

COLORADO DEPARTMENT OF HUMAN SERVICES 1575 SHERMAN ST., DENVER, COLORADO 80203-1714 AGENCY LETTER	NUMBER: LEAP-06-03-I
	CROSS REFERENCE NUMBER:
DIVISION OR OFFICE: OSS/Food and Energy Assistance	DATE: February 10, 2006
PROGRAM AREA: LEAP – LEAP	DIVISION DIRECTOR: Bridget Barron, Ph.D
TITLE: LEAP OUTREACH INCENTIVE PROGRAM TYPE: I – Information	MANAGER: Pauline Burton

Purpose:

The purpose of this agency letter is to announce county awards for the 2005-06 LEAP Outreach Incentive Program.

Background:

Applications for the Outreach Incentive Program were submitted to the state LEAP office. State staff then reviewed the proposals, scored them, and recommended award amounts.

Procedure or Information:

Funds Distribution

Counties will receive basic LEAP outreach allocations based on prior year caseloads as they always have. An extra \$100,000 has been earmarked for the incentive pool, including \$60,000 for large counties; \$25,000 for middle-sized counties; and, \$15,000 for small counties. These awards will be added to the 2005/2006 LEAP allocations.

Twenty-six counties applied for the incentive awards. The incentive grants range from \$14,482 to \$428. The following table lists the award distribution.

Adams	\$7,609	Fremont	\$2,797
Alamosa	\$2,797	Gilpin	\$1,555
Archuleta	\$2,508	Huerfano	\$212
Baca	\$2,408	Larimer	\$10,580
Boulder	\$10,435	Las Animas	\$7,082

Broomfield	\$3,754		Lincoln	\$1,856
Chaffee	\$1,169		Logan	\$3,364
Clear Creek	\$1,605		Mesa	\$12,971
Conejos	\$1,906		Prowers	\$1,523
Denver	\$6,667		Pueblo	\$2,754
Douglas	\$2,302		Rio Grande	\$1,756
Elbert	\$1,104		Saguache	\$301
			Weld	\$8,986

Activities

Some of the activities include:

1. One county developed an advertisement to be shown at a local movie theater before the movie began.
2. Visits to employers in counties where low-income residents work. Also, visits to employers where lay-offs were imminent.
3. Making presentations and providing applications at local food distribution centers, county resource fairs, Helpline 9, Meals on Wheels, volunteer fire departments, local plumbing and mechanical contractors who provide services under the Crises Intervention Program, and booths in shopping center malls. In another county, the technician visited 172 community agencies, an increase from the previous year when 84 agencies were contacted.
4. One county sent a LEAP insert to 15,000 county residents in their water/sewer bills.
5. Several counties developed flyers to distribute to K-12 schools and/or sent information to be placed in school newsletters.
6. LEAP flyers were included in mailings to food stamp recipients, childcare assistance recipients, Medicaid recipients, child support enforcement statements, and with re-determination letters.
7. Staff at community/senior centers were trained by county staff on how to fill out applications.
8. Again this year, counties sent postcards to households that received an application in the mass mailing but had not yet applied.
9. One county continually evaluates their outreach program, making an effort to target specific markets, making it a more effective and efficient program as each LEAP season begins and progresses.

Along with the many outreach activities cited, the reviewers found that several proposals reflected little more than basic outreach tasks, such as application distribution to community agencies. Each county submitting a proposal this year was awarded some incentive funds.

Effective Date:

Immediately

Supersedes:

LEAP-04-03-I

Contact Person:

LuAnn Eakins

Telephone:

LuAnn - 303-866-4258