Conventional Election

"Vote for One"

4 Candidates/3 Voters

Candidates	Tom	Dick	Harriet	Total
Adam				0
Betty	√	√	√	3
Charlie				0
Dimwit				0

- Tom Dick and Harriet all feel the same way about each of the candidates, but may vote differently.
- Adam - they prefer, but he has no chance of winning. He's unelectable, but could be a spoiler
- Betty - they like, and she is ELECTABLE. If they can cast only one vote, then it will be for her.
- Charlie - is adequate, and worth voting for to prevent Dimwit from winning.
- Dimwit - Tom, Dick and Harriet dislike this candidate and fear he might get elected.

Attachment A

Approval Voting

"Vote for One or More"

4 Candidates/3 Voters

Candidates	Tom	Dick	Harriet	Total
Adam		√	√	2
Betty	√	√	√	3
Charlie			√	1
Dimwit				0

- Tom, Dick and Harriet all feel the same way about each of the candidates, but may vote differently.
- Adam – they prefer, but he has no chance of winning. He's unelectable, but could be a spoiler.
- Betty – they like, and she is ELECTABLE. If they can cast only one vote, then it will be for her.
- Charlie – is adequate, and worth voting for to prevent Dimwit from winning.
- Dimwit – Tom, Dick and Harriet dislike this candidate and fear he might get elected

Candidates	Conventional Elections "Vote for One" Tom	Dick	Harriet	Total	Approval Voting "Vote For One or More" Tom	Dick	Harriet
Adam				0		√	√	2
Betty	√	√	√	3	√	√	√	3
Charlie				0			√	1
Dimwit				0				0

Tom, Dick and Harriet all feel the same way about each of the candidates, but may vote differently.

* Adam - they prefer, but he has no chance of winning. He's unelectable, but could be a spoiler.
* Betty - they like, and she is ELECTABLE. If they can cast only one vote, then it will be for her.
* Charlie - is adequate, and worth voting for to prevent Dimwit from winning.
* Dimwit - Tom, Dick and Harriet dislike this candidate and fear he might get elected.

Conclusion: if these were the only three ballots cast, then:

Betty wins both ways!
However, Dick and Harriet got to be more expressive and honest in their voting.
The candidates have better feedback.
Adam was not a spoiler