTF	LSCF	BCCPTF	PET
Alumni	3,771	$94,275	$94,275	$0	$0	4,368	$109,200	$109,200	$0	$0	4,858	$121,450	$121,450	$0	$0
Designer	20,521	$513,025	$513,025	$0	$0	17,994	$449,850	$449,850	$0	$0	17,110	$427,750	$427,750	$0	$0
Military Not Exempt	18,320	$458,000	$458,000	$0	$0	19,575	$489,375	$489,375	$0	$0	22,931	$573,275	$573,275	$0	$0
Military Exempt 1st Issued	5,882	$0	$0	$0	$0	6,539	$0	$0	$0	$0	7,223	$0	$0	$0	$0
Military Exempt HUTF 1st Issued	7	$0	$175	$0	$0	23	$0	$575	$0	$0	34	$0	$850	$0	$0
Group Special Issuance	46,377	$1,159,425	$1,159,425	$160,125	$0	53,996	$1,349,900	$1,349,900	$108,325	$45,100	60,327	$1,508,175	$1,508,175	$234,025	$96,180
Personalized Issuance and New Applications	16,505	$412,620	$107,125	$0	$0	17,164	$858,194	$116,075	$0	$0	17,864	$893,021	$120,761	$0	$0
Personalized Renewal	57,154	$1,787,975	$0	$0	$0	56,048	$1,748,750	$0	$0	$0	56,145	$1,751,724	$0	$0	$0
Total All	168,537	$4,425,320	$2,332,025	$160,125	$0	175,707	$5,005,269	$2,514,975	$108,325	$47,695	186,492	$5,275,395	$2,752,261	$234,025	$96,180



Issued = Initial issuance and replacment license plates

HUTF = Highway Users Tax Fund

LSCF = Licensing Services Cash Fund

BCCPTF = Breast and Cervical Cancer Prevention Treatment Fund

PET = Pet Overpopulation Fund

GSLP Application Process

Start

Application for the proposal to create a GSLP are completed pursuant to the:

Modified process in 42-3-207, C.R.S.,

and;

1 CCR 204-10 Rule 16. Group Special License Plates

Step 1

Non-profit organizations desiring to propose the creation of a GSLP are provided a packet detailing the process and requirements

Step 2

To ensure compliance with C.R.S. and rule, the Department requires the non-profit to provide the following:

1. Completed application
2. Affirm agreement to rules and regulation
3. Proof of non-profit tax exempt status
4. 3,000 signatures (both electronic and originals)
5. $200.00 license plate design payment submitted to Colorado Correctional Industries
6. Funds descriptor letter detailing the non-profit's collection and use of a donation
7. Pre-certification process letter detailing the requirements that customers will have to meet in order to be authorized by the non-profit for issuance of the proposed GSLP
8. Organizations charter and/or articles of incorporation
9. Logo permissions

Step 3

If the non-profit meets the minimum statutory requirements within 2 years, the Department issues an approval notification information the non-profit that:

1. Their application for the proposal to create a GSLP, documents supplied, and petitions obtained have met the minimum statutory requirements;

and;

2. That the non-profit has the sole responsibility to obtain a legislator to sponsor a bill

At this point, a new 2-year time limit is established

GSLP Application Process

STATE OF COLORADO

DIVISION OF MOTOR VEHICLES
Department of Revenue

Title and Registration Sections
Maren Rybing
Operations Director

Business Location
1881 Pierce Street Lakewood, Colorado
Phone: 303-205-5608

Mailing Address
Denver CO 80261-0016

John W. Hickenlooper
Governor

Barbara J. Brohl
Executive Director

Mike Dixon
Senior MV Director

September 19, 2011

[Non-Profit Organization]
123 Anystreet
Suite 123
Anytown, CO 99999

Attn: Mr. John Smith

Re: "[NAME]" Proposed Group Special License Plate

Dear John Smith:

Your application for creation and implementation of the "[NAME]" group special license plate has been reviewed and determined to meet the statutory requirements of 42-3-207, Colorado Revised Statutes, and the Code of Colorado Regulations 1 CCR 204-14. As the applicant for the "[NAME]" license plate, you have the sole responsibility to obtain a bill sponsor. The Department does not assist applicants in obtaining sponsors for group special license plates.

The Department of Revenue Public Relations Manager, Kyle Boyd, will be your contact through the rest of the process. Please understand that he has no authority regarding passage of the legislation or obtaining a bill sponsor. Kyle can assist you, however, with questions and concerns you may have.

Although the "[NAME]" license plate application has been reviewed and has met the minimum statutory requirement for creation of this plate, you may still want to continue collecting names of individuals interested in obtaining it. If the Colorado General Assembly approves the initial production, a supply of plates will be provided to county motor vehicle offices based on a percentage of the total number of names collected. The Registration Section Manager will determine the final cut off for the collection of names per manufacturing schedules.

