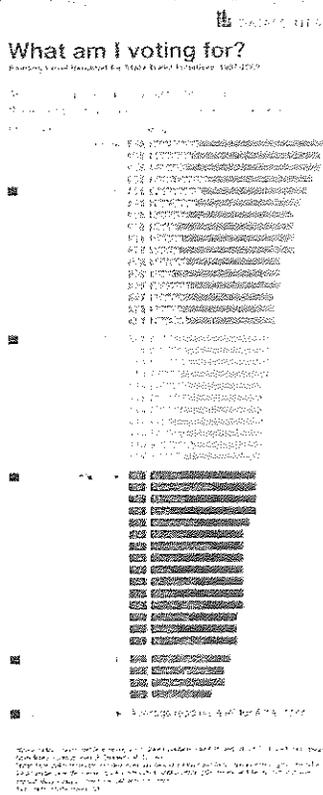


HB13-1100 Ballot Title Standard

Representative Libby Szabo



State of Colorado tied for second at Grade 26 Readability (PEW institute Study, Oct 2009)

Purpose of HB13-1100

- Stop public confusion with misleading ballot titles and language
- Require that ballot titles use plain, non-technical language in a clear coherent manner using words with common and everyday meanings that are understandable to the average reader.
- Require that language will be the same as used in the Colorado General Assembly in Title 2-2-801
- Help the people of Colorado endure that a “YES” means “YES”
- Increase voter turnout
- This bill does NOT add any additional costs to cities or counties.

National Conference of State Legislators states,

“The ballot title and summary are arguably the most important part of an initiative in terms of voter education. Most voters never read more than the title and summary of the text of initiative. Therefore, it is of critical importance that the titles and summaries be concise, accurate and impartial”.

This bill has support from:

- League of Women Voters
- The Secretary of State Office
- AARP
- Colorado Concerns
- County Clerks