Should you have any questions or concerns please feel free to contact Kyle Boyd at (303) 205-8353.

Sincerely,

Barbara J. Brohl
Executive Director

Cc: Kyle Boyd, DMV

GSLP Retirement History

Eliminated GSLP

-Removed all existing inventory from stock

-Required replacement of plates registered at the time of elimination

-Owner required to re-plate the vehicle with a different plate

-Only 1 GSLP eliminated

-Rotary (eliminated May 2006) for non-profits non-compliance with C.R.S.

Elimination is no longer a process used by the Department

Retired GSLP

-Discontinue new and replacement issuance of the retired GSLP

-Remove existing inventory from stock

-Permits owner to retain and register the plate to a vehicle to include transferring of the plate to other vehicles

May 2008

-Retired May 2008 for failure to have 3,000 registered to vehicles

Agriculture, Knights of Columbus, Masonic Family, and Naval Reserve

Retired

-Retired June 2009 for failure to have 3,000 registered to vehicles

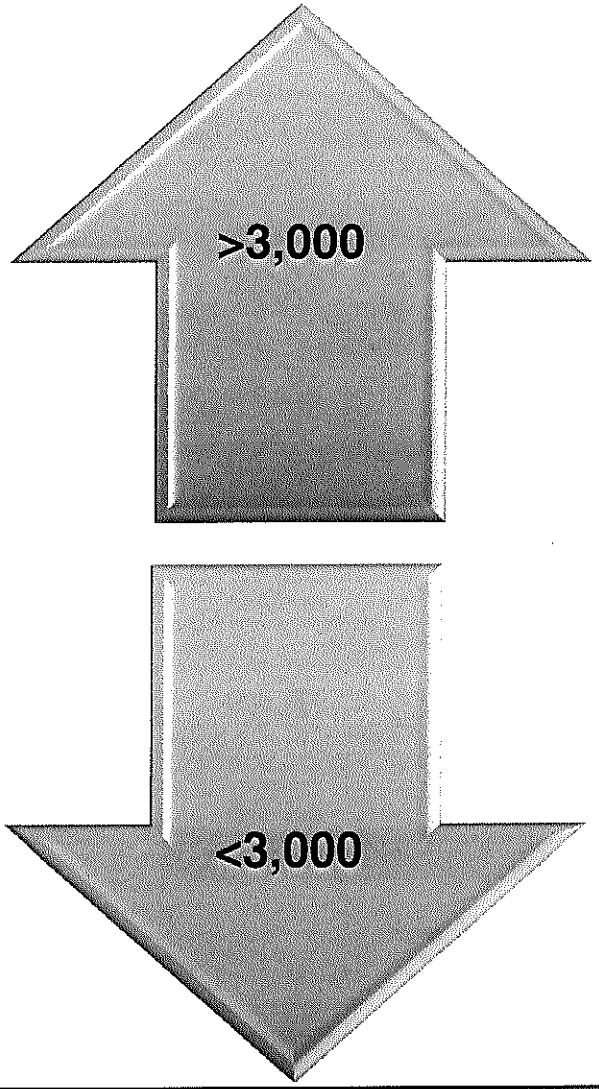
Denver Firefighter and Protective Order of the Elks

Retired

June 2009

Department takes into consideration inventory levels, costs associated with retirement, and other factors before retirement of a plate is considered

3,000 Registered Study



Only 6 GSLP have reached 3,000 minimum since their creation

All 6 have reached the 3,000 within 19-months of their effective date

6 plates are the Breast Cancer, Broncos Charities, Support the Troops, Share the Road, Ski County USA, and Adopt a Shelter Per

19 GSLP have not reached the 3,000 minimum since their creation

6 of these 19 have received retirement date extension amendments two different times

- SB09-175 extended the retirement to July 1, 2011
- HB11-1236 extended the retirement to July 1, 2016

The 19 plates, number currently registered, and months they have been issuing plates are……..

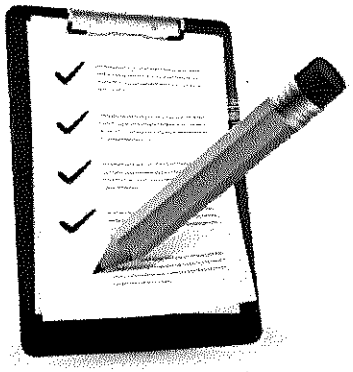
3,000 Registered Study

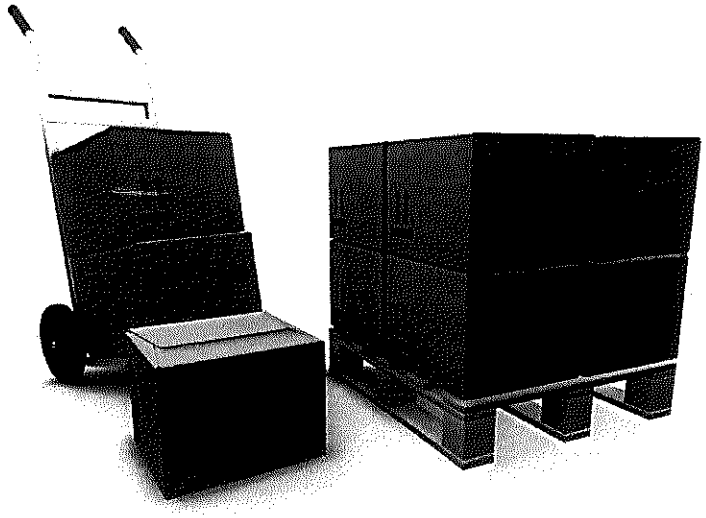
Plate	Name	# Registered	# of Months Available
	Support Education	711	64
	Kid's 1st	1,610	58
	Italian American	2,532	53
	Carbon Fund	943	45
	Support the Horse	1,775	41
	Boy Scouts	1,036	35
	Alive at 25	51	29
	Donate Life	2,848	29
	State Parks	574	17
	Juvenile Diabetes	239	5
	Craig Hospital	143	5
	Colorado Avalance	564	5
	Denver Nuggets	187	5
	Girl Scouts	101	5
	Child Loss Awareness	0	Eff. Jan 1, 2013
	Flight for Life Colorado	0	Eff. Jan 1, 2013
	Fallen Heroes	0	Eff. Jan 1, 2013
	Colorado Rockies	0	Eff. Jan 1, 2013
	Wildlife Sporting	0	Eff. Jan 1, 2013

Inventory Management (1 of 5)

- The Department uses three inventory management methods for established GSLP and all other license plate types
  - The Department uses several methodologies to implement year and first out-year ordering of GSLP (this will be discussed at the end of this section)
  - **The three inventory management methods are:**

Classic Brick and Mortar | **State Authorized and Distributed** | **Just in Time**





Inventory Management (2 of 5)

- Plate Inventory Management System (PIMS) and Registration Product Inventory Management System (RPIP)
  - Prior to 2009 plate inventory was tracked and restock orders generated off of a poorly written system that was pieced together in a last ditch effort to gain control over inventory
  - In 2009 PIMS was developed and deployed
    - PIMS allows for a more up to date inventory status
    - Robust reporting and tracking of inventory
    - Currently tracking inventory at a 99.86% accuracy rating

      NOTE: First 100% Audit was achieved on September, 2011
  - In 2011 RPIP was developed and deployed to track registration product
    - Currently under robust testing to ensure accuracy of the new system as compared to physical inventory and inventory activity

Inventory Management (3 of 5)

- The Department has realized some gains in processes, efficiencies, and accomplishments
  - Inventory management and levels of inventory
    - Inventory is managed and maintained based on historical issuance trends with maximum allowable inventory. This has resulted in reduction in ordering and inventory levels year over year
    - Allows for redistribution of the license plates from low issuance counties to high demand counties before new manufacturing is completed
    - Implemented in 2005 maximum allowable inventory was set at 9 months of supply, in 2010 that was reduced to 6 months of supply
      - Reduction realized from the inventory management system being implemented, dedicated staffing to inventory management, physical audits and to match with reductions being realized in the revenue intake into the License Plate Cash Fund

New Plate Inventory Management (4 of 5)

- Implement year and first out-year ordering
  - In the past the Department would spend the entire one-time appropriation given with the enacting legislation
    - Resulted in excess inventory for GSLP that did not realize issuance levels sufficient to deplete this inventory
    - Excess inventory was a key factor in HB11-1236 and extending low performing GSLP retirement dates
  - Over the past couple of years the Department has used marketing, comparisons to similar plates, and historical trends to determine implement year and first out-year ordering
    - Comparison of similar plates that have similar themes (e.g., Colorado Avalanche compared to Broncos Charities)
    - Comparison of similar plates that had similar petition efforts (e.g., Girl Scouts compared to Boy Scouts)
    - Comparison of similar plates that had similar application efforts – marketing plans, media exposure etc. (e.g., Craig Hospital compared to Adopt a Pet)
    - Allows for less ordering quantities and placement of the plates in the county offices in the areas/regions that will experience the greatest demand for them

Print on Demand (5 of 5)

- The Department has begun efforts with the County Clerk and Recorders, Colorado Correctional Industries, and the Office of Information Technology to realize a Print on Demand license plate model
  - Will eliminate the need for pre-printed inventory stores to be maintained on selected plate and inventory types at the county motor vehicles offices
  - Plates will be printed on demand – meaning that upon the registration transaction being finalized Colorado Correctional Industries will manufacturer the plate and provide directly it to the customer

Contact Information

- Final Questions?
- For more information, please contact the Department's Legislative Liaison Mark Couch at mcouch@dor.state.co.us